

Contact: Nick Cappa  
David Elshoff

## **RamBox® Takes Home Body Exterior Category Award from Society of Plastics Engineer's Automotive Innovation Awards Competition**

November 9, 2011, Auburn Hills, Mich. - One of the Ram Truck's greatest innovations for the pickup truck—RamBox®, has received the Automotive Innovation Award from the Society of Plastics Engineer's (SPE) (Body Exterior Category) for creative and ingenious use of plastics in the automotive industry. RamBox is a segment-exclusive cargo management system that includes the following key elements:

- Two weatherproof, lockable, drainable, lighted storage bins that run the length of the pickup bed and are as wide as the wheel well, creating up to 8.6 cubic feet of space (140 beverage cans with ice). The side bins are large enough to hold items including: a set of golf clubs, helmets, toolboxes, kayak paddles, fishing rods, chainsaws or shovels. RamBox side bins create storage along each side of the pickup bed space previously left untouched due to wheel-well intrusion
- RamBox bins fit the length of the pickup bed and incorporate the space over each wheel well to secure cargo within a lighted, lockable and drainable container. Lids include swing hinges with full-open position that lifts the lid 100 degrees
- An adjustable bed divider/extender that fits on the lowered tailgate and adds 2 feet of additional length to secure longer loads. The bed divider creates individual compartments in the pickup bed to separate payload equipment such as tools or equipment. It can be conveniently stowed and locked in the front of the bed when not in use
- A cargo rail system with sliding, adjustable cleats for infinitely adjustable tie-down versatility

SPE's Automotive Innovation Awards Program is the oldest and largest competition of its kind in the world the oldest and largest recognition event in the automotive and plastics industries.

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