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## **2011 Dodge Journey Crosses Over: A Gorgeous New Spirit and a Driver's Soul**

October 19, 2010, Auburn Hills, Mich. - It's not over yet. Dodge continues to unleash new products to the market; today, introducing the new 2011 Dodge Journey, its mid-size crossover with "right sized" proportions, five- or seven-passenger seating, innovative storage solutions, abundant safety and security features, all-wheel-drive capability and models packaged for a variety of lifestyles.

For 2011, Dodge takes what was good and makes it better. The Dodge Journey receives a major overhaul with a completely redesigned and retuned suspension, a new V-6 engine and a gorgeous new interior. And that's not all. Journey also features the latest and greatest in vehicle connectivity and customization with the Chrysler Group's new PowerNet electrical architecture. Owners will feel like they have the world at their fingertips with the Journey's available touch-screen command center, Uconnect Touch.

From navigation to dual-zone climate controls to the ability to check fuel prices, the all-new Uconnect Touch media center makes life in the new 2011 Dodge Journey an excellent adventure for the driver and passengers. Four Uconnect Touch models are available, all featuring easy-to-use controls and class-leading technology. With its touch-screen display and user-friendly touch-key categories, connecting and controlling personal devices is simple, intuitive and customizable.

The 2011 Dodge Journey is nimble, composed and handles well in all driving and road conditions. Chrysler Group engineers improved routine ride handling by re-engineering the suspension geometry, adding new, improved premium tires and redesigning the steering for a more precise and coordinated response. Overall, customers will be treated to an energetic, fun-to-drive experience behind the wheel.

In addition, at 283 horsepower and 260 lb.-ft. of torque, the 2011 Dodge Journey equipped with the new 3.6-liter Pentastar V-6 engine delivers a 20 percent boost in power compared with the V-6 engine it replaces. It's mated to the smooth-shifting six-speed transmission.

Drivers also will be treated to a smooth, quiet ride. Engineers reduced noise, vibration and harshness by installing new, premium sound-deadening treatments and insulation throughout the vehicle.

But perhaps the most rewarding surprise is Journey's new interior. Customers will step into world-class levels of craftsmanship and comfort. A beautifully crafted one-piece instrument panel sets the tone. A new, larger cluster with standard electronic vehicle information center (EVIC) is positioned in the center of the new gauges. It's a full-color display backlit in Dodge red lights, giving it a soft glow unlike any in the segment. New, integrated center stack bezels are less angular and more sculpted, and designers softened the radius to make more room for the driver's knees. The heating and cooling outlets are also redesigned to make them better looking and better functioning.

The center console gets a lot of extra cushion on the tilt-and-slide armrest. Lift the lid, and there's a larger center storage bin with a 12-volt outlet and USB port where owners can hook up their MP3/iPod charging connections and hide them away.

The design team also worked to make the Journey's interior more comfortable. They moved the shifter and cupholders, making it easier for drivers and passengers to get their coffee and soda without having to lean over and under the dash. There's also a larger front storage bin with side nets. The new multi-functioning three-spoke Dodge brand steering wheel with integrated controls and a wider, longer, soft-touch armrest transform the driver's seat into a cockpit-like experience. Comfortable new seats might just make drivers want to take the long way home to get a little extra seat time. The Dodge Journey offers six new interior color and trims to complete the makeover.

On the outside, Journey maintains its sculpted, clean, aggressive lines, and adds a new front fascia that sports the signature Dodge Brand "split crosshair" honeycomb grille. The fog lamp bezels are bigger and bolder, and Journey

models with the Pentastar 3.6-liter V-6 get a new, unique more aggressive lower fascia with the honeycomb texture in the grille (late availability). New 19-inch wheels, a new, less angular rear fascia and "ring of fire" LED taillamps wrap it up from front to back.

Journey also is loaded with an abundance of safety and security features, including: standard advanced multi-stage front passenger air bags, active head restraints, electronic stability control (ESC) with all-speed traction control, electronic roll mitigation and brake assist, new driver-side knee blocker air bag, supplemental side-curtain air bags covering all three rows, supplemental front-seat-mounted side air bags, four-wheel anti-lock disc brakes, LATCH child seat anchor system and trailer sway control.

The Dodge Journey is built in at Chrysler Group LLC's Toluca Assembly Plant in Toluca, Mexico. It will arrive in U.S. dealerships in fourth quarter of 2010.

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