

Android and the Open Automotive Alliance Shift Into the Next Gear

The Open Automotive Alliance Welcomes New Members, as the Connected Car Begins to Take Shape

June 26, 2014, San Francisco - The Open Automotive Alliance (OAA) – a coalition of tech companies and auto industry leaders committed to bringing the Android platform to cars – welcomed a number of new members into the alliance:

- Alpine
- Bentley
- Clarion
- CloudCar
- Delphi
- FIAT Chrysler
- Freescale
- FUJITSU TEN
- HARMAN
- Infiniti
- JVCCKENWOOD
- LG
- Maserati
- Mazda
- Mitsubishi
- Nissan
- Panasonic
- Parrot
- Pioneer
- Renault
- Renesas
- SEAT
- Škoda
- Subaru
- Suzuki
- Symphony Teleca
- Volkswagen
- Volvo

These new members, who join OAA founding members Audi, GM, Google, Honda, Hyundai and NVIDIA, hail from around the world and reflect the global reach of Android, which has seen more than one billion phones and tablets activated to date. The goal of the Alliance is to bring all of the benefits users have grown to love about Android into their cars, creating a safer and more convenient way to check the traffic, map out a route, or pick a playlist, but without needing to use your hands. More simply, their goal is to create a connected car.

Today at the Google I/O developer conference, Google and OAA automakers showcased the first integrations of Android Auto. Android Auto brings many of the apps drivers know and love, like Google Maps and Spotify, to an interface that's built for driving. After connecting an Android phone to a compatible car, drivers will be able to use Android apps and services specially designed for use in a car and accessible through in-dash display and controls.

The expansion of the OAA shows its commitment to openness, customization and scale, which have contributed to Android's success and are designed to help drive auto innovation. We welcome more partners to join us on this journey, and drivers can expect to see the first cars with Android Auto roll off the assembly line in 2014.

Quotes on the news:

Alpine Electronics, Inc.

"We are very pleased to become an OAA member. Not only will Android Auto connectivity with our products increase customer value, but we also believe this will contribute to driver safety. Alpine is excited about the potential developing Android products for both the aftermarket and working with Automotive manufacturers for OEM products."
-Hirofumi Morioka, Managing Director, Engineering & Development, Alpine Electronics, Inc.

Audi AG

"There can be no denying the connected car era has arrived, and with it comes the expectation that the data and functions provided by smartphone apps will seamlessly bridge to Audi infotainment environments as the 'fourth screen' in our customers' lives. The progress made with our Open Automotive Alliance partners shows how this can be achieved with safety and security at the forefront." -Ricky Hudi, Head of Development Electrics/Electronics, AUDI AG

Bentley Motors Limited

"The aim is to create a car that offers a fully connected customer experience, not just through driving, but in the cabin as well. We spend a significant amount of time researching how we maximise in what way a customer interfaces with the car and this offers opportunities to further upgrade the infotainment systems." -Rolf Frech, Member of the Board for Engineering, Bentley Motors Limited

Clarion Co., Ltd

"We are excited to be a contributing member of the OAA to shape the future of in-vehicle information systems and working closely with Google to develop new connectivity technologies and capabilities. By promoting openness, collaboration, customization, and rapid evolution, the OAA will help accelerate adoption of in-vehicle specific technologies. This ubiquitous support can achieve the necessary scale needed for developing and fueling more ambitious and futuristic expectations such as autonomous cars connected to an ecosystem that will be essential to the efficiency and safety of our transportation grid many years into the future." -Hidetoshi Kawamoto, President and Chief Operating Officer of the Clarion group

CloudCar

"We're delighted to have been working with OAA partners over the last 18 months to bring the vision of seamless connectivity between car and mobile device to the market, and we look forward to contributing further innovations in this space." -Konstantin Othmer, CEO CloudCar

Delphi Automotive PLC

"Involvement with the OAA will allow Delphi to help shape the advancement of an open development model. The ability to serve the growing segment of the automotive space that uses Android, combined with our scalable platforms, is a driving force in our participation." -Jeff Owens, Chief Technology Officer, Delphi Automotive PLC.

