

Contact: Jeff Bennett
Shawn Morgan

Chrysler Group LLC Announces New Company Name: FCA US LLC

U.S.-based Automaker's New Name Aligns With Global Parent

December 16, 2014, Auburn Hills, Mich. - Chrysler Group LLC, the Auburn Hills, Michigan-based automaker, today announced that it has changed its company name to FCA US LLC.

The name change is effective immediately and follows the naming convention of its global parent company, Fiat Chrysler Automobiles N.V. (FCA), which officially adopted its new name in October when it listed on the New York Stock Exchange.

The name change to FCA US LLC does not affect the company's headquarters location in Auburn Hills, Michigan, its holdings, management team, board or brands.

FCA US, together with parent FCA, continues to work toward the business plan presented on Investor Day in May 2014. Additionally, the Company remains proud of its joint heritage. FCA US continues to build upon the solid foundations first established by Walter P. Chrysler in 1925 as well as a rich Fiat heritage that dates from 1899.

FCA US employs more than 77,000 employees worldwide, with 96 percent of its workforce based in North America. FCA US operates 36 manufacturing facilities, including 23 in the United States, six in Canada and seven in Mexico.

About FCA US LLC

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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Company blog: blog.fcanorthamerica.com

Facebook: <https://www.facebook.com/FiatChrysler.NorthAmerica/>

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Twitter (Spanish): www.twitter.com/fcausespanol

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Media website: media.fcanorthamerica.com

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