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What's New for 2023: Jeep® Cherokee

January 13, 2023, Auburn Hills, Mich. - The 2023 Jeep® Cherokee boasts an authentic and premium design, along with an advanced 2.0-liter inline four-cylinder (I-4) turbocharged engine that enhances performance and fuel efficiency. Jeep Cherokee offers spacious interior comfort and convenience, delivering everyday practicality with outstanding ride-and-handling characteristics, independent front and rear suspension systems with world-class body torsional stiffness and two engines that are mated to an enhanced, high-efficient nine-speed automatic transmission.

New for 2023:

- New Cherokee Altitude LUX 4x4 trim pairs rugged off-road Jeep brand styling cues with a unique exterior appearance that includes 17-inch Gloss Black painted aluminum wheels, LED lighting, and Gloss Black grille surrounds, accents and badging. Also includes black Nappa leather seats, Piano Black interior accents, 7-inch multi-view, full-color thin-film transistor (TFT), and heated steering wheel and seats, all for a desirable price point. An 18-inch Gloss Black wheel is optional
- Adaptive cruise control with stop and go, parallel and perpendicular park assist and ParkSense front/rear park assist with rear stop now standard on Altitude LUX and Trailhawk models
- New standard equipment on Trailhawk 4x4 includes automatic high-beam headlamps, auto-dim rearview mirror, security alarm and universal garage door opener
- Uconnect 4C NAV with 8.4-inch display and SiriusXM Radio now standard on both Altitude LUX and Trailhawk models

Highlights:

- Legendary Jeep 4x4 capability:
 - Two four-wheel-drive systems with the standard Jeep Selec-Terrain traction control system that delivers up to five customized modes for any condition (Auto, Snow, Sport, Sand/Mud; Trailhawk model gains Rock)
 - Best-in-class max towing of 4,000 pounds
 - Up to a 51:1 crawl ratio for low-range traction
- Powertrain and fuel economy:
 - 2.0-liter I-4 turbocharged engine (Trailhawk 4x4), one of the most technologically advanced engines in the automotive industry
 - 270 horsepower and 295 lb.-ft. of torque
 - 2.4-liter I-4 engine (Altitude LUX 4x4)
 - 180 horsepower and 171 lb.-ft. of torque
 - Standard nine-speed automatic transmission and industry-first rear-axle disconnect, resulting in reduced energy loss and improved fuel efficiency when 4x4 capability isn't needed
- Refined front design, including front fascia, hood, premium LED headlamps, daytime running lamps and fog lamps:
 - Front lightweight aluminum hood evolves the Cherokee's unique waterfall grille design to more closely align with the latest Jeep brand styling
 - Front bi-LED projector headlamps incorporate signature Cherokee daytime running lamps featured as a singular component
- Rear features include lightweight composite and hands-free power liftgate
- Ample rear cargo space and refined suspension packages provide enhanced ride comfort
- Latest Uconnect systems – standard on all Cherokee models – include easy-to-use features, enhanced processing power, faster start-up times, dynamic touchscreens, high-resolution graphics, standard Apple

- CarPlay, Android Auto and available navigation, 4G LTE Wi-Fi hotspot and Jeep Skill for Amazon Alexa
- More than 80 available advanced safety and security features
- [Jeep Wave](#) customer service program comes standard with all Cherokee models and includes premium benefits, such as worry-free maintenance, same-day vehicle rentals, 24/7 roadside assistance and dedicated owner support

Model Lineup:

For 2023, the Jeep Cherokee lineup consists of two 4x4 models:

- Altitude LUX 4x4
- Trailhawk 4x4

Available Exterior Colors:

- Billet Silver
- Bright White
- Diamond Black Crystal
- Granite Crystal
- Hydro Blue
- Slate Blue
- Sting-Gray
- Velvet Red

Available Interior Colors:

- Black

More Information

Please visit the [Jeep Cherokee](#) newsroom for the latest product information, photography, videography, plus access to specifications and feature availability documents.

Jeep Brand

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4. All Jeep brand vehicles in North America will offer an electrified variant by 2025.

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