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2014 Dodge Charger SRT Delivers Balance of Intelligent Performance and Power

- 6.4-liter HEMI® V-8 engine delivers 470 horsepower and 470 lb.-ft. of torque for power across a significantly wider rpm range
- Fuel Saver Technology with active valve exhaust system delivers up to 23 miles per gallon (mpg) on the highway
- Exclusive SRT heated steering wheel features mounted paddle shifters for hands-on-the- wheel shifting, both on road and at the racetrack
- 19-speaker Harman Kardon audio system with innovative GreenEdge technology is available with 900 watts of power
- Super Bee model and Premium SRT 392 special edition package returns

August 31, 2013, Auburn Hills, Mich. - The 2014 Dodge Charger SRT continues to bring intelligent performance features and loads of power to the Dodge brand's iconic four-door fastback coupe. Continuing on in the Charger SRT lineup is the popular Charger SRT Super Bee core-performance model, which is available in a variety of exterior color choices.

Powered by the 6.4-liter HEMI® V-8 engine that offers 470 horsepower (351 kW) and 470 lb.-ft. (637 N•m) of torque across a wide rpm range, performance numbers for the 2014 Charger SRT include 0-60 mph acceleration in the high 4-second range; quarter mile in the high 12-second range; 0-100-0 mph in less than 16 seconds; top speed of 175 mph and stopping power from 60-0 mph in 120 feet.

Awe-inspiring powertrain

Even with the high horsepower and torque numbers, up to 23 miles per gallon (mpg) on the highway is achieved by the use of an active valve exhaust system that allows the standard Fuel Saver Technology (four-cylinder mode) to engage over a wide rpm range for efficient motoring or the use of all eight cylinders when the extra power is needed. The active valve exhaust system also allows for straight through mid and rear mufflers for a throaty exhaust note under engine load.

The 2014 Charger SRT features an active intake manifold and high-lift camshaft with cam phasing to provide maximum low-end torque for strong standing starts while optimizing high-end power.

The proven five-speed automatic transmission uses standard steering-wheel mounted paddle shifters (available on Super Bee) or the center console mounted Auto Stick, allowing for a choice of spirited shifting on both the road and the racetrack. Both methods give the driver the ability to manually select specific gears on the transmission.

In "Drive," the transmission controller will automatically shift the vehicle. The aggressiveness of the shifting is defined by the mode chosen - either "Normal" or "Track." Fully adaptive electronic control of all shifting makes the powertrain more responsive while minimizing harshness.

In "Manual," the shift method is defined by the driver; choosing to use either paddle shift or Auto Stick. The "Track" mode adds a hold function to the calibration in all gears, allowing the driver full control of the shifting schedule.

Outstanding ride, handling and capability

The adaptive damping suspension (ADS) system has three modes, Auto, Sport and Track, and is tuned specifically for the Charger SRT to offer a compliant and comfortable ride on the street yet easily can be switched to handle on-track conditions.

In "Auto" mode, a wide range of on-road and driver inputs – such as vehicle speed, steering angle, steering speed, brake torque, throttle position and longitudinal/lateral/vertical accelerations – automatically tune the suspension for specific conditions.

In "Sport" mode, the damping system rebound and compression is locked to a higher damping rate. Drivers can easily choose between settings with a press of a button on the center stack to quickly change the shock damping characteristics from "Auto," for everyday commuting, to "Sport," for more spirited driving situations.

In "Track" mode, the higher damping rates from the Sport mode combine with a performance shifting and gear holding feature that allows the driver full shift control when using the steering wheel mounted paddle controls or AutoStick.

A standard launch control system helps maximize straight-line acceleration. When the vehicle is at a complete stop, the driver engages the system by pressing the electronic stability control (ESC) button twice and then with their foot securely on the brake, quickly applies full throttle. Launch control holds the engine at optimal launch rpm (1,825) and waits for the driver to release the brake. Launch control then uses engine torque management to achieve controlled wheelslip for maximum acceleration up to 62 mph (100 kph).

The performance SRT-tuned, fully hydraulic steering system uses a heavy-duty pump and unique gearing to give drivers more direct feel and on-center response.

Maximum handling rating for the 2014 Charger SRT is .88g on the skidpad, with the available Goodyear three-season tires.

Split five-spoke, 20 x 9-inch cast aluminum wheels with black painted pockets are standard on the SRT Super Bee, and lightweight forged and polished aluminum wheels with black painted pockets are standard on the SRT premium model. The same style forged wheel is also available in the SRT-exclusive Black Vapor Chrome finish.

