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2012 Durango: Best Equipped Seven-passenger SUV in America

Award-winning SUV Gets Even Better for New Model Year

- Insurance Institute for Highway Safety (IIHS) "Top Safety Pick" for 2012
- New second-row captain's chairs added for 2012 model year
- Revised automatic transmission for HEMI® V-8 equipped models
- Improved highway miles per gallon (mpg) for V-6 all-wheel drive (AWD) models
- Class-leading driving range of more than 500 miles
- Class-leading towing with both engines: up to 7,400 lbs. with HEMI V-8 and 6,200 lbs. with V-6
- Available high-tech features such as Uconnect® Web and rear-seat DVD entertainment system
- Starting at a U.S. Manufacturer's Suggested Retail Price of \$28,995

August 31, 2011, Auburn Hills, Mich. - The return of the Dodge Durango brought with it numerous awards and comparison test victories from many well-respected evaluation groups such as MotorWeek and the American Automobile Association (AAA). For 2012, the Durango receives even more features, allowing Durango to raise the bar once again for value in the seven-seat sport-utility (SUV) segment.

"There is simply no compromise with Durango," said Reid Bigland, President and CEO, Dodge Brand — Chrysler Group, LLC. "Only Durango offers standard seven-passenger seating, best-in-class power, best-in-class towing and best-in-class driving range of more than 500 miles, while also delivering unmatched style and driving dynamics."

With its four-wheel independent suspension, near 50:50 weight distribution and responsive steering and handling, Durango has driving dynamics unlike what you typically find in a sport utility. No other SUV on the road compares with the all-new Dodge Durango's distinctive bold Dodge design that craftily houses a spacious three-row, seven-passenger functional, flexible and premium interior, covered in soft-touch materials. Durango features more than 30 storage areas, 28 seating configurations and a rear cargo area of nearly 85 cubic feet that fits a 6-foot couch with room for coffee table or a 10-foot ladder with the front passenger seat folded flat.

Utility may be one of Durango's key attributes, but safety did not take a back seat during development. The 2012 Dodge Durango was recently named a "Top Safety Pick" by the Insurance Institute for Highway Safety (IIHS).

New for 2012 is an automatic transmission on HEMI® V-8 equipped Durango that allows drivers to choose between six speeds when shifting in manual mode. The V-6 AWD models now get 23 miles per gallon, a 1 mile per gallon improvement compared to last year's model.

Also new for the 2012 model year are second-row captain's chairs in the already well equipped Durango interior (delayed availability).

A simplified model line-up for the 2012 model year includes SXT, Crew, R/T and Citadel models.

- Dodge Durango SXT — Includes a tremendous level of equipment, including the award-winning 3.6-liter Pentastar V6 with 290 horsepower, seven-passenger seating, 18-inch aluminum wheels, fog lamps, bright chrome exterior accents, Sirius Satellite Radio, Uconnect hands-free, ABS, Electronic Stability Control (ESC), Brake Assist, traction control, side-curtain airbags, front-seat-mounted side airbags and much more

- Dodge Durango Crew — Adds 6.5-inch touchscreen media center, ParkView® rear back-up camera, premium Alpine audio system, Keyless Enter-N-Go, power liftgate, leather-wrapped steering wheel and shifter, power driver and passenger seats, and much more. Crew also features available premium leather-faced seating and distinctive 20-inch aluminum wheels
- Dodge Durango R/T — R/T adds the powerful 5.7-liter 360 horsepower HEMI V-8 with Fuel Saver technology, distinctive monochromatic appearance, unique 20-inch aluminum wheels, 20-mm lowered ride height, unique front fascia, performance suspension and steering, unique interior trim, remote start to name a few
- Dodge Durango Citadel — The top-of-the-line Durango adds to the Crew with premium Nappa ventilated and heated leather seating, 20-inch chrome-clad aluminum wheels, power sunroof, HID headlamps, premium navigation, adaptive cruise control, forward collision warning, power heated and tilting steering wheel and much more

PERFECT BLEND OF POWER AND FUEL EFFICIENCY

The 2012 Dodge Durango delivers the rare combination of power and fuel efficiency. Both engines deliver best-in-class V-6 and V-8 towing capability with standard trailer sway control on all models (V-8, 7,400 lbs. and V-6, 6,200 lbs.). Its award-winning 3.6-liter Pentastar V-6 engine delivers an unsurpassed 290 horsepower along with a best-in-class driving range of more than 500 miles on one tank of fuel – that means Durango owners could drive all the way from Chicago to Nashville, or New York to Boston and back again, without needing to stop to fill up the tank.

