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All-New 2015 Chrysler 300 Wins Top Honor as “Car of Texas” From the Texas Auto Writers Association

Dodge, Jeep® and Alfa Romeo Brands Also Win Awards at the Texas Auto Writers 2015 Texas Auto Roundup

- FCA US vehicles take home the most awards of any manufacturer at the annual competition
- Chrysler brand wins Car of Texas and Mid-size Car of Texas
- Dodge brand wins Full-size Sedan of Texas, Performance Coupe of Texas, Performance Sedan of Texas and Best New Feature
- Jeep® brand wins Performance Utility of Texas
- Alfa Romeo wins Best Value
- FCA US brands pull ahead of the pack in head-to-head competition with improved quality, craftsmanship, powertrains and performance

March 10, 2015, Fort Worth, Texas - The all-new 2015 Chrysler 300 took the highest award as the Car of Texas at the Texas Auto Roundup hosted by the Texas Auto Writers Association (TAWA). Dodge, Jeep® and Alfa Romeo brands also won accolades this year.

After a day of demanding driving at the Texas Motor Speedway in Fort Worth, Texas, journalists voted for their favorite vehicles and FCA US secured eight of the possible 20 awards, the most of any manufacturer at the event.

“FCA US brought an amazing array of vehicles this year. It was truly an all-star lineup. Our members were especially impressed with the 2015 Chrysler 300 and the Dodge Hellcats,” said Michael Marrs, President of TAWA. “In fact, the 2015 Dodge Challenger SRT Hellcat was the most driven car for the entire day.”

FCA US vehicles receiving awards at the Texas Auto Roundup were:

Chrysler Brand

Car of Texas: 2015 Chrysler 300

Mid-size Sedan of Texas: 2015 Chrysler 200

Dodge Brand

Full-size Sedan of Texas: 2015 Dodge Charger R/T Scat Pack

Performance Coupe of Texas: 2015 Dodge Challenger SRT Hellcat

Performance Sedan of Texas: 2015 Dodge Charger SRT Hellcat

Best New Feature: Dodge SRT Hellcat 6.2-liter Supercharged HEMI V8 Engine

Jeep Brand

Performance Utility Vehicle of Texas: 2015 Jeep Grand Cherokee SRT

Alfa Romeo Brand

Best Value: 2015 Alfa Romeo 4C Coupe

TAWA members gather every spring to evaluate all that’s new in passenger cars, minivans and performance SUVs. The event gives Texas automotive journalists the opportunity to drive nearly every new car on the market, ranging from subcompact vehicles to supercars (more than 450 horsepower). A total of 52 journalists attended the event and drove 54 vehicles from various manufacturers.

About FCA US LLC

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

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