Contact: Jodi Tinson

Carrie McElwee

Dodge Nitro to "Jump" Into World Series Action in New TV Ad

October 19, 2006, Auburn Hills, Mich. -

The marketing campaign for the all-new 2007 Dodge Nitro kicks off during the FOX TV broadcast of the World Series, beginning Saturday, Oct. 21. "Jump" is the title of the new 30-second spot for the Dodge Nitro. "Jump" will air during the first four games of the World Series between the Detroit Tigers and St. Louis Cardinals.

Video: TV Spot:

- "Jump" High Bandwidth
- "Jump" Low Bandwidth

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