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Chrysler Canada: For 27th Consecutive Year, Chrysler Canada Employees and Retirees Exceed \$1 Million Contribution toward United Way/Centraide Windsor-Essex County 2015 Campaign

- Chrysler Canada employee and retiree contribution to United Way/Centraide Windsor-Essex County 2015 campaign totals \$1,062,355.72
- Donation of \$1 million plus for 27 straight years
- Largest United Way donation in Windsor-Essex community helps less fortunate
- Chrysler Canada average employee donation is \$324

December 5, 2014, Windsor, Ontario - At an announcement this morning at its Canadian Headquarters in downtown Windsor, Chrysler Canada gave the residents of Windsor-Essex County over one million reasons to smile as local Company employees and retirees have donated \$1,062,355.72 to the United Way/Centraide Windsor-Essex County 2015 campaign. This donation marks the single largest pledge towards the United Way/Centraide Windsor-Essex County and the 27th straight year that Chrysler Canada employees have donated more than \$1 million.

Keeping with the holiday theme that it is better to give than to receive; this year's campaign pledge total was presented as a gift-wrapped cheque that was unwrapped by employees in front of a Canadian-made 2015 Dodge Challenger SRT 392.

"Giving generously to the United Way has been a long-standing tradition of our Chrysler Canada plant and office employees," said Mike Brieda, Plant Manager, Windsor Assembly Plant, Chrysler Canada. "With this year's employee donation exceeding one million dollars, the United Way is one step closer to securing their annual campaign objectives and maximizing their outreach programs to better the lives of those in the community who are in need."

"Chrysler Canada, Unifor Locals 444, 195, 1498 and ONA Local 8 always pull together to support their community through United Way," said Lorraine Goddard, CEO, United Way. "Over the years, they have contributed millions of dollars to the United Way campaign. They're an important part of our community, and we're so fortunate and grateful for their financial contributions, sponsorship and volunteer support."

"Unifor Local 444 and its members have always supported the United Way knowing that the outreach programs and support that comes from them is second to none throughout Windsor and Essex County," said Dino Chiodo, President, Unifor Local 444. "I'm very pleased of the effort and contributions from our members who gave, as they know they are 'Community Partners Making A Community Difference.'"

Chrysler Canada employees have set a proud example of giving back to their community with donations of over \$1 million for over a quarter of a century. The participation rate for the 2015 campaign was 51 per cent, with an average employee pledge of \$324. There were 643 employees this year that gave at the "Friends Level," which means employees contributed \$500 or more. There were 147 donations at the "Leadership Level," for those individuals who contributed \$1,000 or more.

As of Dec. 5, the United Way/Centraide Windsor-Essex County campaign overall total now stands at \$3,377,655. Local residents can also help join the cause and help give back to assist those most vulnerable in our community. The public is encouraged to take part and donate generously for this year's United Way/Centraide Windsor-Essex

County 2015 campaign.

Residents can call 519-258-0000 (ext.1145) or pledge on-line at www.weareunited.com/donate.

About United Way:

United Way/Centraide Windsor-Essex County mobilizes the caring power of the local community to improve lives in measurable and lasting ways. The United Way focuses on three priority areas: poverty to possibility, all that kids can be, and strong neighbourhoods. Additional information is available at www.weareunited.com.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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