

Contact: Dianna Gutierrez

Jodi Tinson

## **2005 Jeep Grand Cherokee Limited - Market Position/Market Advantages**

August 31, 2004, Auburn Hills, Mich. -

### **MARKET POSITION**

The all-new Jeep Grand Cherokee raises the bar to a new level by offering improved capability, superior on-road ride and handling in a well-appointed package with many premium amenities.

### **MARKET ADVANTAGES**

- Three new 4x4 systems are available on Jeep Grand Cherokee, including Quadra-Drive II, which gives customers the ultimate in off-road capability by combining the NV245 full-time transfer case with Electronic Limited Slip Differentials for best-in-class tractive performance.
- Jeep Grand Cherokee delivers exhilarating performance with its new 325-horsepower 5.7-liter HEMI V-8 engine, which produces 25 percent more power, increased fuel efficiency with Chrysler Group's segment-first Multi-Displacement System (MDS), and lower emissions than the previous-generation model.
- The all-new exterior design stays true to its authentic Jeep character with signature seven-slot grille, rounded halogen headlamps and trapezoidal wheel openings for a distinctly Jeep design statement that easily moves from the mesa to the Met.
- Staying true to its legendary 4x4 heritage, the all-new Jeep Grand Cherokee is Trail Rated®.
- Premium amenities include Auto-Dimming headlamps, rear-seat DVD entertainment, UConnect™ hands-free communication, navigation system, satellite radio, remote rear glass, automatic windshield wipers, adjustable pedals and dual-zone heating, ventilation and air conditioning.

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>