FIAT Chrysler Automobiles

"Becoming a member of the Open Automotive Alliance offers us a great opportunity to explore how we will bring a familiar set of Android features into our Chrysler Group, Abarth, Alfa Romeo and Fiat Uconnect systems globally. This membership will complement our mission to enable drivers to stay conveniently connected while keeping their hands on the wheel and their focus on driving." -Alan Amici, Head of Uconnect Systems and Services, Chrysler Group LLC.

Freescale Semiconductor, Inc.

"The connected car is radically changing the way drivers interact with their vehicles, while presenting significant opportunities for providers of leading-edge infotainment technologies. Freescale shares OAA's vision of safer, more seamless and more intuitive access to rich, connected digital content. We look forward to collaborating with the OAA to transform this vision into reality." -Geoff Lees, Senior Vice President and General Manager, Freescale's MCU Group

FUJITSU TEN LTD.

"Through this alliance, FUJITSU TEN believes that the ecosystem surrounding in-vehicle infotainment systems and Android devices will expand comfort and convenience for customers. Based on our years of experience developing

products in this field, we believe it will lead to improvements in the manufacturing of vehicles.” -Takashi Shigematsu, President and Representative Director, FUJITSU TEN LIMITED

General Motors Co.

“General Motors is focused on providing customers with options that help them bring their digital lives into their vehicles through built in and brought in solutions. Working with Google on Android Auto is a great example of how we are making our vehicles more integrated with customer’s smartphones in a way that is safer and more appropriate for the driving environment. GM joined the OAA as a founding member to bring this type of seamless user experience to our customers.” -Phil Abram, GM Chief Infotainment Officer.

Google

“We’re excited about the incredible momentum of the Open Automotive Alliance. With new partners across the automotive and technology industries, we’ve created an incredible foundation for bringing Android into automobiles with a seamless and connected experience that allows drivers to focus on the road. But this is just the beginning.” - Patrick Brady, Director of Engineering, Google

Harman International Industries, Inc.

“HARMAN is the bridge between Silicon Valley and automakers, and we are pleased to bring our deep knowledge of embedded infotainment and cloud-based service solutions to Android Auto and the OAA. This open development environment and common platform will allow the entire automotive ecosystem to more easily bring cutting-edge technology and experiences to drivers and passengers.” -Dinesh C. Paliwal, Chairman, President, and Chief Executive Officer, HARMAN

Honda Motor Co.

“Honda’s goal is to integrate the power and functionality of Android smartphones directly into our vehicles in a way that is seamless and intuitive for our customers. Honda looks forward to working collaboratively with Google and the OAA to help millions of consumers around the world to more easily and conveniently access their smartphones’ content, data and features.” -Nick Sugimoto, senior program director for Honda Silicon Valley Lab

JVC KENWOOD Corporation

“JVC KENWOOD is extremely pleased to become a member of the OAA. Android, as the world’s most popular smartphone platform, represents a clear pathway for integrating cutting edge technologies into the vehicle. Future JVC Kenwood technologies will include the familiar Android platform, allowing JVC KENWOOD to further advance driver safety with a seamless connected car interface.” -Haruo Kawahara, CEO of JVC KENWOOD Corporation.

LG Electronics, Inc.

“Just as smartphones have changed the way of people’s lives in the world, convergence of consumer electronics and automotive technologies will bring a new paradigm of user experience in vehicles. We are excited to join the OAA and look forward to contributing our expertise in mobile and infotainment devices, for drivers’ safety and convenience.” -Dr. Woojong Lee, President of VC Company

Maserati

“Maserati is delighted to be joining the Open Automotive Alliance. On the edge of its 100th anniversary, Maserati is committed to offering innovative technical solutions and features to enhance the driver’s experience across our entire range. This project provides an excellent opportunity for Maserati to be at the forefront of such technical development.” -Harald Wester, CEO of Maserati.

