

Contact: Trevor Dorchies

Kristin Starnes

Dodge Announces Pricing for New 2014 Dodge Durango

Best-equipped Seven Passenger SUV Loaded With Advanced Technology, Efficiency, Performance and Style for a Starting U.S. MSRP Less Than \$30,000

- The new Dodge Durango features a slew of new standard features for 2014, including a new standard eight-speed automatic transmission with steering-wheel mounted paddle shifters, Uconnect Bluetooth, 5-inch Uconnect Touch Screen and 7-inch customizable gauge cluster, signature Dodge brand LED racetrack taillamps and standard three-row, seven passenger seating, and maintains pricing from 2013 with a starting U.S. Manufacturer's Suggested Retail Price (MSRP) of \$29,795 (all prices exclude \$995 destination)
- New standard content on the 2014 Durango delivers a \$3,500 added value over outgoing 2013 model
- Dodge Durango delivers crossover versatility and fuel efficiency, sport-utility vehicle (SUV) capability and performance, including best-in-class power (up to 360 horsepower and 390 lb.-ft. of torque), best-in-class towing (up to 7,400 lbs.), best-in-class fuel economy (up to 25 mpg hwy) and best-in-class driving range (600 miles on a tank of fuel), while retaining the engaging driving dynamics that have defined the new Durango since its launch in 2011
- New eight-speed automatic transmission – standard on V6 and V8 – delivers up to a 15 percent improvement in fuel economy and enhanced performance
- All Durango models feature the latest award-winning class-exclusive Uconnect Touchscreen technology and enhanced comfort and convenience features
- Available features include class-exclusive seatback-mounted Dual Screen Blu-Ray / DVD Players, Forward Collision Warning with full-stop functionality and heated and ventilated Nappa leather seats
- Durango competes in the fastest growing segments in the U.S. auto industry, the full-size SUV and crossover segments, which combined are up 48 percent since 2009

August 13, 2013, Auburn Hills, Mich. - The 2014 Dodge Durango, the ultimate "No Compromise SUV," will start arriving in dealer showrooms at the end of the third quarter with a starting U.S. Manufacturer's Suggested Retail Price (MSRP) of \$29,795, excluding destination, making it the best-equipped seven-seat SUV priced less than \$30,000. Durango also maintains the same starting price as the 2013 model, while delivering more than \$3,500 in added content. Every 2014 Dodge Durango features a standard 8-speed automatic transmission, projector headlamps, projector fog lamps, floating split crosshair grille, signature LED racetrack taillights, bright chrome or body-color accents, 18-inch or 20-inch aluminum wheels, Bluetooth, 5-inch or 8.4-inch touch screen, rotary shifter with steering-wheel-mounted paddle shifters, 7-inch customizable gauge cluster, Keyless Enter 'n Go with push-button start, seven airbags, seven passenger seating and much more.

The new 2014 Dodge Durango competes in the fastest growing segments in the U.S. auto industry, the full-size SUV and crossover segments, which combined are up nearly 50 percent since 2009. No other vehicle in those segments can match the Durango's long-list of standard features and utility, including best-in-class power (up to 360 horsepower and 390 lb.-ft. of torque) best-in-class towing of up to 7,400 lbs. and best-in-class driving range of 600 miles on a tank of fuel.

"Dodge Durango is on a tremendous run, with 9 months of consecutive growth," said Tim Kuniskis, President and CEO -- Dodge Brand. "The new 2014 Durango builds on that momentum, raising the bar for performance, technology and style. With best-in-class power, towing, infotainment and fuel economy; the new Durango offers a combination unmatched by any other SUV or Crossover in America." The 2014 Dodge Durango is available in five trim levels:

SXT, Rallye, Limited, R/T and Citadel, all packaged to meet the needs of individual customers."

