Contact: Claire Carroll

Texas Dodge Viper Enthusiasts Receive Keys to Two New Customized '1 of 1' Dodge Viper GTC Models, Now Owners of 79 Vipers Total

July 24, 2015, Detroit - Dodge Viper owners Wayne and D'Ann Rauh elevate Viper Nation enthusiasm to a whole new level. On Friday, July 24, the couple visited the Conner Avenue Assembly Plant in Detroit to receive keys to not one, but two new customized "1 of 1" Dodge Viper GTC models, making them proud owners of a total of 79 Dodge Vipers.

Through the new Viper "1 of 1" customization program, owners can create their very own one-of-a-kind Snake. No two customers can order the same configuration, including color, in the same model year. With the introduction of matte-finish exterior paint, the 2016 Viper is now offered in more than 50 million unique build configurations, made up from the more than 16,000 unique paint color options and more than 48,000 unique stripe combinations. Now more than ever, Viper customers have the ability to choose a truly one-of-a-kind hand built American supercar.

Powering the Viper is a hand-built all-aluminum 8.4-liter V-10 engine that delivers 645 horsepower and 600 lb.-ft. of torque – the most torque of any naturally aspirated sports car engine in the world.

-###-

Additional information and news from Stellantis are available at: https://media.stellantisnorthamerica.com