

Chrysler Canada Employees and Retirees Donate Over \$1.1 Million to Windsor-Essex United Way for 2013

- Chrysler Canada employee and retiree contribution to United Way Windsor-Essex 2013 Campaign totals \$1,143,343.13
- Chrysler Canada average employee donation is \$346
- 782 Friend Level Donations (\$500 or more)
- 185 Leadership Donations (\$1,000 or more)
- 52 per cent employee participation

December 13, 2012, Windsor, Ontario - Chrysler Canada today announced that its employees and retirees in Windsor-Essex County have donated \$1,143,343.13 to the 2013 United Way Campaign at the Company's Automotive Research and Development Centre (ARDC).

The event also served as an employee celebration of the Motor Trend 2013 'Truck of the Year' award for the all-new Ram 1500 and its recent nomination as a finalist for the coveted title of North American Truck/Utility of the Year.

"Chrysler Canada and CAW Locals 444, 1498, 195 and ONA Local 8 have once again done an outstanding job in supporting their community through the United Way. This is a great gift to our local community. We are very grateful for this support," said Penny Marrett, CEO, United Way of Windsor/Essex.

"Our office and CAW employees hit a grand slam this year with a generous contribution of more than \$1.1 million to the United Way of Windsor-Essex," said Reid Bigland, President and CEO of Chrysler Canada. "Chrysler has come a long way as a company in a short time, and it's due in large part to the tireless efforts and hard work of our employees, who continue to generously give back to this community year-round, not just financially, but by volunteering their time as well to help others."

"In collaboration with Chrysler Canada and the United Way, we are pleased in the tremendous work it takes to help invest in our community," said Dino Chiodo, President, CAW Local 444. "The membership of CAW Local 444 within the Windsor Assembly Plant continues to give year after year to those most vulnerable in society and I am proud to know that our members continually reach out to help those in our community. We all are community partners making a community difference."

Chrysler Canada employees are once again the largest givers to the United Way Campaign. The participation rate for the 2013 Campaign was 52 per cent, with an average employee pledge of \$346. This year, there were 782 employees that gave at the "Friends Level," which means employees contributed \$500 or more. There were 185 donations at the "Leadership Level," which means employees contributed \$1,000 or more.

To date, the overall Windsor-Essex United Way Campaign total now stands at \$4,040,727.13.

Local residents are encouraged to help give back and contribute generously; there is still time to take part in this year's United Way of Windsor-Essex County Campaign. Residents can call 519-258-0000 (ext.1145) or pledge online at www.weareunited.com/donate.

About United Way:

United Way/Centraide Windsor-Essex County mobilizes the caring power of the local community to improve lives in measurable and lasting ways. The United Way focuses on three priority areas: supporting basic needs and independence; positioning kids and families for success and creating thriving neighbourhoods. Additional information

is available at www.weareunited.com.

About Chrysler Canada:

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 87th anniversary in 2012. Chrysler Canada is a wholly owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat, S.p.A., produces Chrysler, Jeep®, Dodge, Ram, SRT, FIAT and Mopar vehicles and products. Chrysler Canada's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300, Dodge Grand Caravan, Jeep Wrangler, Dodge Journey, Ram 1500, Jeep Grand Cherokee SRT8 and Fiat 500.

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