

Contact: Ron Kiino  
Amy Delcamp

## **2015 Chrysler Town & Country and 2015 Dodge Dart Win The Detroit News 'Reader's Choice' Awards**

- The 2015 Dodge Dart recognized as "Best Value"
- 2015 Chrysler Town & Country named "Best Family Hauler" for the 10th year in a row
- 100 judges picked winners in 10 categories in The Detroit News annual "Reader's Choice" awards

January 20, 2015, Auburn Hills, Mich. - FCA US took home two honors today in The Detroit News "Reader's Choice" Awards. The 2015 Dodge Dart was named "Best Value" and, for the 10th year running, the 2015 Chrysler Town & Country was named "Best Family Hauler" by the panel. This year, 1,033 readers of The Detroit News applied to be a panelist to select their favorite vehicle in each of 10 categories. The final 100 jurors were chosen at random from all who applied. The awards were presented today during the Detroit Economic Club luncheon at Cobo Center.

### **2015 Dodge Dart – Best Value Award**

The 2015 Dodge Dart provides drivers an athletic, stylish exterior design punctuated with signature race track LED tail lamps; a modern, sleek interior design that's well-crafted with high-quality materials and attention to detail; more than 60 safety and security features, including 10 standard air bags; state-of-the-art, easy-to-use technology and ride and handling dynamics engineered for the driver who loves to drive. The 2015 Dodge Dart starts at a U.S. Manufacturer's Suggested Retail Price (MSRP) of \$16,495 (excluding \$995 destination).

In addition to the "Best Value" award, the Dodge Dart tops the compact car segment in total quality, according to the 2014 Strategic Vision Total Quality Index.

"Consumers can choose from more than 290 models when looking at cars on the auto show floor," said Tim Kuniskis, President and Chief Executive Officer - Dodge Brand and SRT Brand, FCA - North America. "So the fact that the consumers on The Detroit News panel chose the Dodge Dart as the best value at the auto show is quite an honor and third-party validation that the state-of-the-art high tech features, class-leading safety and outstanding ride and handling make the 2015 Dodge Dart a tremendous value."

### **2015 Chrysler Town & Country – Best Family Hauler Award**

The Chrysler Town & Country provides customers with comfort, safety and innovative features at any budget. The Chrysler Town & Country offers the most innovative seating and storage system with standard Stow 'n Go Seats, while its award-winning powertrain delivers best-in-class horsepower without sacrificing fuel efficiency. The 3.6-liter Pentastar V-6 engine is a three-time "Ward's 10 Best Engine" winner and produces 283 horsepower and 260 lb.-ft. of torque. The Chrysler Town & Country achieves an EPA estimated 17 mpg in the city, 25 on the highway. The 2015 Chrysler Town & Country starts at a U.S. Manufacturer's Suggested Retail Price (MSRP) of \$29,995 (excluding \$995 destination).

Recently, the Chrysler Town & Country received its 14th consecutive IHS Loyalty Award in the Non-Luxury Mid-size Van category, extending its own record of consecutive wins.

"30 years after we invented the segment, the 2015 Chrysler Town & Country minivan continues to appeal to consumers seeking versatility and functionality surrounded by style and more than 40 available safety, security and technology features, said Al Gardner, President and Chief Executive Officer - Chrysler Brand, FCA US. "Selected as

'Best Family Hauler' by The Detroit News panel is both appreciated and humbling. It is also proof that we continue to listen to our customers and offer them innovative products that help them to define their lifestyles."

#### **About FCA US LLC**

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

#### **Follow FCA US news and video on:**

Company blog: [blog.fcanorthamerica.com](http://blog.fcanorthamerica.com)

Facebook: <https://www.facebook.com/FiatChrysler.NorthAmerica/>

Instagram: [www.instagram.com/FiatChrysler\\_NA](http://www.instagram.com/FiatChrysler_NA)

Twitter: [www.twitter.com/FiatChrysler\\_NA](http://www.twitter.com/FiatChrysler_NA)

Twitter (Spanish): [www.twitter.com/fcausespanol](http://www.twitter.com/fcausespanol)

YouTube: [www.youtube.com/fcanorthamerica](http://www.youtube.com/fcanorthamerica)

Media website: [media.fcanorthamerica.com](http://media.fcanorthamerica.com)

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>