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## Two New Digital Doors Into Chrysler Group LLC

- [ChryslerOnDemand.com](#): Fast -changing, engaging content from inside and out
- [ChryslerGroup360.com](#): A view from every angle

April 2, 2014, Auburn Hills, Mich. - Through two new groundbreaking websites, Chrysler Group LLC is making it easier for consumers and journalists to find information about the company, its people and its products.

### **ChryslerOnDemand.com**

[Chrysler Group on Demand](#) (COD) offers consumers, enthusiasts and journalists quick and easy access to a constantly changing mix of social media and video content related to the company's brands and products.

When readers log on to [Chryslerondemand.com](#), they are presented with a simple-to-navigate menu of topics and featured stories, as well as links to information on every Chrysler Group brand and product. Each link leads readers to a bundle of content related to the chosen topic. Bundles can include links to Chrysler Group or third-party-generated content, such as independent product reviews, news articles, videos, or posts on Facebook, blogs, Twitter, Instagram and Pinterest.

COD also offers readers an opportunity to submit their own user-generated content, such as stories and videos, to be included On Demand. Including a mix of content from across the car-loving globe gives the website's users a rich blend of information and perspectives on the topics of their choice.

It's all about pulling together content to provide engaging, entertaining and useful information about Chrysler Group LLC and its brands, Ram, Dodge, Chrysler, Jeep®, SRT, FIAT and Mopar, all in one place, at the click of a mouse or touch of a screen, On Demand.

### **ChryslerGroup360.com**

[ChryslerGroup360](#) is a digital magazine, which brings to life Chrysler Group products, people and places.

Using a bold, easy to navigate layout and adaptive design, [ChryslerGroup360](#) provides in-depth feature articles covering a wide range of topics including: product news, special events, innovations, lifestyle, professional achievement, travel and more. Interactive video and photo galleries enable readers to experience the sights and sounds of Chrysler Group and its brands. Meanwhile, live Facebook and Twitter feeds and an interactive forum provide users with additional avenues for exploration and reader input.

Optimized for use on multiple web browsers and mobile devices, [ChryslerGroup360](#) enables users to explore Chrysler Group from every angle.

### **About FCA US LLC**

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

**Follow FCA US news and video on:**

Company blog: [blog.fcanorthamerica.com](http://blog.fcanorthamerica.com)

Facebook: <https://www.facebook.com/FiatChrysler.NorthAmerica/>

Instagram: [www.instagram.com/FiatChrysler\\_NA](http://www.instagram.com/FiatChrysler_NA)

Twitter: [www.twitter.com/FiatChrysler\\_NA](http://www.twitter.com/FiatChrysler_NA)

Twitter (Spanish): [www.twitter.com/fcausespanol](http://www.twitter.com/fcausespanol)

YouTube: [www.youtube.com/fcanorthamerica](http://www.youtube.com/fcanorthamerica)

Media website: [media.fcanorthamerica.com](http://media.fcanorthamerica.com)

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Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>