Available three- or four-season Goodyear tires make the 2014 Charger SRT easy to handle and fun to drive in any condition.

Benchmark braking

The 2014 Charger SRT has world-class stopping power from 60-0 mph in 120 feet comes through 14.2 inch (front) and 13.8 inch (rear) vented/slotted rotors with four-piston Brembo calipers painted black on the SRT Super Bee and red on the SRT Premium model. Improved brake cooling and fade performance at all four corners comes courtesy of an underbody belly pan with integrated brake ducting.

The Ready Alert Braking system anticipates when the driver quickly releases the accelerator pedal and may initiate an emergency brake stop. The electronic stability control pump then engages to set the brake pads against the rotors, speeding up the time required for full brake application.

Aggressive and functional exterior

There is no mistaking the high performance look of the 2014 Charger SRT through the exclusive high-gloss black front grille surround, the signature SRT badge and the 6.4-liter HEMI badges on each fender.

The performance-sculpted hood features an air exhauster for added engine cooling.

Nine exterior paint color choices for 2014 include Billet Silver Metallic Clear Coat, Bright White Clear Coat, Granite Crystal Pearl Coat, Jazz Blue Pearl Coat, Phantom Black Tri-coat Pearl, Redline 3-Coat Pearl, Pitch Black Clear Coat, Header Orange Pearl Coat and TorRed Clear Coat

Unique side-sill cladding on all Charger SRT models is painted to match the body color.

In the rear, the Charger SRT's signature "racetrack" tail lamp design with 164 illuminating LEDs sits just below the rear spoiler. Round 4-inch dual exhaust tips are positioned inside of the rear fascia while the SRT deck-lid badge boldly shows the Street and Racing Technology DNA.

Race-inspired and high-performance interior

The interior environment of the 2014 Charger SRT combines world-class accommodations with race-inspired technology and appointments.

The available SRT-exclusive, leather-wrapped and heated steering wheel (premium model only) features a unique satin chrome rim section with a flattened bottom surface that showcases the SRT logo. The available paddle shifters flank both sides of the steering wheel behind contoured palm rests.

For the high-performance look, Dark Engine Turn fiber aluminum interior trim pieces are integrated into the instrument panel and shifter bezel.

For the SRT Premium model, both front seats have unique, aggressive bolstering under the Nappa leather and Axis perforated suede insert fabric to help “grip” the driver and passengers, keeping them in place during spirited driving. Front seats are also heated and ventilated and have the SRT logo embroidered in the seat backs. Reactive headrests are standard.

Modified door trim panels feature unique bolster material that matches the seats.

Interior color combinations include Black and the available Radar Red/Black, which adds color to the seats, door trim panels and center console cover.

Passengers in the rear also benefit on cool days with heated rear seats.

The full-color graphic Electronic Vehicle Information Center (EVIC) with exclusive Performance Pages includes timers for 0-60 mph, one-eighth mile and quarter-mile times, 60-0 braking distance, along with lateral and longitudinal G-forces.

The instrument panel's 8.4-inch color touchscreen display – the segment's largest standard (available on Super Bee) display – also has all the same Performance Pages data as the EVIC, and is further expanded to include steering angle, horsepower and torque outputs along with engine gauges. The display is customizable to a driver selectable background.

Safety and security

The 2014 Charger SRT features more than 65 advanced safety and security features, including standard Keyless Enter-N-Go and ESC with segment-exclusive Ready Alert Braking and Rain Brake Support safety features to improve overall vehicle handling and performance.

In addition, standard front-row reactive head restraints, standard full-length side-curtain air bags, driver's knee air bag and standard front seat-mounted side-thorax air bags offer enhanced occupant protection to passengers in the event of a collision.

The available Driver Confidence Group adds Blind-spot Monitoring, Forward Collision Warning, Rear Cross Path detection and SmartBeam headlamps.

Connectivity and infotainment

The Charger SRT features an available 900-watt, 19-speaker premium SRT performance audio surround-sound system from Harman Kardon. The system offers world premier innovation, featuring a 32-volt Tracking Power Supply (TPS) 12-channel Class D amplifier that delivers outstanding acoustics and brings multi-dimensional, quality sound for all interior occupants.

The system uses GreenEdge speaker and amplifier technology to offer superior sound quality and high Sound Pressure Level outputs with minimum energy consumption. GreenEdge amplifiers alone outperform traditional amplifier efficiency by up to 55 percent, representing a net efficiency of more than 90 percent in some cases. The speakers are tuned for maximum efficiency and perfectly matched to the amplifier output.

