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## 2012 Dodge Challenger SRT8® 392 Yellow Jacket Creates Buzz With Exclusive Appointments

- Special limited-edition Dodge Challenger SRT8® model features exclusive Stinger Yellow exterior and interior appointments
- Proven 392 cubic-inch (6.4-liter) HEMI® V-8 engine provides pulsating 470 horsepower and 470 lb.-ft. of torque across a wide rpm range while also delivering 23 miles per gallon on the highway
- Two-mode adaptive damping suspension system offers selectable suspension tuning and automatically adapts to road and driver inputs for optimal vehicle control
- Exclusive SRT® heated steering wheel features mounted paddle shifters for hands on the wheel shifting both on road and at the race track
- Available 18-speaker Harman Kardon® audio system, with innovative GreenEdge® technology, offers 900 watts of power
- Arrives in U.S. dealer showrooms in first quarter 2012

November 8, 2011, Auburn Hills, Mich. - The Chrysler Group's Street and Racing Technology (SRT) team has announced an exclusive production run of special-edition 2012 Dodge Challenger SRT8® 392 Yellow Jacket models featuring Stinger Yellow exterior paint and interior appointments.

Based on the 2012 Dodge Challenger SRT8 392, the Challenger SRT8 Yellow Jacket features a Stinger Yellow body color and black grille surround to match the standard black body-side stripes that highlight the newly developed Yellow Jacket logo on the rear fender. New 20 x 9-inch, five-spoke cast-aluminum wheels with black painted pockets provide a unique performance look.

Inside, the standard leather seats feature an exclusive Stinger Yellow accent band with embroidered Yellow Jacket logo and silver accent stitching. The driver's seat also features a full adjustable lumbar position with seatback tilt, memory and an easy-to-reach release handle, while the front-passenger seat adds tilt and slide with memory, which makes it even easier for passengers to get in and out of the back seat.

"The Challenger SRT8 392 Yellow Jacket adds another piece of performance car nostalgia to our rear-drive muscle coupe lineup in 2012," said Ralph Gilles, President and CEO – SRT Brand and Motorsports. "The Stinger Yellow paint and interior accents speak directly to the performance enthusiast who appreciates a memorable and collectible color that helps deliver even more excitement and exclusivity."

The original Dodge "Yellow Jacket" show car, which evolved from the 1970 Challenger, was shown at various auto show exhibits beginning in late 1969. Painted pearlescent Honey Gold, the roadster was powered by the 426-cubic inch HEMI V-8 and carried a number of the famous Dodge "Scat Pack" performance features, such as a unique front spoiler, wider tires, heavy-duty suspension and brakes, and manual transmission, along with the Rallye instrument cluster and shaker hood.

A limited number of 2012 Dodge Challenger SRT8 392 Yellow Jacket models will be built for the U.S. market. All Dodge Challenger models are built at the Brampton Assembly Plant in Brampton, Ontario, Canada.

The Challenger SRT8 392 Yellow Jacket will be available for ordering in December at Dodge dealerships nationwide and will be arriving in U.S. dealer showrooms in the first quarter of 2012.

## **About the 2012 Dodge Challenger SRT8® 392**

For 2012, the Dodge Challenger SRT8® 392 adds even more high-tech performance features to solidify its place as the brand's ultimate modern American rear-wheel-drive muscle coupe. With 470 horsepower and 470 lb.-ft. of torque from the proven 392 cubic-inch HEMI® V-8, the balanced performance approach of the Challenger SRT8 392 provides outstanding straight-line acceleration, world-class ride and handling, high-performance braking and the most up-to-date technologies that deliver more driver excitement and control.

The standard Tremec TR-6060 six-speed manual transmission and a dual-disc high-performance clutch are proven performers that were first offered on the 2008 Dodge Viper SRT10®. Both automatic and manual models feature a standard limited-slip differential to maximize performance.

The optional five-speed automatic transmission features new, standard steering-wheel-mounted paddle shifters that join the center console mounted Auto Stick, allowing for a choice of spirited shifting on both the road and the race track. Both methods give the driver the ability to manually select specific gears on the transmission.

Standard Fuel Saver Technology (four-cylinder mode) in automatic transmission equipped models allows the engine to operate economically on four cylinders or use the power of all eight cylinders when needed. The EPA fuel economy miles per gallon (mpg) (City/Hwy) ratings for the 2012 Dodge Challenger SRT8 392 are 14/23 for both manual and automatic transmission models.

The adaptive damping suspension (ADS) system is new for 2012 and tuned specifically for the Dodge Challenger SRT8 392. The ADS system on the Challenger SRT8 392 features the fastest turn-in and most nimble handling characteristics of any SRT product.

In the "Sport" setting, the system provides the highest damping rates allowing the driver to push the handling envelope like never before. In "Auto" mode, a wide range of on-road and driver inputs – such as vehicle speed, steering angle, steering speed, brake torque, throttle position and lateral/vertical accelerations – automatically tune the suspension for specific conditions.

Drivers can easily choose between settings to quickly change the shock damping and harshness characteristics from "Auto" for everyday commuting to "Sport" for more spirited driving situations.

The handling result is .90g capability on the skid pad – the most of any production Challenger and on par with some of the world's best-handling performance coupes.

