

## **Chrysler Canada's Windsor Assembly Plant Employees Once Again Lead City's Largest Toy Drive**

- Chrysler Canada's Windsor Assembly Plant employees help make the holidays a bit brighter for local kids with the donation of five Dodge Grand Caravans and Chrysler Town & Country minivans full of toys valued at over \$15,000
- Biggest contribution from employees to date, 10th anniversary of employee campaign
- Overall, "Sparky's Toy Drive" provides toys to over 3,000 kids from roughly 1,200 families in Windsor-Essex County

December 6, 2012, Windsor, Ontario - For a 10th straight year, Chrysler Canada's Windsor Assembly Plant employees participated in the city's largest toy drive. Today, five Chrysler Town & Country and Dodge Grand Caravan minivans full of new toys valued at over \$15,000 were donated to "Sparky's Toy Drive," to benefit local needy children with gifts during the holiday season.

Members of the Windsor Fire Department, including "Sparky the Fire Dog," Salvation Army representatives and CAW members were on hand to help pick up thousands of toys outside the Windsor Assembly Plant. 2012 marks the Company's biggest donation to date as well as its 10th anniversary of participation in support of "Sparky's Toy Drive".

"I am proud to lead such a generous and committed group of employees here at Windsor Assembly Plant," said Dan Omahen, Plant Manager, Windsor Assembly, Chrysler Group LLC. "Christmas is sure to be a brighter place for several hundred local kids who may not have been so fortunate, if not for the substantial gifts donated here today."

Over the past 10 years, Windsor Assembly Plant employees have donated more than 30 minivans full of toys valued at nearly \$100,000 and helped roughly 30,000 children in need during this time of year. The toys will be distributed throughout December.

The Windsor-built Dodge Grand Caravan is the fourth best-selling vehicle in Canada and remains the Country's best-selling minivan for more than 28 years, with more than 13 million minivans sold worldwide. Recently named a Consumer Guide Automotive Best Buy for 2013, the most-awarded minivan of all time with its best-in-class horsepower and towing capabilities along with the exclusive Super Stow 'n Go seating, remains the gold standard of the industry. With pricing starting at \$19,995, the Dodge Grand Caravan is the perfect vehicle for consumers of any age or family situation.

### **About Chrysler Canada:**

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 87th anniversary in 2012. Chrysler Canada is a wholly owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat, S.p.A., produces Chrysler, Jeep, Dodge, Ram, SRT, Fiat and Mopar vehicles and products. Chrysler Canada's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300, Dodge Grand Caravan, Jeep Wrangler, Dodge Durango, Ram 1500, Jeep Grand Cherokee SRT8 and Fiat 500.

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