

Contact: Dianna Gutierrez

Dan Reid

## **Stryker Green Debuts on 2014 SRT Viper at North American International Auto Show**

- Latest high-impact, hand-painted, show-car quality exterior color is available across Viper model lineup
- New 'Grand Touring' package brings standard Nappa leather seats, sophisticated chassis electronics and exclusive paint colors to the Viper's entry price class

January 11, 2014, Auburn Hills, Mich. - The newest, high-impact exterior paint color for the SRT Viper is being shown for the first time at the North American International Auto Show in Detroit.

The Chrysler Group's SRT (Street and Racing Technology) brand introduced "Stryker Green," an evolution of the iconic Snakeskin Green exterior color that first appeared in 2008, which features enhanced green and yellow pigments and a "liquid mercury" appearance. The color is the perfect choice for SRT enthusiasts that want to take their SRT Viper to the next level of exclusivity with a vivid and unique color that reflects light to show off the dramatic curves of the Viper.

"We're continuing to develop and build unique, low-volume, special-edition colors for the Viper that adds to the exclusivity of our American-built flagship supercar," said Ralph Gilles, President and CEO, SRT Brand and Motorsports. "Every SRT Viper is painted with a process that is very similar to what we use for our show cars. The application of the new Stryker Green exterior paint is a very detailed and intricate process, taking approximately eight hours to complete. The process first starts with a base color coat followed by a green-tinted mid-coat and topped off with a clear finish. Each coat application adds depth and accentuates the curvature of the Viper's exterior design."

Also making its debut on the 2014 SRT Viper is the Grand Touring (GT) special package featuring standard Nappa leather seats, five-mode Electronic Stability Control and the two-mode Bilstein® DampTronic Select suspension, both previously only available with the Viper GTS price class. The GT option package will be limited to the new Stryker Green and Venom Black exterior colors.

Stryker Green exterior color will be available starting in February on the Viper GTS price class, and the SRT price class with the new GT package.

The SRT Viper isn't just the ultimate supercar, it's also a perfect canvas for high-performance parts and accessories from Mopar.

This Moparized SRT Viper showcases lightweight carbon fiber components with an exposed carbon fiber performance X-Brace, which is almost 50-percent lighter than the production version with the same strength and functional stiffness.

Additionally, a prototype aero package has been fitted to the show car with a Mopar carbon fiber rear wing and extended front corner splitters.

### **About SRT Viper**

The fifth generation of iconic American-built supercar returned in 2013 as the SRT (Street and Racing Technology) brand's flagship performance machine with more power and performance, superior craftsmanship, new technologies and creature comforts. Power from the all-aluminum, 8.4-liter mid-front V-10 engine delivering 640 horsepower and 600 lb.-ft. of torque – the most torque of any naturally aspirated sports-car engine in the world, combines with triple-digit weight reduction to produce the best power-to-weight ratio of any Viper ever. Standard safety features include electronic multistage stability control, traction control and new 4-channel anti-lock brake system (ABS).

The iconic supercar is hand-built at the Conner Avenue Assembly Plant in Detroit – the Viper's home since 1995. Both SRT Viper and SRT Viper GTS models offer new interior and exterior designs incorporating premium materials and new exterior surfaces with aerodynamically functional details that are beautifully integrated into the high-tech carbon fiber and aluminum skin. On the inside, designers and engineers strived to rethink all its touch points and upgrade all its material appointments and technologies. The Viper GTS model adds many premium features including a leather wrapped interior, five mode electronic stability control and a two mode adjustable suspension.

#### **About SRT Brand**

The Chrysler Group's SRT brand uses a successful product development formula featuring five proven hallmarks: awe-inspiring powertrains; outstanding ride, handling and capability; benchmark braking; aggressive and functional exteriors and race-inspired and high-performance interiors; to remain true to its performance roots.

The 2014 SRT lineup features five vehicles that are world-class performance contenders and bring the latest in safety technologies and creature comforts. The Chrysler 300 SRT, Dodge Challenger SRT, Dodge Charger SRT and Jeep® Grand Cherokee SRT join the flagship SRT Viper, which made its highly anticipated return to the high-performance sports car market in 2013.

#### **Follow SRT and Chrysler Group news and video on:**

SRT site: <http://drivesrt.com>

Chrysler media site: <http://media.chrysler.com>

Twitter: [www.twitter.com/drivesrt](http://www.twitter.com/drivesrt) or [www.twitter.com/chrysler](http://www.twitter.com/chrysler)

YouTube: <http://www.youtube.com/drivesrt> or <http://www.youtube.com/pentastarvideo>

Chrysler Connect blog: <http://blog.chryslergroupllc.com>

Streetfire: <http://www.streetfire.net/profile/chryslervideo.htm>

Corporate website: <http://www.chryslergroupllc.com>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>