

## **Chrysler de Mexico Recorded Sales of 6,900 Units in May 2014**

- FIAT brand sales grew 7 percent compared with May 2013
- Fiat 500 sales grew 14 percent for best May ever
- Jeep® brand sales were up 8 percent versus May 2013
- New Jeep Cherokee reported sales of 610 units, best month since its launch
- Dodge Challenger muscle car set sales record with best May since 2009
- Dodge Durango sales surged 28 percent
- Ram 4000 sales improved 19 percent

June 3, 2014, Mexico City - Chrysler de Mexico announced today sales of 6,900 units for the month of May 2014.

"During May, Jeep® Cherokee became the sales leader of the Jeep brand. This SUV has had an excellent acceptance thanks to its unprecedented features, such as automatic parking assistance, 10 airbags as standard equipment and nine-speed transmission. And, now that our dealers have a complete inventory of this vehicle, the sales numbers have increased," said Bruno Cattori, President & CEO of Chrysler de Mexico. "As proof of the world-class products we manufacture in Mexico, last month the fiercest Challenger SRT was unveiled. This vehicle is powered by the HEMI® Hellcat engine, the most powerful V-8 produced by the Group, proudly assembled in our Saltillo Plant."

### **Chrysler Brand**

Chrysler brand sales totaled 277 units.

### **Jeep Brand**

The sales volume of the Jeep brand was up 8 percent compared to May 2013. The Jeep Cherokee experienced significant sales of 610 units. Jeep Grand Cherokee sales were 470 units during May 2014.

### **Dodge Brand**

The Dodge brand became the volume leader for the company by posting sales of 2,251 units. Dodge Challenger sales surged 2 percent to 52 units; best May since 2009. Dodge Charger posted sales of 63 units, an improvement of 62 percent over last year's results. Dodge Durango sales were 28 percent better than May 2013. May sales for the Dodge Journey were 985 units.

Last month, Dodge unleashed the most powerful Challenger ever with the 600-plus horsepower HEMI Hellcat engine, which delivers unrivaled performance, race-inspired interior and new technologies geared toward the driving enthusiast. The HEMI engine is assembled in Saltillo, Coahuila.

### **Ram Truck Brand**

Ram brand continues to perform well with 760 units sold. Ram 4000 registered a 19 percent sales increase. Ram Crew Cab continues its sales pace with 222 units sold during May 2014.

### **FIAT and Alfa Romeo Brand**

Sales for the FIAT and Alfa Romeo brands were 569 units, an increase of 6 percent. Fiat 500 delivered strong sales with 359 units sold during May 2014, a 14 percent improvement compared to 2013 and the best May sales since its launch. The Fiat Uno posted sales of 104 units, an increase of 58 percent. Fiat Ducato sales were up 45 percent compared to May 2013.

**About FCA México**

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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