

Contact: Ariel Gavilan

2015 Fiat Brand Overview

September 1, 2014, Auburn Hills, Mich. - .

FIAT Brand

FIAT brand celebrates 125 years as an automaker and some things haven't changed. Iconic Italian design and refinement, plus a fun-to-drive factor, come standard with every Fiat.

In early 2024, FIAT brand will launch the [Fiat 500e](#), the first Stellantis retail battery-electric vehicle offering in North America and the best-selling city EV in Europe.

FIAT is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com

Follow FIAT and company news and video on:

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Fiat brand: www.fiatusa.com

Fiat blog: blog.fiatusa.com

Facebook: www.facebook.com/fiatusa

Instagram: www.instagram.com/fiatusa

Twitter: www.twitter.com/fiatusa or [@StellantisNA](https://twitter.com/StellantisNA)

YouTube: www.youtube.com/fiatusa or <https://www.youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>