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Viper Nation Invades Salt Lake City

Viper Club of America Hosts 11th Viper Owner's Invitational (VOI.11)

September 30, 2010, Salt Lake City, Utah - More than 800 enthusiastic Dodge Viper owners and enthusiasts along with close to 350 Dodge Vipers are slithering into Salt Lake City, Utah, this weekend for VOI.11, the 11th edition of the biannual Viper Owner's Invitational.

Based out of the Grand American Hotel, VOI. 11 provides Viper owners and their families with a wide variety of activities, including scenic daily cruises and Dodge Viper parades in and around Park City, Utah. These Dodge Viper owners and fans are also able to tour consumer-oriented memorabilia displays, participate in special technical sessions hosted by Chrysler Group's Street and Racing Technology engineers, and attend top-notch entertainment and plenty of on-track driving amongst a weekend of amateur and professional motorsports activities at nearby Miller Motorsports Park.

"VOI.11 is a collection of passionate people coming together to share in the camaraderie and celebration of the Dodge Viper as the ultimate American super car," said Ralph Gilles, President and CEO, Dodge Brand. "Our Viper owners are some of the most loyal in the automotive business and we're excited to spend some time with them at such a spectacular event inspired by their contagious passion. Hats off to the Viper Club of America for pulling together to continue this unique biannual tradition."

Miller Motorsports Park will host both the assembled Viper owners for various driving exercises and the Viper Racing League competition, as well as the season finale of the World Challenge Sports Car Wars and rounds seven and eight of the Dodge Viper Cup series. The 4.5 mile track boasts 24 challenging turns and is widely considered by road racing enthusiasts as one of the best facilities in North America.

Past VOI events have been held in Detroit, Monterey, Calif., Indianapolis, Orlando, Fla., Las Vegas, St. Louis, Nashville and Dallas.

Since its debut in 1992, 28,056 Dodge Vipers have been built.

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