The system's 19 GreenEdge ultra lightweight, high-efficiency speakers include:

- Seven 3.5-inch Unity Coaxial mid-range speakers with seven integrated tweeters located in the front

dash, rear doors and rear deck

- Two 6 x 9-inch subwoofers located in the front doors
- Two 6 x 9-inch subwoofers in the rear deck
- One 10-inch subwoofer in the rear deck

The intuitive user interface for the system is controlled through the state-of-the-art Uconnect on the largest standard (available on Super Bee) touchscreen display (8.4-inch) in the segment. Benchmarked against the best E-segment sedans from Europe, Asia and North America, the easy-to-use system also features Uconnect Voice to deliver world-class functionality to keep all passengers easily connected, comfortable and secure.

The Uconnect Touch system features handsfree texting with compatible Bluetooth devices, voice commands for Garmin Navigation, SiriusXM Traffic and more iPod control features to expand on the system's connectivity and convenience technologies.

Safety and ease-of-use is a priority, and the upgraded Uconnect Touch 8.4 and 8.4N models with handsfree texting keep passengers even more connected through voice commands. With a compatible Bluetooth phone, Uconnect enables text-to-speech for incoming text messages and provides the driver with recorded speech-to-text responses for outgoing messages.

The 2014 Charger SRT is built at the Brampton Assembly plant in Brampton, Ontario, Canada.

Super Bee model

The signature exterior of the 2014 Super Bee model features a unique SRT badge with a 3-D helmeted bee mascot on the split crosshair grille finished in Gloss Black.

Satin black hood graphics (charcoal gray on Pitch Black models) mirror the black deck-lid stripes with a solid wide center line flanked by solid dual tracer lines. Standard rear deck-lid spoilers are matte black or matching body color on the Pitch Black model.

The front fenders on the Super Bee model tout the historically significant V-8 engine with "392 HEMI" badges first seen on the 2011 Dodge Challenger SRT 392. Flanking both rear fenders are the legendary round Super Bee graphics, which include the wording "Powered by SRT" to commemorate the modern incarnation of this celebrated performance icon.

The 2014 Charger SRT Super Bee model is available in five exterior colors, including Bright White Clear Coat, Pitch Black Clear Coat, TorRed Clear Coat, Header Orange Pearl Coat and Plum Crazy Pearl Coat.

The Super Bee model rides on 20 x 9-inch, five-spoke cast-aluminum wheels with black painted pockets developed specifically for a unique performance look.

Unique interior appointments include exclusive Z-stripe cloth performance seats with silver striping in both the front and rear as well as silver accent stitching and embroidered Super Bee logos on each of the front seat headrests.

The instrument panel also features the Charger Super Bee logo on a unique dash plaque.

Modified software includes the appearance of the Super Bee logo in the center instrument panel's EVIC at vehicle start up.

Premium SRT 392 special edition package

After debuting late in the 2013 model year, the 392 Special Edition package continues in 2014 with exclusive exterior and interior appointments. Included on the exterior are custom-designed gloss black "392 HEMI" fender badges with a charcoal grey metallic insert; satin black SRT lower-body side stripe with heavy band and accent tracer stretching from front fascia, through doors to rear fascias; and center section of power bulge hood, roof, side mirrors and rear spoiler all painted in Pitch Black and riding on 20-inch, split five-spoke Black Vapor Chrome wheels.

Under the hood are "392" labeled engine beauty covers, while an exclusive serialized dash plaque shows the specific build production number / 392.

The 2014 Premium SRT 392 special edition package is available in five exterior colors: Bright White Clear Coat, Billet

Silver Metallic Clear Coat, Plum Crazy Pearl Coat, and TorRed Clear Coat.

SRT Track Experience

Owners of any Chrysler Group SRT vehicle receive one day of professional driving instruction as part of the SRT Track Experience, designed to maximize their driving knowledge and skills on the street or track. Sessions are held throughout the year at selected tracks.

About SRT

The Chrysler Group's SRT (Street and Racing Technology) brand uses a successful product development formula featuring five proven hallmarks: awe-inspiring powertrains; outstanding ride, handling and capability; benchmark braking; aggressive and functional exteriors and race-inspired and high-performance interiors to remain true to its performance roots.

The 2014 SRT lineup features five vehicles that are world-class performance contenders and bring the latest in safety technologies and creature comforts. The Chrysler 300 SRT, Dodge Challenger SRT, Dodge Charger SRT and Jeep® Grand Cherokee SRT join the flagship SRT Viper, which made its highly anticipated return to the high-performance sports car market in 2013.

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