Mazda Motor Corporation

“When we developed the Mazda Connect/MZD Connect system that debuted in the all-new Mazda3, our aim was to provide the fun and convenience of internet connectivity with an HMI designed for safety. Joining the OAA presents an exciting opportunity to further evolve this system, and offer an even broader range of in-car experiences to our customers.” -Masashi Yamasaki, General Manager, Mazda’s Electrical & Electronics Development Dept

Mitsubishi Motors Corporation

“The participation in OAA will enable us to provide our customers the never-before-seen driving pleasure and safety. Mitsubishi is very excited to bring the continuity of well popularized services and future.” -Ryugo Nakao, Executive Vice President of Product Projects & Strategy Group Headquarters, MITSUBISHI MOTORS.

Nissan Motor Co., Ltd

“As a constant innovation leader in automotive technology, Nissan Motor Corporation gladly supports the OAA’s efforts to make popular consumer technology accessible to all drivers. We look forward to working with the OAA to integrate Android Auto into Nissan and Infiniti vehicles around the world in the near future.” -Andy Palmer, Chief Planning Officer, Nissan Motor Co., Ltd.

Nvidia Corporation

“NVIDIA’s expertise with Android ensures that we will deliver the best Android Auto in-car experience working with our OAA partners. As the leader in visual computing, NVIDIA is dedicated to bringing advanced processing to the automotive industry, making driving safer and more enjoyable.” -Rob Csongor, NVIDIA’s vice president and general manager of automotive.

Panasonic Corporation

“As a number one OEM supplier of infotainment systems, we are very excited to join this alliance to provide more entertainment and comfort through making on-road experience a seamless and stress-free transition from driver’s daily life. Panasonic is committed to creating a better life and our wide range of automotive technology together with OAA can create huge opportunities for advanced safety, seamless comfort, and above all, joy of driving.” -Masahisa Shibata, Managing Executive Officer of Panasonic Corporation and President of Automotive Systems

Parrot SA

“Parrot is thrilled to team up with OAA members to design new technologies for connected cars. After introducing the first Android-powered car stereo with apps in 2011, Parrot is currently developing robust infotainment solutions based on Android for several major car manufacturers worldwide such as Volvo and McLaren. Our engineers can’t wait to bring enhanced smartphone and tablet connectivity to more drivers thanks to Android Auto.” -Henri Seydoux, CEO, Parrot.

Pioneer Corporation

“As a leader in automotive infotainment Pioneer is delighted to become a member of the Open Automotive Alliance. We strive to create great in-car experiences for our customers and believe that the technology being developed within the alliance will facilitate this and allow us to continue to innovate within this exciting market.” -Mr Takashige Nakano, Senior Executive Officer of Pioneer.

Renault S.A.

“Joining the OAA with our partner Nissan is an important step for us. Cars are becoming the next connected environment of our customers and a good interaction with their smartphones is critical. The link between the car and the smartphone should not only allow continuity in services and features, but also ensure that safe driving conditions are kept. We believe that joining OAA will allow us to meet these objectives.” -Thierry Viadieu, Program Director for Multimedia and Vehicle Connected Services, RENAULT

Renesas Electronics Corporation

“We are honored to join the Open Automotive Alliance (OAA). Renesas R-Car solutions serve as a platform to realize safe, secure and comfortable automobile society through conversion of control and IT. OAA will be a key ecosystem for the advancement of the IVI market and will enable us to provide even more robust platform.” -R. Omura, Executive Vice President, Chief of 1st Solution Business Unit, Renesas Electronics

SEAT, S.A.

“SEAT is excited to join the Open Automotive Alliance. Extending the functionality of our infotainment products with the use of Android in the cars it is the right example of Technology to enjoy for our Young spirited brand.” -Dietmar Peters, head of SEAT Electric and Electronic Development.

