

FIAT Brand and Chrysler Group's California Business Center Team up With Motor4Toys and Local Car Community to Bring Holiday Cheer to Underprivileged Kids

- FIAT is the presenting sponsor of the 11th annual Motor4Toys Charity Car Show and Toy Drive
- More than 5,000 vehicles, from supercars and everyday cars to hot rods and rat rods, will gather for the annual charity event
- All car enthusiast groups are encouraged to attend and grow the event
- Goal is to collect 60,000 toys for needy and underprivileged kids in southern California

December 5, 2014, Los Angeles - FIAT brand and Chrysler Group's California Business Center are helping to deliver a little holiday cheer for underprivileged children in Southern California as the presenting sponsor of the Motor4Toys Charity Car Show and Toy Drive.

The event, now in its 11th year, takes place as part of Supercar Sunday, a weekly gathering of automotive enthusiasts in Woodland Hills, California.

"We are proud to support this great cause and help less-fortunate children in southern California," said Jason Stoicevich, Head of FIAT Brand North America and Director, California Business Center. "Last year, Motor4Toys collected more than 49,000 toys and we look forward to helping exceed this year's goal of 60,000 toys."

"We truly appreciate the support of the FIAT brand," said Dustin Troyan, president and founder of Motor4Toys. "To have a global brand behind and supporting Motor4Toys is unbelievable. This would not be possible without the incredible car community coming together, and I am honored and grateful to be part of it."

All car enthusiasts and the general public are invited to admire the cars from the early morning until mid-day. Admission is only the donation of at least one new, unwrapped toy with a value of \$10 or more. All toys will be distributed by southern California charities during the coming holiday season.

Date: Sunday, Dec. 7, 2014

Time: 6:30 a.m.-noon

Location: 21555 Oxnard St., Woodland Hills, California, at the Anthem (Blue Cross) building in Warner Center, directly across from the normal Supercar Sunday location.

About Motor4Toys:

Motor4Toys is a Southern California nonprofit organization that donates 100 percent of its collections to charity. The group spawned from Supercar Sunday, a weekly gathering of car enthusiasts that is championed by founder Dustin Troyan. This year marks the 11th running of the event.

Websites: www.motor4toys.com, www.supercarsunday.com

YouTube Page: <http://www.youtube.com/motor4toys>

FIAT Brand

FIAT brand celebrates 125 years as an automaker and some things haven't changed. Iconic Italian design and refinement, plus a fun-to-drive factor, come standard with every Fiat.

In early 2024, FIAT brand will launch the [Fiat 500e](#), the first Stellantis retail battery-electric vehicle offering in North America and the best-selling city EV in Europe.

FIAT is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com

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