

The 2005 Chrysler Crossfire: A Hot Car Adds Even More Degrees

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OVERVIEW

With an expanded model lineup for 2005, the Chrysler Crossfire is three times as hot as before. Crossfire drivers now have a choice between Coupe, Roadster and SRT versions of Chrysler's flagship sports car. Within the Coupe and Roadster body styles, there also are two model designations, further expanding customer options.

For 2005, the Chrysler Crossfire family now includes: the Crossfire, the Crossfire Limited, the Crossfire Roadster, the Crossfire Roadster Limited, the Crossfire SRT-6 Coupe and the Crossfire SRT-6 Roadster.

"Our new lineup gives Chrysler Crossfire customers even more opportunities to stand out from the crowd and live life in the passing lane," said Jeff Bell, Vice President—Chrysler. "All versions maintain the head-turning style and proven technology of the original Crossfire, which remains the 'ultimate Chrysler.'"

2005 CHRYSLER CROSSFIRE ROADSTER BLOWS INTO THE CONVERTIBLE MARKET

First revealed with overwhelming acclaim at the 2004 North American International Auto Show in Detroit, the Chrysler Crossfire Roadster joins the coupe version for 2005.

Designed and developed in parallel with the coupe from its inception, the Crossfire Roadster captures the spirit of the coupe's design DNA, while enhancing structural rigidity and sharing common components.

"With more than 60 percent of the segment's sales comprised of roadsters and convertibles, it was only natural that we would blow the top off the Chrysler Crossfire," said Bell. "And with a tested speed of 150 mph, drivers are guaranteed a ride that will blow their hair back, too."

The Crossfire Roadster further establishes the Chrysler brand as America's convertible brand, joining the new Chrysler PT Cruiser Convertible and the best-selling Chrysler Sebring Convertible.

CROSSFIRE ROADSTER ENGINEERING: PROVEN TIGHT, SOLID AND QUIET

Combined with stunning design features from the Coupe, the 2005 Chrysler Crossfire Roadster's proven engineering ensures that drivers will enjoy a tight, solid and quiet ride.

New 2005 Chrysler Crossfire Roadster offers exceptional body torsional stiffness (29.2 Hz) and more torque (229 lb.-ft.) than Porsche Boxster (192 lb.-ft.) and BMW Z4 (214 lb.-ft.).

Under the hood, a 3.2-liter 90-degree, 18-valve V-6 SOHC engine delivers 215 horsepower and 229 lb.-ft. of torque.

"We captured the spirit of the Crossfire Coupe and transferred it to a roadster version without compromising the ride or inside noise levels," said Larry Achram, Vice President—Virtual Engineering and Crossfire.

The Chrysler Crossfire Roadster is equipped with a standard Electronic Stability Program (ESP), brake assist and high-performance, Continental SportContact 2 tires that are certified to 168 miles per hour.

"While the top goes down in seconds, the ultimate measure of a roadster's engineering is how quiet the vehicle is with the top up," said Achram.

The top removes easily by pulling down on the center-mounted handle located on the windshield header, turning the handle, (which releases the fabric top and lowers the side glass) and lifting the front of the top approximately eight inches. Pressing a button on the center console opens the hard tonneau while the soft fabric top folds in, and then re-closes the stylish hard tonneau cover.

ROADSTER STYLING THAT BUILDS ON THE COUPE FLAIR

With its low-slung, sculpted appearance, the new Crossfire Roadster captures the distinctive lines and dynamic proportions of the Coupe version.

"Sometimes when the roof is removed from a car to create a convertible, the result isn't what you expect," said Trevor Creed, Senior Vice President—Design. "But even with the integration of a fabric top, the Crossfire Roadster is just as evocative, if not more so, than the Coupe."

The Crossfire Roadster's rear view is instantly recognizable with its tapered, "boat tail" appearance that emphasizes the sports car's 19-inch rear wheels.

Similar to the Coupe, a retractable spoiler is designed into the rear of the vehicle and activates when the car reaches 60 mph. The center high-mounted stop lamp (CHMSL) runs the width of the deployable rear spoiler. Seam lines on the fabric top flow with and complement the Roadster's rear "boat tail" lines.

To achieve an even more dynamic appearance, satin silver painted sport bars appear just behind the driver and passenger seats. They ride in two race-inspired fairings integrated into the top of the tonneau cover, which complete the Roadster's rakish look.

With its long hood and fast back, Chrysler Crossfire Roadster also has a dynamic side view. The car's broad shoulders envelop 19-inch rear wheels, while the front wheels measure 18 inches. The larger rear wheels give the side profile a poised stance.

Like the coupe, the Crossfire Roadster shares a distinctive character line that moves precisely and rapidly from front to rear. The character line "crosses" to a negative formation as it travels from the front through the rear fender, hence, the name "Crossfire."

Ever important for an open-air vehicle, the Chrysler Crossfire Roadster's sophisticated twin cockpit interior complements the exterior. The center spine shape on the exterior appears on the center console, shifter and instrument panel. From the driver's seat, the center spine shape appears to continue from the instrument panel through the windshield and onto the hood.