Škoda Auto

“Connectivity has become an important part of our everyday lives. At ŠKODA, we believe in the power of creating flexible and practical products. Through seamlessly integrating Android from their mobile devices to the car, our valued customers will benefit from enhanced connectivity, safety, and even more ‘Simply Clever’ solutions.” -Dr. Frank Welsch, Head of R&D at Škoda Auto.

Subaru

"It is a great honor for Subaru, to be able to participate in the Open Automotive Alliance. Subaru have delivered 'enjoyment and peace of mind' through our vehicle product line for our customers who seek adventures and enjoy active lifestyles. We believe that these values will be more strengthened, by partnering with other members through OAA." -Akio Takai, General Manager, Subaru Product & Portfolio Planning Division

Suzuki Motor Corporation

"With the participation in the OAA, we are pleased to be able to deliver more pleasant and valuable motoring life to even more customers by incorporating ever evolving advanced devices into our products." -Toshihiro Suzuki, Representative Director/Executive Vice President, Global Marketing

Symphony Teleca Corporation

"We are very excited to join the OAA and are committed to contributing to Android Auto and co-creating the most advanced Android compliant solutions for the automotive market with our customers. As a long established Android ecosystem scaling partner and proven automotive systems integrator, we will help the Android ecosystem realize the OAA vision of the connected car." -Sanjay Dhawan, President & CEO, Symphony Teleca Corporation

Volkswagen

"Volkswagen has been successfully integrating Google services since 2009. Joining the Open Automotive Alliance is the next milestone to connect our infotainment modules with the consumer electronics world," -Volkmar Tanneberger, Ph.D., Head of Electric and Electronic Development

Volvo Car Group

"Volvo Car Group's philosophy when it comes to the use of the technology in our cars reflects our customers' desire get the best from their lives without adding complexity. Android Auto represents another step towards creating a unique, enjoyable and easy-to-use experience in Volvo cars." -Lex Kerssemakers, Senior Vice President, Product Strategy & Vehicle Line Management.

ABOUT

www.alpine.com

Continuing to grow as a Mobile Media Innovation Company creating future value, Alpine creates a safe, comfortable vehicle interior environment that makes driving a pleasure with its cutting-edge in-car equipment and systems. Music and image media and communication tools are diversifying and moving to the next generation, while advances are being made in cloud computing. Speedily embracing ceaseless technological innovation, Alpine also seeks to provide an unprecedented in-car experience as a specialist combining audio, visual, navigation and communication functions with those that assist the driving process. In addition to meeting the needs of society and the market with environmentally friendly manufacturing and by contributing to a society in which cars have a low impact on the environment, Alpine constantly takes up the challenge to explore new business fields. For more information about Alpine, visit www.alpine.com

www.audi.com

In 2012, the Audi Group delivered 1,455,123 cars of the Audi brand to its customers, generated revenue of €48.8 billion and achieved an operating profit of €5.4 billion. The Audi Group is globally present in more than 100 markets and currently employs more than 70,000 people worldwide, including around 50,000 in Germany. Total investment of approximately €11 billion is planned by 2015 – mainly in new products and sustainable technologies. Audi lives up to its corporate responsibility and has strategically established the principle of sustainability for its products and processes. The long-term goal is CO2-neutral mobility.

www.bentleymotors.com

Bentley Motors is the most sought after luxury car brand in the world. In 2013, Bentley's record year in the company's 95-year history, one in every four luxury cars delivered to customers worldwide was a Bentley. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's three model lines, Continental, Flying Spur and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best.

www.clarion.com

Headquartered in Cypress, California, Clarion Corporation of America is a subsidiary of Japan-based Clarion Co. Ltd, which has been a consolidated subsidiary of the Hitachi Group since 2006. Clarion has been an international leader in car audio and electronics since 1940. The company is engaged in the research, development, engineering, design, manufacturing, sales and marketing of mobile entertainment, navigation, infotainment, communication, safety and security products for the automotive, marine, recreational vehicle, commercial fleet and heavy industry environments. Clarion has been the recipient of numerous excellence awards for design, innovation, support, manufacturing and product reliability from independent organizations. The company has marketing and sales affiliates in Europe, North and South America, Asia and Australia.

