

New Uconnect Access Has Power to Please, With Ease

- New-generation radio platform delivers built-in connectivity via embedded wireless technology
- New features, ranging from one-touch 9-1-1 calling to remote door-locking/unlocking
- Fully integrated cloud-based Hybrid Voice Recognition enables Enhanced Text Messaging for greater precision and ease of use
- Upgraded navigation system affords one-step voice-commands for entering destinations (addresses and points of interest)
- Expanded lineup of new, Chrysler-exclusive SiriusXM Radio programming, including 19 channels dedicated to Latino content – an auto-industry first

August 31, 2012, Auburn Hills, Mich. - Uconnect Access empowers customers, sensibly.

Enabled by a robust, new-generation radio platform, Uconnect Access leverages the highly adaptable Powernet architecture that forms the electrical backbone of the redesigned 2013 Ram 1500 pickup and all-new SRT Viper supercar. The result is the richest range of connected features and services – all supremely intuitive – ever offered by Chrysler Group.

“Chrysler Group has established three pillars as the foundation of Uconnect: speed, accuracy and ease-of-use,” says Marios Zenios, vice president of Chrysler’s Uconnect Systems and Services Organization. “The goal is to provide drivers with a variety of ways to quickly connect with and easily control the information they want and need, while keeping them focused on the primary task of driving.”

Because Uconnect Access taps into the cloud.

Built-In emergency response

Embedded wireless technology is at the core of Uconnect Access, which leverages Chrysler Group’s strategic relationship with Sprint. The companies have jointly developed an advanced service-delivery platform that provides vehicle occupants with direct control, when it’s needed most.

Working closely with industry experts, Chrysler Group has adopted key best practices for contacting first-responders. Accordingly, Uconnect Access combines the reliability of an embedded wireless connection with the speed of bypassing call centers.

By pushing a button mounted on the rear-view mirror, vehicle occupants can speak directly to a 9-1-1 dispatcher, saving valuable time when every second counts.

Uconnect Access applies the same logic to roadside assistance. One push of the “ASSIST” button, also on the rear-view mirror, summons help directly from a roadside assistance provider or Chrysler Group’s Vehicle Customer Care Center.

Peace of mind

Uconnect Access delivers more peace of mind with Theft Alarm Notification, which alerts users via SMS or e-mail whenever their vehicles’ security alarms are activated. For the greatest convenience and flexibility, up to five people can be notified.

Related Uconnect Access features include an app that sounds a vehicle’s horn and flashes its lights – measures that could serve as potential crime deterrents or simply to locate a vehicle at night or in a crowded parking lot.

Put your phone away and drive

Behind the wheel, Uconnect Access reveals itself as an efficient tool to help keep drivers focused on the road by offering various means of managing in-vehicle connectivity.

Pairing the vehicle with a compatible Bluetooth-equipped cell phone featuring the Message Access Profile (MAP) enables handsfree calling and activates an advanced text-messaging system that:

- Announces receipt of a text message sent to the device
- Audibly identifies the sender
- “Reads” the message aloud

Powerful Hybrid Voice Recognition uses the embedded connectivity to access cloud-based voice-recognition and enable Enhanced Text Messaging, which converts the spoken word into verbatim text messages. Communication is limited only by the user’s vocabulary, unlike legacy systems that offer set lists of “canned” responses.

And all this can be accomplished without taking your hands off the wheel.

The same advanced voice-recognition protocol simplifies the often-problematic process of entering navigation-system destinations with both hands on the wheel. For model-year 2013, certain Chrysler Group systems will accept continuous, single-sentence instructions, such as: “Navigate to 800 Chrysler Drive, Auburn Hills Michigan.”

En route, passengers can check e-mail or browse news sites. Wi-Fi capability enabled by Uconnect Access provides in-cabin wireless Internet connectivity via laptop, tablet or smartphone, whether on the move or at the worksite.

Want more convenience? How about remote door-locking or unlocking? Or remote start? All can be performed using either a web portal or the Uconnect smartphone app.

Sound decisions

For 2013, SiriusXM Radio expands its commercial-free music, sports, news and comedy offerings to include new Chrysler-exclusive content, from a Rock & Roll Hall of Fame channel to the humor of Carlin’s Corner.

Additional Chrysler-exclusive features mark an industry first: 19 SiriusXM Radio channels dedicated to Latino programming. They range from La Kueva, which plays Latin rock classics, to Cristina Radio, which features family programming with iconic talk-show host Cristina Saralegui.

SiriusXM Radio and Uconnect Access require subscriptions after a trial offer. Pricing will be announced closer to launch.

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