SXT

All 2014 Dodge Durango SXT and Limited models feature the award-winning Pentastar 3.6-liter V-6 engine with 290 horsepower and 260 lb.-ft. of torque as the standard engine. With a standard dual exhaust, the 3.6-liter delivers an impressive 295 hp on Rallye and Citadel models. The 3.6-liter is mated to a new class-exclusive standard eight-speed automatic transmission equipped with a class-exclusive rotary shifter and standard paddle shifters on the steering wheel and can tow up to 6,200 pounds. The 3.6-liter V-6 engine is also capable of delivering up to 25 miles per gallon on the highway giving Durango class-leading driving range of over 600 miles per tank.

The SXT retains its crown as the best-equipped SUV given its tremendous level of standard equipment. Every SXT features premium amenities inside and out, including bright accents on the exterior and premium soft-touch surfaces on the interior.

Other standard features include class-exclusive signature 192 LED racetrack tail lamps, four-wheel disc anti-lock brakes, electronic stability program (ESP), trailer-sway control, automatic projector-beam headlights, projector fog lamps, deep-tint sunscreen glass, power body-color mirrors, speed-sensitive, variable intermittent wipers, chrome grille surround and split crosshairs with black "Split-Hex" texture and 18-inch Tech-Silver aluminum wheels.

On the inside, the new 2014 Dodge Durango SXT features standard three rows of seats with 60/40 split fold and tumble second row, 50/50 split, folding third row, premium cloth seats, fold-flat front passenger seat, new Dodge three-spoke steering wheel with paddle shifters, 7-inch reconfigurable TFT gauge cluster, 5-inch Uconnect touchscreen with Uconnect AM/FM/MP3, six speakers, power windows, power door locks, power mirrors, remote keyless entry, cruise control, three 12-volt power outlets located in the instrument panel, the center console and the rear cargo compartment, tri-zone automatic temperature control, including infrared sensors and rear seat outlets, rear-seat air conditioning, air filtering, an overhead console with two LED map lamps, two courtesy lamps, sunglass storage, full-length floor console and a tilt/telescoping steering wheel with audio, speed, Electronic Vehicle Information Center (EVIC) and phone controls. Standard safety features include seven standard airbags, active front headrests, four-wheel disc anti-lock brakes (ABS), electronic stability control, trailer-sway control and much more.

The 2014 Dodge Durango SXT has a starting U.S. MSRP of \$29,795 (excluding destination).

Rallye

The Rallye builds off the SXT and adds the Durango R/T's sporty exterior design cues and an extra 5 horsepower, bringing the total to a best-in-class V-6 power of 295 horsepower, along with dual-exhaust, 20-inch Hyper Black aluminum wheels, body-color grille with black "Per-Form" texture, black headlamp bezels, body-color front and rear lower fascias, wheel flares and sill moldings. The interior features premium black cloth seats and black headliner, power driver seat, SiriusXM Satellite Radio and leather-wrapped steering wheel.

Available options include second row captain's chairs with an available center console, 8.4-inch touch screen with downloadable apps, heated seats and heated steering wheel and much more.

The 2014 Dodge Durango SXT with the Rallye package has a starting U.S. MSRP of \$32,990 (excluding destination).

Limited

The Dodge Durango Limited is a new model for 2014 and delivers all the standard features of the SXT and adds 18-inch polished aluminum wheels with Mineral Gray pockets, LED daytime running lamps, signal repeater mirrors, the new 8.4-inch Uconnect Access Via Mobile touchscreen with SiriusXM Radio with one-year free subscription, Capri leather seating, leather-wrapped steering wheel, heated steering wheel, heated first- and second-row seats, 12-way power driver seat with memory and power four-way lumbar adjustment, 10-way power front passenger seat, including power four-way lumbar adjustment, remote start, ParkSense rear park assist, ParkView rear backup camera, tire-pressure monitoring system, vehicle security alarm, power folding auto-dimming mirrors with memory, HomeLink universal transceiver, 115-volt AC, 150-watt power outlet and Limited badge.

Available options on the Limited include: The legendary 5.7-liter HEMI V-8 with best-in-class 360 horsepower and 390 lb.-ft. of torque, and is paired to the new standard eight-speed transmission with paddle shifters. A new Premium Group bundles several popular options together, including 20-inch polished aluminum wheels, power sunroof, power

rear liftgate, premium 3D navigation and premium Alpine audio system.