www.cloudcar.com

CloudCar was founded by a team of veteran Silicon Valley inventors with a passion for creating innovative consumer products and services. Our team is focused on building thoughtful automotive solutions that evolve with the driver and remain current throughout their vehicle's lifetime. That's our silver lining.

www.delphi.com

Delphi Automotive PLC (NYSE: DLPH) is a leading global supplier of technologies for the automotive and commercial vehicle markets. Headquartered in Gillingham, England, Delphi operates major technical centers, manufacturing sites and customer support services in 32 countries, with regional headquarters in Bascharage, Luxembourg; Sao Paulo, Brazil; Shanghai, China and Troy, Michigan, U.S. Delphi delivers innovation for the real world with technologies that make cars and trucks safer as well as more powerful, efficient and connected.

www.fiatspa.com

Fiat Chrysler Group is an international auto group engaged in industrial activities in the automotive sector through companies located in 40 countries and has commercial relationships with customers in approximately 150 countries. The Group designs, engineers, manufactures, distributes and sells vehicles for the mass and premium markets.

www.freescale.com

Freescale Semiconductor (NYSE: FSL) is a global leader in embedded processing solutions, providing industry-leading products for the automotive, consumer, industrial and networking markets. A longtime leader in the automotive silicon space, Freescale maintains a vast portfolio of microcontroller, sensor, analog and processor technologies engineered to help Tier One suppliers and worldwide OEMs meet stringent automotive market requirements. Freescale's i.MX 6 platform is one of the most broadly deployed applications processing technologies for automotive infotainment systems worldwide, and the company has shipped more than 20 million i.MX devices for infotainment applications since 2006.

www.fujitsu-ten.com

FUJITSU TEN LIMITED, established in 1972 with investment from FUJITSU LIMITED and with additional investment from Toyota Motor Corporation and DENSO Corporation in 1973, is a leading manufacturer of automotive electronic equipment. It is a globally-recognized manufacturer of car navigation and audio systems, ECU for engine and airbag control, and mobile communication equipment, and is involved in the development of systems that use sensor technologies such as cameras and millimeter wave radar to detect obstacles near automobiles. FUJITSU TEN is expanding its business globally by fulfilling orders for genuine products for TOYOTA and other automobile manufacturers both domestically and overseas. For more information about the Group and its businesses, please visit website at www.fujitsu-ten.com.

www.google.com

Google is a global technology leader focused on improving the ways people connect with information. Google's innovations in web search and advertising have made its website a top Internet property and its brand one of the most recognized in the world. Google is a trademark of Google Inc. All other company and product names may be trademarks of the respective companies with which they are associated.

www.gm.com

General Motors Co. (NYSE:GM, TSX: GMM) and its partners produce vehicles in 30 countries, and the company has leadership positions in the world's largest and fastest-growing automotive markets. GM, its subsidiaries and joint

venture entities sell vehicles under the Chevrolet, Cadillac, Baojun, Buick, GMC, Holden, Jiefang, Opel, Vauxhall and Wuling brands. More information on the company and its subsidiaries, including OnStar, a global leader in vehicle safety, security and information services, can be found at www.gm.com.

www.harman.com

HARMAN (NYSE:HAR) designs, manufactures and markets a wide range of audio and infotainment solutions for the automotive, consumer and professional markets – supported by 15 leading brands, including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon® and Mark Levinson®. The Company is admired by audiophiles across multiple generations and supports leading professional entertainers and the venues where they perform. More than 25 million automobiles on the road today are equipped with HARMAN audio and infotainment systems. HARMAN has a workforce of 15,200 people across the Americas, Europe, and Asia and reported sales of \$5.1 billion for the last twelve months ended March 31, 2014.

