

Contact: Claire Carroll

David Elshoff

## 2021 Dodge Durango Wins a Vincentric Best Value in America Award

- 2021 Dodge Durango earns the Vincentric Best Value in America award for the Large SUV/Crossover segment
- The 2021 Durango features new aggressive exterior styling, a new interior with a Challenger-inspired cockpit, best-in-class towing capacity across its lineup and more performance than ever with the new 710-horsepower Dodge Durango SRT Hellcat – the most powerful SUV ever
- Award honors vehicles with the best value in each vehicle segment

January 21, 2021, Auburn Hills, Mich. - The new [2021 Dodge Durango](#) is the winner of a Vincentric Best Value in America award, taking home the honors for the Large SUV/Crossover segment.

The Vincentric Best Value in America awards are model-specific honors that determine the best value in each segment. Value is determined using a statistical analysis that incorporates the total cost of ownership of all vehicles for the 2021 model year along with the current market price of those vehicles.

"The Dodge Durango had a strong performance in the 2021 Vincentric Best Value in America awards," said David Wurster, Vincentric President. "It had the best results in more cost categories than any other vehicle in its segment, including the lowest fuel, depreciation, fixed and operating costs. Combined, these low costs helped the Durango outperform all competitors and earn the win for 2021."

Dodge Durango, the ultimate "no-compromise" SUV and the Charger of the three-row SUV segment, raises the bar for 2021 with new aggressive exterior styling, a new interior with a Challenger-inspired cockpit and more performance than ever with six distinct models – SXT, GT, Citadel, R/T, SRT 392 and the new 710-horsepower Dodge Durango SRT Hellcat – the most powerful SUV ever.

The Challenger and Charger muscle car exteriors are reflected in the Durango's new, aggressive exterior, which features a new front fascia, LED low/high projector headlamps, LED daytime running lamp (DRL) signatures, grille, rear spoiler and wheels.

The Durango interior is significantly upgraded for the 2021 model year with a new performance-inspired cockpit, including a redesigned instrument panel, center console and front doors, and five-times-faster Uconnect 5 with the largest-in-class available 10.1-inch touchscreen. With all of the updates, the interior feels more driver-oriented, modern and refined than the outgoing model.

The new Tow N Go Package on the 2021 Durango R/T AWD leverages its 5.7-liter HEMI® V-8 engine performance, SRT's menacing looks, unmatched best-in-class towing of 8,700 pounds, an improved top speed of 145 mph, Track, Sport, Snow and Tow drive modes and SRT-tuned performance exhaust with an iconic Dodge exhaust rumble.

The 2021 Durango Citadel is the all-in luxury trim of the Durango lineup, delivering many premium features as standard equipment, including heated and ventilated Nappa leather driver and passenger seats, the full suite of safety features and more. The Citadel offers two powertrain options, both of which include class IV towing with integrated trailer brake as standard equipment:

- The award-winning 3.6-liter Pentastar V-6 engine, rated at up to 295 horsepower and 260 lb.-ft. of torque, and 6,200 lbs. towing capacity is standard
- The classic 5.7-liter HEMI V-8 engine, available on the Citadel, produces a best-in-class 360 horsepower

and 390 lb.-ft. of torque with 7,200 lbs. towing capacity

As the industry's only three-row muscle car, the Durango maintains its claim of being a family-friendly SUV with available seating for up to seven, standard Dodge muscle car attitude and the capability of best-in-class towing leadership at every trim level.

#### **Vincentric**

Vincentric provides data, knowledge, and insight to the automotive industry by identifying and applying the many aspects of automotive value. Vincentric data is used by organizations such as AAA, JD Power, FCA and other OEMs as a means of providing automotive insight to their clientele. Vincentric, LLC was founded in 2004 and is a privately held automotive data compilation and analysis firm headquartered in Bingham Farms, Michigan.

#### **Dodge//SRT**

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

#### **Follow Dodge//SRT and company news and video on:**

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Dodge brand: [www.dodge.com](http://www.dodge.com)

Direct Connection: [www.DCPerformance.com](http://www.DCPerformance.com)

DodgeGarage: [www.dodgegarage.com](http://www.dodgegarage.com)

Facebook: [www.facebook.com/dodge](http://www.facebook.com/dodge)

Instagram: [www.instagram.com/dodgeofficial](http://www.instagram.com/dodgeofficial)

Twitter: [www.twitter.com/dodge](http://www.twitter.com/dodge) and [@StellantisNA](https://twitter.com/StellantisNA)

YouTube: [www.youtube.com/dodge](http://www.youtube.com/dodge), <https://www.youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>