

Contact: Dan Reid
Kristin Starnes

The Red Key Wins! Bold Ride's "2014 Bold Ride of the Year" is the New 2015 Dodge Charger SRT Hellcat – the Quickest, Fastest and Most Powerful Four-door Sedan in the World

- Thousands of BoldRide.com readers voted for the boldest ride of 2014, and the 2015 Dodge Charger SRT Hellcat garnered more than half the votes among the 10 finalists
- Readers and editors alike agreed that in terms of performance, price and styling, the Dodge Charger SRT Hellcat is hard to match
- With 707 horsepower, an NHRA-certified quarter mile elapsed time of 11.0 seconds on street tires and a top speed of 204 miles per hour, the world's only four-door muscle car, the 2015 Dodge Charger SRT Hellcat, is the quickest, fastest and most powerful sedan ever and has a starting U.S. MSRP of \$63,995, including \$1,700 gas guzzler tax

November 18, 2014, Auburn Hills, Mich. - The new 2015 Dodge Charger SRT Hellcat is the "2014 Bold Ride of the Year," as voted by fans of Bold Ride.

The new Dodge Charger SRT Hellcat is powered by a supercharged 6.2-liter HEMI® Hellcat engine that produces 707 horsepower and 650 lb.-ft. of torque, making it the most powerful V-8 Chrysler Group LLC has ever produced. The unrivaled four-door performance includes quarter mile elapsed time in 11.0 seconds on street tires, 0-100-0 mph in less than 13 seconds and a top speed of 204 miles per hour (mph) making it the quickest, fastest and most powerful sedan ever. The 2015 Dodge Charger SRT Hellcat comes standard with two key fobs – one black and one red. The red fob unlocks all 707 horsepower.

"After driving the Charger Hellcat we were completely convinced it was one of the boldest rides of the year. You get huge amounts of power, a sophisticated design, and affordability all in a single package," said Jeff Perez, Content Director – BoldRide.com. "It's a car that represents everything right with the American auto industry."

The new 2015 Dodge Charger SRT Hellcat beat out nine other vehicles, including the Corvette Z06, the BMW i8 and the Lamborghini Huracan, raking in 54 percent of the votes.

"The new 2015 Dodge Charger SRT Hellcat is the ultimate American performance sedan," said Tim Kuniskis, President and CEO — Dodge and SRT Brands. "We agree that this four-door family sedan, with its world-class power, efficiency, technology and standout styling, makes a statement unlike anything else on the road today."

For the new 2015 Dodge Charger SRT Hellcat, Dodge and SRT designers re-sculpted and refined nearly every body panel with functional performance cues, including heat extractors in the hood, unique front and rear fascias and dramatic LED lighting in both front and rear.

The segment-first TorqueFlite heavy-duty eight-speed automatic transmission is capable of delivering fuel-efficient street driving and maximum performance track driving with 160 millisecond shifts with rev-matching.

Bold new performance attributes include the largest brakes ever offered in a Chrysler Group vehicle – 15.4-inch Brembo two-piece rotors with six-piston calipers, 20 x 9.5-inch wide forged aluminum wheels with Pirelli P Zero performance tires, and a three-mode adaptive damping suspension. New SRT Performance Pages allow drivers to tailor the driving experience by controlling horsepower, transmission shift speeds, paddle shifters, traction and suspension.

The Dodge Charger SRT Hellcat features a slew of the latest high-tech features, including the new award-winning

available Uconnect Access system, Uconnect Access Services with roadside assistance, theft-alarm notification, voice texting, new 3-D navigation and the ability to turn the Charger into a Wi-Fi hotspot.

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

Follow Dodge//SRT and company news and video on:

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Dodge brand: www.dodge.com

Direct Connection: www.DCPerformance.com

DodgeGarage: www.dodgegarage.com

Facebook: www.facebook.com/dodge

Instagram: www.instagram.com/dodgeofficial

Twitter: www.twitter.com/dodge and [@StellantisNA](https://twitter.com/StellantisNA)

YouTube: www.youtube.com/dodge, <https://www.youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>