www.honda.com

Honda offers a complete lineup of cars and trucks through a network of more than 1,000 dealerships in the United States. Honda has more than 30 years of experience producing automobiles in the region, which began with the Accord in Marysville, Ohio, in November 1982. Having produced more than 25 million vehicles in North America through 2012 using domestic and globally sourced parts, Honda currently operates 14 major manufacturing facilities in North America, producing a wide range of Honda automobiles, all-terrain vehicles, power equipment products, engines and transmissions.

www.hyundaimotorgroup.com

The Hyundai Motor Group consists of more than fifty automotive-related subsidiaries and affiliates led by South Korea's two largest automakers – Hyundai Motor Company and Kia Motors Corporation. In 2013, the two companies together sold 7.56 million vehicles produced at 31 plants in nine countries. As two of the world's fastest growing automotive brands, Hyundai and Kia are committed to providing top quality products and experiences that go beyond customers' expectations. Together, Hyundai and Kia serve as the official automotive partner of FIFA — the governing body of the FIFA World Cup™.

www.infiniti.com

Infiniti Motor Company Ltd. is headquartered in Hong Kong with sales operations in approximately 50 countries. The Infiniti brand was launched in 1989. Its range of premium automobiles is currently built in manufacturing facilities in Japan and the United States. Production in China and Europe will start soon along with the expansion of the brand's portfolio. As the Title Partner and Vehicle Performance Partner of Infiniti Red Bull Racing, Infiniti has a far-reaching technical collaboration with the Formula One team, and Sebastian Vettel, its four-time World Champion driver, serves as Infiniti's Director of Performance. More information about Infiniti, its Total Ownership Experience® and its industry leading technologies can be found at www.infiniti.com.

www.jvckenwood.com

JVCKENWOOD is a global manufacturer specializing in electronics and entertainment products. It was reborn in October 2011 through the merger of Victor Company of Japan, Limited (JVC) and Kenwood Corporation (Kenwood) three years after management integration. JVCKENWOOD operates four business segments, Car Electronics, Professional Systems, Optical & Audio, and Entertainment Software with image, sound, and radio technologies, as well as audio and visual software. JVCKENWOOD creates excitement and peace of mind, while aiming to achieve profitable growth and become a business group that is widely trusted by society.

www.lg.com

LG Electronics is a global leader and technology innovator in consumer electronics, mobile communications and home appliances, employing 86,000 people working in 119 locations around the world. With 2013 global sales of USD 53.10 billion, LG comprises five business units: Home Entertainment, Mobile Communications, Home Appliance, Air Conditioning & Energy Solution and Vehicle Components. The VC Company focuses on commercializing eco-friendly automotive components and core solutions for many of the world's biggest automobile brands based on LG's proprietary technologies.

www.maserati.com

Maserati produces a full line of two and four door models known for their spacious handcrafted luxury, thoroughbred

performance and everyday usability. The range includes the flagship Quattroporte and Ghibli sedans, GranTurismo coupe and GranCabrio convertible. The Quattroporte and Ghibli are available with a range of advanced V6 gasoline and turbodiesel engines, All-Wheel Drive and adaptive 8-speed automatic transmission. The Quattroporte GTS is offered with a 530 hp V8, while the GranTurismo and GranCabrio provide elegant comfort for four adults.

www.mazda.com

Founded in Hiroshima in 1920, Mazda is imbued with a spirit of challenge. The company has consistently defied convention and forged its own path in search of innovation in vehicle design and engineering. Mazda is determined to build a strong and lasting bond with its customers through vehicles that offer the highest levels of environmental performance and safety, without compromising on the brand's renowned driving performance. In 2013, Mazda delivered over 1,300,000 vehicles to customers in more than 130 different countries.

www.mitsubishi-motors.com

mitsubishi MOTORS CORPORATION is global vehicle manufacturer, selling and servicing pickup trucks, minicars, minivans, SUVs and sedans in more than 160 countries. Reflecting the connection between cars, society and the environment, the company is active in the popularization and development of environment-friendly vehicles, such as the plug-in hybrid SUV "Outlander PHEV" and the zero-emissions "i-MiEV" electric vehicle.