Durango delivers up to 23 mpg highway for both rear-wheel-drive and all-wheel-drive models, an improvement of 1 mile per gallon highway for AWD models compared to last year.

Durango is also available with the legendary 5.7-liter HEMI V-8 engine with fuel saver mode. The 5.7-liter delivers 360 horsepower and 390 lb.-ft. of torque and also features variable valve timing (VVT). The available V-8 delivers impressive performance, best-in-class 7,400 lbs. of towing capability and fuel efficiency of up to 20 mpg highway for both rear and all-wheel-drive models.

The 2012 Dodge Durango features two automatic transmissions and two available full-time all-wheel-drive systems (V-6 and V-8 versions). The drivelines provide smooth operation of the vehicle over a variety of road conditions. Where competitors have switched to car-based platforms, the HEMI-powered, all-wheel-drive Durango features a low-range transfer case for light off-road recreation and to ease maneuvers while towing, such as pulling a boat out of the water from a high degree launch or backing up with a trailer attached.

DRIVING DYNAMICS

The 2012 Dodge Durango delivers excitement and refinement with world-class suspension and performance. It's a driver's SUV that delivers impressive on-road performance and capability with the flexibility of a three-row SUV.

The short/long arm front suspension and isolated multi-link rear suspension features isolated front and rear cradles for improved on-road handling and comfort. Durango delivers on the pavement with aggressive shock and spring rates and large sway bars to handle body roll in hard turning maneuvers. Available electro-hydraulic performance steering, along with standard ESC also contribute to maintain tire grip and vehicle stability.

REFINEMENT FOR SEVEN

Passengers will feel materials that are refined with a functionality that gives owners a first-class experience, regardless of the trim level. The instrument panel features a beautifully crafted monotone or two-tone appearance with a dark upper and lighter lower color and premium soft-touch materials for all price classes. Durango's interior is also extremely comfortable for all three rows of passengers, and there's a surprising amount of interior flexibility.

From families taking a long road trip and needing to keep the kids entertained, to sports enthusiasts who don't want to miss the game and teens who can't live without on-line gaming, the Dodge Durango offers the latest high-tech features to keep driver's eyes on the road and passengers connected. Drivers can communicate, navigate and select entertainment options with advanced voice-recognition controls. Passengers can stay entertained with the latest available features, including SIRIUS XM Satellite radio™ with Travel Link and UConnect® Web. New for 2012 is the addition of a real-time weather forecast feature as part of SIRIUS Travel Link.

Exterior revisions for the 2012 model year include three new color choices: Deep Molten Red, Rugged Brown Pearl Coat and True Blue Pearl Coat. These colors join the current Bright Silver Metallic Clear Coat, Brilliant Black Crystal

Clear Coat, Stone White Clear Coat, Mineral Gray Metallic Clear Coat and Redline Pearl Coat (R/T only).

SAFETY IS PARAMOUNT

The 2012 Dodge Durango is an IIHS Top Safety Pick and offers consumers 45 safety and security features, including standard ESC that delivers three security features to improve overall vehicle stability both on- and off-road: electronic roll mitigation (ERM) reacts and applies brakes during extreme situations, while available Hill-start Assist (HSA) works with standard Trailer-sway Control (TSC) to enhance off-road and towing capabilities.

Other safety and security features available on Durango include Blind-spot Monitoring (BSM) and Rear Cross Path (RCP) detection, which aid drivers when they're changing lanes or in parking lot situations. In addition, Durango features standard seat-mounted air bags in the front row, while side-curtain air bags extend protection to all three rows. Durango also includes standard front-row active head restraints.

MANUFACTURING

Dodge Durango is built at the Jefferson North Assembly Plant (JNAP) in Detroit, Mich.

ABOUT DODGE

Dodge is a full line of cars, crossovers, minivans and SUVs that are sporty, functional and innovative. With nearly 100 years of heritage, the brand has a history of providing its customers excellent quality, innovation and value. Dodge is building on the momentum of introducing six all-new or significantly redesigned products, solidifying its message that Dodge offers an excellent value for American families looking for top performance in all the places that matter – from power off the line and handling in the corners to high-quality, dependable vehicles that deliver unmatched functionality and excellent fuel economy in everyday driving situations. In fact, Dodge now offers six vehicles that deliver 25 miles per gallon (mpg) on the highway, while retaining that distinctive Dodge innovation and style. With the all-new Dodge Durango and Dodge Charger and significantly revamped Grand Caravan, Journey, Avenger and Challenger, Dodge also now has one of the youngest dealer showrooms in the country with more new product coming.

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