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## **Chrysler Town & Country and Dodge Grand Caravan Lead Minivan Segment Sales for 2014**

- Chrysler Town & Country and Dodge Grand Caravan led the minivan segment in 2014, selling more than a quarter million units combined
- Chrysler Town & Country is the best-selling minivan in the country with 138,040 units sold in 2014, a 13 percent increase from 2013
- Dodge Grand Caravan sold 134,152 units in 2014, an 8 percent increase over the previous year
- FCA US LLC minivans accounted for nearly one-half of all minivans sold in the United States in 2014, with 272,192 units sold
- As the creator of the minivan segment, FCA US has innovated 78 minivan firsts since 1983

January 15, 2015, Auburn Hills, Mich. - FCA US LLC minivans came out on top in 2014, with the Chrysler Town & Country and the Dodge Grand Caravan ranked as the two highest-selling minivans for the year. Their combined sales of 272,192 units accounted for nearly one-half of all minivans sold in the United States.

The Chrysler Town & Country was the best-selling minivan in the United States in 2014, with 138,040 units sold, an increase of 13 percent from 2013. The Town & Country also had its best annual sales since 2007. Sales of the Dodge Grand Caravan in 2014 increased 8 percent from 2013 to 134,152 units.

The 272,192 units of combined minivan sales in 2014 is an 11 percent increase from the previous year, beating the 5 percent increase for the entire minivan segment in 2014.

"After creating the segment in 1983, FCA US has more than 30 years of minivan leadership and nearly 80 minivan firsts, including class-exclusive Stow 'n Go seating and segment-leading Blu-ray rear-seat entertainment system," said Reid Bigland, Head of U.S. Sales. "We'll continue to listen to our customers and innovate to remain the minivan segment leader."

The Chrysler Town & Country and Dodge Grand Caravan are built at the [Windsor Assembly Plant](#) in Windsor, Ontario, Canada.

### **2015 Chrysler Town & Country**

The Chrysler Town & Country adds two additional models for 2015, providing customers with comfort, safety and innovative features at any budget. Chrysler Town & Country offers the most innovative seating and storage system with standard Stow 'n Go Seats. Town & Country's award-winning powertrain delivers best-in-class horsepower without sacrificing fuel efficiency. The 3.6-liter Pentastar V-6 engine is a three-time "Ward's 10 Best Engine" winner and produces 283 horsepower and 260 lb.-ft. of torque. Chrysler Town & Country achieves an EPA estimated 17 mpg in the city, 25 on the highway.

### **2015 Dodge Grand Caravan**

Dodge Grand Caravan, America's most affordable minivan, is offering new Plus Packages for 2015 to give customers the most desired features at a significant value. The Grand Caravan offers industry-exclusive Super Stow 'n Go seating that can be easily operated with one hand, allowing users to convert from carrying seven to hauling cargo in a matter of seconds. The Pentastar 3.6-liter V-6 engine provides best-in-class 283 horsepower without a penalty at the gas pump, getting up to 25 mpg. The Grand Caravan is equipped with more than 55 safety, security

and technology features.

**About FCA US LLC**

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

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