www.nissan-global.com

Nissan Motor Co., Ltd., Japan's second-largest automotive company, is headquartered in Yokohama, Japan, and is part of the Renault-Nissan Alliance. Operating with more than 244,500 employees globally, Nissan sold almost 5.2 million vehicles and generated revenue of 10.5 trillion yen (USD 105 billion) in fiscal 2013. Nissan delivers a comprehensive range of more than 60 models under the Nissan, Infiniti and Datsun brands. In 2010, Nissan introduced the Nissan LEAF, and continues to lead in zero-emission mobility. The LEAF, the first mass-market, pure-electric vehicle launched globally, is now the best-selling EV in history with almost 50% share of the zero-emission vehicle segment. For more information on our products, services and commitment to sustainable mobility, visit our website at www.nissan-global.com.

www.nvidia.com

Since 1993, NVIDIA has pioneered the art and science of visual computing with the invention of the graphics processing unit (GPU). One of the most complex processors ever developed, the GPU has propelled computer graphics from a feature into an ever-expanding industry encompassing video games, movie production, product design, medical diagnosis, scientific research, and now automotive. Today, NVIDIA powers the infotainment, instrument cluster, and rear seat entertainment systems in more than 5-million cars on the road. Tomorrow, NVIDIA will drive developments in computer vision, image processing, machine learning and augmented reality – all fields that will help define the automotive experience of the future.

www.panasonic.net

Panasonic Corporation is a worldwide leader in the development and engineering of electronic technologies and solutions for customers in residential, non-residential, mobility and personal applications. Since its founding in 1918, the company has expanded globally and now operates over 500 consolidated companies worldwide, recording consolidated net sales of 7.74 trillion yen for the year ended March 31, 2014. Committed to pursuing new value through innovation across divisional lines, the company strives to create a better life and a better world for its customers. For more information about Panasonic, please visit the company's website at www.panasonic.net.

www.parrot.com

Founded in 1994, Parrot designs, develops and markets advanced consumer electronics products for smartphones and tablets as well as high-tech solutions in the Automotive and UAV (Unmanned Aerial Vehicle) markets. In Automotive, Parrot has long been a world leader with the most extensive range of hands-free communication systems. Drawing from this expertise, Parrot introduced connected infotainment products, the Parrot ASTEROID range for aftermarket retail and also offers a complete infotainment platform tailored to the needs of auto manufacturers and including long term innovation based on Android and Ethernet. Headquartered in Paris, with subsidiaries in Europe, Asia and the United States Parrot currently employs more than 850 people worldwide and generates the majority of its sales overseas. Parrot is listed on the French stock Exchange (Euronext Paris since 2006 - PARRO).

www.pioneer.jp

Pioneer Corporation is a leading global manufacturer of electronic products for the consumer and professional markets. To embody our philosophy, "Move the heart and Touch the Soul", Pioneer brings the world ever-new products and services in the areas of Car Electronics, Home Electronics and other related devices and solutions. It also develops organic EL lightings, medical and healthcare equipment-related products. Its shares are traded on the Tokyo Stock Exchange. For more information on Pioneer, visit the company's website at www.pioneer.jp.

www.renault.com

The Renault group, present in 118 countries, designs, develops, manufactures and sells passenger cars and light commercial vehicles under the Renault, Dacia and Renault Samsung Motors brands. To meet the new challenges facing the automotive industry, both environmental and economic, Renault is improving existing technologies with new generations of carbon-efficient engines and implementing its breakthrough 'Zero Emissions' program. Renault has rolled out a complete zero-emission range with Fluence Z.E. and Kangoo Z.E., Twizy and ZOE. This range brings innovation within the reach of the greatest number. With its partner Nissan, Renault is targeting global leadership in the mass marketing of zero-emission vehicles. More information on www.renault.com.