Seats are trimmed in leather with Chrysler's signature winged badge embossed into both headrests. The ignition switch is located on the instrument panel as opposed to the steering column.

Precise, elegant gauges are white-on-black with a black bezel and satin silver trim rings. The center console has a metallic finish that flows from the top of the instrument panel through the center of the car to achieve a twin cockpit look. Satin silver accents are featured throughout the interior including the doors, steering wheel and instrument cluster.

2005 CHRYSLER CROSSFIRE ROADSTER AND CROSSFIRE ROADSTER LIMITED FEATURES

New for 2005, the Crossfire Roadster will be offered in two models: the Crossfire Roadster and the Crossfire Roadster Limited.

The Chrysler Crossfire Roadster includes a standard six-speed manual transmission, a monochromatic Black exterior, a Dark Slate Gray interior, performance cloth seating, Continental SportContact 2 tires, an AM/FM/CD radio with four speakers, a power convertible fabric top, full power hard tonneau, heated glass back light, power windows, speed control, dual-zone temperature control, four-wheel anti-lock brakes with brake assist, Electronic Stability Program (ESP) and all-speed traction control.

The Chrysler Crossfire Roadster Limited is available with either a six-speed manual transmission or a five-speed automatic transmission with AutoStick®. Standard features on this model include a power convertible fabric top, full power hard tonneau, power windows, speed control, heated leather power seats, Continental SportContact 2 tires, a 240-watt Infinity® Modulus® AM/FM/CD audio system with digital amplifier and dual subwoofers, dual-zone temperature control, four-wheel anti-lock brakes with brake assist, Electronic Stability Program (ESP), all-speed traction control, tire pressure monitoring system, touring gear, heated mirrors, fog lamps and a universal garage door opener. An Infinity Modulus AM/FM/CD audio system with Global Positioning System (GPS) navigation also is available as an option.

The new 2005 Chrysler Crossfire Roadster Limited is available in seven colors: Classic Yellow, Aero Blue, Alabaster,

Black, Blaze Red, Graphite Metallic and Sapphire Silver Blue. Available interior colors include Dark Slate Gray, Dark Slate Gray/Medium Slate Gray, Dark Slate Gray/Cedar and Dark Slate Gray/Cool Vanilla.

2005 CHRYSLER CROSSFIRE COUPE AND CROSSFIRE COUPE LIMITED FEATURES

For 2005, Chrysler is further expanding the Crossfire lineup to include the Crossfire Coupe and Crossfire Coupe Limited.

The Chrysler Crossfire Coupe includes a standard six-speed manual transmission, a monochromatic Black exterior, a Dark Slate Gray interior, performance cloth seating, Continental SportContact 2 tires, an AM/FM/CD radio with four speakers, power windows, speed control, dual-zone temperature control, four-wheel anti-lock brakes with brake assist, Electronic Stability Program (ESP) and all-speed traction control.

The Chrysler Crossfire Coupe Limited is available with either a six-speed manual transmission or a five-speed automatic transmission with AutoStick. Standard features on the Crossfire Coupe Limited include power windows, speed control, heated leather power seats, Michelin Pilot Sport 2® tires, a 240-watt Infinity Modulus AM/FM/CD audio system with digital amplifier and dual subwoofers, dual-zone temperature control, four-wheel anti-lock brakes with brake assist, Electronic Stability Program (ESP), all-speed traction control, tire pressure monitoring system, touring gear, heated mirrors, fog lamps and a universal garage door opener. An Infinity Modulus AM/FM/CD audio system with GPS navigation also is available as an option.

The 2005 Chrysler Crossfire Coupe Limited is available in six colors: Aero Blue, Alabaster, Black, Blaze Red, Graphite Metallic and Sapphire Silver Blue. Available interior colors include Dark Slate Gray, Dark Slate Gray/Medium Slate Gray and Dark Slate Gray/Cedar.

The 2005 Chrysler Crossfire Roadster and Crossfire Coupe are manufactured in Osnabrück, Germany, in conjunction with Karmann, a long-time DaimlerChrysler partner.

CHRYSLER CROSSFIRE COUPE AND ROADSTER SAFETY FEATURES

Standard safety and security features on all Crossfire Coupe and Crossfire Roadster models include:

- Four-wheel anti-lock disc brakes with brake assist
- Front power 300 x 28 mm ventilated disc brakes and rear power 278 x 9 mm solid disc brakes
- Electronic Stability Program (ESP) that is designed to assist drivers in maintaining control of their vehicles during extreme steering maneuvers. ESP senses when a vehicle is starting to spin (oversteer) or plow (understeer) and attempts to correct the vehicle's course by automatically controlling the throttle and applying the brakes at individual wheels
- All-speed traction control that senses drive-wheel slip and individually brakes the slipping wheel and/or reduces excess engine power until control is regained
- Next-generation driver and passenger front air bags
- Door-mounted side air bags
- LATCH (Lower Anchors and Tethers for CHildren) child restraint system (with front passenger-side air bag deactivation switch)
- Sentry Key® vehicle immobilizer
- Security alarm system
- Quad halogen projector headlamps
- Tow-away protection

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