The standard SRT performance brake package produces world-class stopping power of 60 to 0 mph in just 117 feet from 14.2 inch (front) and 13.8 inch (rear) vented/slotted rotors with four-piston Brembo fixed calipers painted red. The three-mode electronic stability control system with knockback mitigation also includes four-wheel ABS, all-speed traction control, electronic brake-force distribution, Brake Assist and Hill-start Assist (HSA).

The 2012 Dodge Challenger SRT8 392 accelerates from 0-60 mph in the high 4-second range; runs the quarter mile in mid-12-second range with the automatic transmission (high 12-second range with the manual); goes from 0-100-0 mph in the low 15s, reaches a top speed of 182 mph with the manual transmission (175 mph with the automatic).

The large front splitter and integrated front fender spats and body-color rear decklid spoiler provide stable high-speed aerodynamic balance while the front fascia chin spoiler also improves aerodynamic drag and is accented in black for a more aggressive look.

Unique "392 HEMI" badges flank both fenders touting the historically significant V-8 engine that remains true to its high-performance roots and powers the highest rated Challenger in terms of horsepower and torque ratings. From the rear, the 4-inch rectangular exhaust tips deliver the 392's performance exhaust note while adding the styling cue of a serious muscle car.

The race inspired and high-performance interior begins with the new, exclusive SRT® heated steering wheel that features mounted paddle shifters for hands on the wheel shifting both on road and at the race track. All audio and Electronic Vehicle Information Center (EVIC) controls are accessible from the horizontal spokes on the steering wheel.

The trapezoidal instrument panel features a four-bomb gauge cluster with chromed accent rings and unique SRT graphics. Inside the cluster, the SRT-exclusive Electronic Vehicle Information Center (EVIC) with performance pages gives the driver trip information, multimedia information from the Media Center radio, along with instant feedback on 0-60 mph acceleration, 60-0 mph braking, G-forces, one-eighth mile and quarter-mile times.

The 2012 Dodge Challenger SRT8 392 features more than 35 advanced safety and security features, including standard Keyless Enter-N-Go and three-mode electronic stability control (ESC) with segment-exclusive Ready Alert Braking and Rain Brake Support safety features to improve overall vehicle handling and performance.

For maximum convenience and to keep passengers connected, a wide array of connectivity, infotainment and mobile multimedia options are available on the 2012 Dodge Challenger SRT8.

New for 2012, the Dodge Challenger SRT8 features an available 900-watt, 18-speaker premium SRT performance audio surround-sound system from Harman Kardon. The system offers world premier innovation, featuring a 32-volt TPS (Tracking Power Supply) 12-channel Class D amplifier that delivers outstanding acoustics and brings multi-dimensional, quality sound for all interior occupants.

The new system uses GreenEdge® speaker and amplifier technology to offer superior sound quality and high Sound Pressure Level outputs with minimum energy consumption. GreenEdge amplifiers alone outperform traditional amplifier efficiency by up to 55 percent, representing a net efficiency of more than 90 percent in some cases. The speakers are tuned for maximum efficiency and perfectly matched to the amplifier output.

The innovative Uconnect® Media Center 430, 430N and 730N radios integrate a 6.5-inch touchscreen display with a hard drive where more than 150 hours of music and photos can be stored. Uconnect Media Center radios also offer two navigation options, including segment-leading Garmin® Navigation guidance and mapping (Uconnect Media Center 430N), or premium GPS Navigation with SIRIUS Traffic (Uconnect Media Center 730N). Both navigation solutions feature SIRIUS Travel Link, providing real-time weather, fuel prices and more while on the go.

#### **SRT Track Experience**

Owners of any Chrysler Group SRT vehicle receive one day of professional driving instruction as part of the SRT Track Experience, designed to maximize their driving knowledge and skills on the street or track. Sessions are held throughout the year at selected tracks.

#### **About SRT**

The Chrysler Group's Street and Racing Technology (SRT) brand uses a successful product development formula featuring five proven hallmarks: awe-inspiring powertrains; outstanding ride, handling and capability; benchmark braking; aggressive and functional exteriors and race-inspired and high-performance interiors to remain true to its performance roots. The expansion of the SRT vehicle lineup in 2012 features four new products that are world-class performance contenders and bring the latest in safety technologies and creature comforts. These products include the Chrysler 300 SRT8, Dodge Challenger SRT8 392, Dodge Charger SRT8 and Jeep Grand Cherokee SRT8.

#### **About the Dodge Brand**

For nearly 100 years, Dodge has defined passionate and innovative vehicles that stand apart in performance and in style. Building upon its rich heritage of muscle cars, racing technology and ingenious engineering, Dodge offers a full-line of cars, crossovers, minivans and SUVs built for top performance – from power off the line and handling in the corners, to high-quality vehicles that deliver unmatched versatility and excellent fuel efficiency. Only Dodge offers such innovative functionality combined with class-leading performance, exceptional value and distinctive design. With the all-new 2013 Dodge Dart, the all-new Dodge Charger paired with the ZF eight-speed transmission that achieves a class-leading 31 miles per gallon on the highway, the new Durango and the significantly revamped Grand Caravan – inventor of the minivan – Journey, Avenger and iconic Challenger, Dodge now has one of the youngest dealer showrooms in the United States.

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