www.renesas.com

Renesas Electronics Corporation (TSE: 6723), the world's number one supplier of microcontrollers, is a premier supplier of advanced semiconductor solutions including microcontrollers, SoC solutions and a broad range of analog and power devices. Business operations began as Renesas Electronics in April 2010 through the integration of NEC Electronics Corporation (TSE:6723) and Renesas Technology Corp., with operations spanning research, development, design and manufacturing for a wide range of applications. Headquartered in Japan, Renesas Electronics has subsidiaries in 20 countries worldwide. More information can be found at www.renesas.com.

www.seat.com

SEAT is the only company in its sector with the full-range capacity to design, develop, manufacture and market cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), exporting more than 80% of its vehicles, and is present in more than 75 countries. In 2013 SEAT achieved a business volume of 6,473 million euros, the highest figure in its history, with worldwide sales of 355,000 units.

www.skoda-auto.com

ŠKODA AUTO is one of the longest-established vehicle production companies in the world. Since 1895, the Czech headquarters in Mladá Boleslav has seen the production firstly of bicycles and then, shortly afterwards motorbikes and cars. ŠKODA AUTO currently has seven passenger car models: Citigo, Fabia, Roomster/Praktik, Rapid, Octavia, Yeti and Superb, and delivered around 920,800 vehicles to customers worldwide in 2013. ŠKODA AUTO has belonged to Volkswagen since 1991. The VW Group is one of the most successful automotive groups in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions. ŠKODA AUTO operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners, and employs more than 25,800 people globally and is active in more than 100 markets.

www.subaru-global.com

Subaru is the automotive division of Fuji Heavy Industries Ltd. (FHI), a multifaceted transport equipment manufacturer active on the global stage under three key pillars: Subaru Automobile Business; Aerospace Company; Industrial Products Company. FHI has grown and expanded on the strength of its core automotive business. From unique models with the "Subaru 360" and "Subaru 1000" and moving to AWD passenger vehicles as the Outback, Legacy, Forester, Impreza, WRX, Subaru XV and Subaru BRZ. Our engineering excellence and epoch-making technologies have been highly praised by our customer: Horizontally-Opposed Boxer Engine, Symmetrical All-Wheel drive and advanced driving support system "EyeSight" in automotive business; unmanned aircraft system in aerospace business.

www.globalsuzuki.com

SUZUKI is providing a full range of products including automobiles, motorcycles, outboard motors, motorized wheelchairs and industrial equipment constantly going forward to meet diversifying lifestyles. In 2013, Suzuki produced automobiles in 12 countries and delivered more than 269million units in 176 countries and regions. Suzuki has more than 50 years of experience producing automobiles since 1955 as an expert in compact vehicle and 4WD

technologies.

www.symphonyteleca.com

Symphony Teleca Corporation (STC) is a global innovation and development services company across embedded, cloud and analytics driving innovation-led revenue growth for its clients. STC has enabled hundreds of global brands in telecom, automotive, retail, healthcare, media and financial services to dramatically improve innovation speed, productivity and quality. Symphony Teleca is a fast growing global company with more than 7,500 employees in over 40 offices worldwide, including delivery centers in Asia, Australia, Europe and the Americas. To learn more, visit www.symphonyteleca.com.

www.vw.com

The Volkswagen Passenger Cars brand headquartered in Wolfsburg is one of twelve brands belonging to the Volkswagen Group and one of the world's most successful volume manufacturers, delivering via its worldwide import and sales partners some 5.9 million vehicles in 2013. With more than 70 models, the Volkswagen Passenger Cars brand has one of the broadest and most attractive product portfolios in the automobile industry – from the up! city car to the Phaeton luxury limousine. The drive technologies offered by the Volkswagen sales network range from efficient petrol and diesel engines and natural gas systems to plug-in hybrids and electric motors.

www.volvocars.com

Volvo has been in operation since 1927. Today, Volvo is one of the most well-known and respected car brands in the world with sales of 427,000 in 2013 in about 100 countries. Volvo Cars has been under the ownership of the Zhejiang Geely Holding (Geely Holding) of China since 2010. It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding. For more information, please visit www.media.volvocars.com.

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