Newly available for 2014 on Limited, R/T and Citadel models is a Blu-ray rear-seat entertainment system. This dual-screen system, mounted in the front seatbacks, can play traditional DVD and Blu-ray discs and has individual High Definition Media Interface (HDMI) and RCA inputs to accommodate high-definition gaming systems.

The 2014 Dodge Durango Limited features a starting U.S. MSRP of \$35,995 (excluding destination).

R/T

The high-performance version of the all-new Durango comes standard with body-color hot-rod looks, HEMI® power, world-class handling and true R/T heritage. The 5.7-liter HEMI V-8 engine produces a best-in-class 360 horsepower and 390 lb.-ft. of torque with a best-in-class tow rating of 7,400 pounds. The 5.7-liter engine's Fuel Saver Technology with cylinder-deactivation seamlessly alternates between smooth, high-fuel-economy four-cylinder mode when less power is needed and V-8 mode when more power is in demand to deliver an impressive combination of power, capability and fuel efficiency of up to 23 mpg hwy.

The R/T model features a unique sport-tuned suspension, unique performance tuned exhaust, 20-inch performance tires with 20-inch Hyper Black aluminum wheels, and a 20 mm lower ride height – all of which add another level of dynamic capability. The interior supports the image with personalized R/T branding and features a new standard leather interior with red accent stitching, heated first- and second-row seats, 8.4-inch Uconnect Touch Screen and heated leather-wrapped steering wheel. Also available is a premium Nappa Leather Group with heated and ventilated front seats. The R/T delivers an unrivaled, bold, confident and stylish monochromatic exterior that exudes pride and attracts followers. The Durango R/T also features a standard 506-watt premium audio system with nine speakers and a subwoofer, power liftgate and HID headlamps.

Other standard features on the R/T (building off the content of the Limited), include: dual exhaust, body-color grille with black "Per-Form" texture, black HID headlamp bezels with LED daytime running lamps, body-color front and rear lower fascias, wheel flares and sill moldings. On the inside, R/T features a standard Capri leather interior in black with red accent stitching and R/T embroidery.

The 2014 Dodge Durango R/T has a starting U.S. MSRP of \$38,995 (excluding destination).

Citadel

Citadel is the ultimate in Durango luxury. Citadel customers want premium content with a performance bias, and realize Citadel gets them there at an attainable price in a style that stands apart from the crowd.

Building off the Durango Limited, Durango Citadel standard features include rich, perforated Nappa leather, heated and ventilated front seats and heated rear seats available in Black, Black/Light Frost or Black/Tan. Other standard features include: the new Uconnect Access 8.4-inch touchscreen with voice command navigation and live streaming internet radio, remote start, unique 20-inch polished aluminum wheels and a unique grille with chrome surround and chrome "Cross-Hex" texture, power sunroof, automatic high-beam headlamps, rain-sensitive front wipers, power tilt-and-telescoping steering wheel, power liftgate and much more.

The 2014 Dodge Durango Citadel has a starting U.S. MSRP of \$40,995 (excluding destination).

About Dodge

For nearly 100 years, Dodge has defined passionate and innovative vehicles that stand apart in performance and in style. Building upon its rich heritage of muscle cars, racing technology and ingenious engineering, Dodge offers a full-line of cars, crossovers, minivans and SUVs built for top performance – from power off the line and handling in the corners, to high-quality vehicles that deliver unmatched versatility and excellent fuel efficiency. Only Dodge offers such innovative functionality combined with class-leading performance, exceptional value and distinctive design. With the all-new 2013 Dodge Dart that achieves up to 41 miles per gallon, the all-new Dodge Charger paired with the ZF eight-speed transmission that achieves a class-leading 31 miles per gallon on the highway, the new 2014 Durango and the significantly revamped Grand Caravan – inventor of the minivan – Journey, Avenger and iconic Challenger, Dodge now has one of the youngest dealer showrooms in the United States.

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