

Walter P. Chrysler Museum Celebrates Dodge with "What to Give My Truck for the Holidays Expo," Dec. 4

November 22, 2004, Auburn Hills, Mich. -

2005 Dodge truck test drives and an appearance by NASCAR Nextel Cup driver Brendan Gaughan highlight the *What to Give My Truck for the Holidays* expo Saturday, Dec. 4 at the Walter P. Chrysler Museum in Auburn Hills. The event runs from 10 a.m. to 3 p.m. and admission is free.

Visitors can test drive the 2005 Dodge Ram 1500, 2500/3500 and SRT10, the all-new Dodge Dakota and the Dodge Magnum RT, compliments of the Motor City Dodge Dealers. Product specialists will be on hand to answer questions and visitors can pick up Affiliate Reward discount certificates, good for the Preferred Price (1 percent below factory invoice) on a new Dodge purchase or lease.

Gaughan, the number 62 Orleans Dodge Team owner, will greet visitors and sign autographs from noon to 2 p.m. His racing achievements include a record-setting run earlier this year in the Viper-powered Dodge Ram SRT10 at the DaimlerChrysler Proving Grounds in Chelsea. With Gaughan behind the wheel, the SRT10 posted a two-lap, both-directions average speed of 154.587 mph over a "flying kilometer" on the 4.71 mile oval track. The record was certified by Guinness World Records and the Sports Car Club of America.

What to Give My Truck for the Holidays guests can also celebrate the Dodge truck lifestyle in seasonal-fashion by:

- Touring *Dodge Legends: The Trucks*, a special Museum exhibition featuring 18 of the fastest, strongest, most powerful and capable trucks to ever wear the Dodge badge. The exhibit, showcasing vehicles dating back to 1920, runs through Jan. 23, 2005.
- Checking out displays and demonstrations of Dodge Accessories by Mopar.
- Viewing the Dodge Raminator, Dakota Warrior, Ram Daytona and Stratus Tuner.
- Exploring sports and recreation equipment by Gander Mountain. Visitors will also receive \$10 discount coupons for purchases at all Detroit-area stores.
- Browsing holiday decorations by Olde World Canterbury Village/Always Christmas and Meadow Brook Hall. Visitors will also receive coupons for discount admission to the Hall's annual Holiday Walk.
- Listening to the holiday sounds of the DaimlerChrysler Technology Center Choir from 11 a.m. to 1 p.m.
- Entering a drawing for Dodge truck collectibles from the Museum's gift shop.

What to Give My Truck for the Holidays visitors can also meet WCSX air personality Steve Kostan from 1 to 3 p.m., as well as K.T. who will broadcast live from the event beginning at noon.

The Walter P. Chrysler Museum is located at the corner of Featherstone and Squirrel Roads on DaimlerChrysler's Auburn Hills complex. From I-75, take exit 78 (Chrysler Dr.) and follow the Museum signs.

Visit www.chryslerheritage.com or call 888-456-1924 for details.

In the event of inclement weather, the 2005 Dodge truck test drives will be held on Saturday, Dec. 11 from 10 a.m. to 3 p.m.

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