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FCA Canada Inc. Reports Best Sales Month in Company's 90-Year History

- 31,617 vehicles sold represents an all-time monthly sales record for FCA Canada Inc.
- All-time monthly sales records set for Jeep and Ram brands as well as Jeep Cherokee and Ram pickup trucks
- May sales records set for Dodge Challenger and Jeep Grand Cherokee
- Passenger car sales increase 15 per cent

June 2, 2015, Windsor, Ontario - FCA Canada Inc. today reported May 2015 sales of 31,617, compared with 31,498 in May 2014. These results mark the best sales month in the 90-year history of the Company.

"Posting an all-time record sales month while dealing with temporary constraints on some of our highest selling products proves just how diversified and strong our product portfolio has become," said Dave Buckingham, Chief Operating Officer, FCA Canada. "With a $2 billion investment in the new minivan program and the retooling of the Windsor Assembly Plant now complete, our employees are back to building Canada's best-selling minivans – Dodge Grand Caravan and Chrysler Town & Country, which makes us very optimistic of our sales outlook at FCA Canada."

Sales Highlights:

The Jeep brand posted its best monthly sales ever with 9,527 units sold, marking its 15th month of consecutive year-over year sales gains. Two Jeep brand products set sales records in May. Jeep Cherokee experienced its best month of sales ever with 3,312 copies sold, marking an increase of 50 per cent over 2,208 units sold in May of 2014. With a 7 per cent increase in year-over-year results, 1,426 Jeep Grand Cherokee sales led to a monthly record for Canada's best-selling full-size SUV.

May 2015 sales represented an all-time record for the Ram brand with 10,040 trucks sold. Truck customers, from half-ton to commercial, have a demanding range of needs and require their vehicles to provide high levels of capability. Ram trucks are designed to deliver a total package. Looking specifically at Ram pickup truck sales within the full Ram brand line-up, there were 9,418 sold in May 2015, compared with 9,074 trucks sold in May 2014. These results represent a 4 per cent year-over-year increase and mark an all-time sales record.

FCA Canada Passenger car sales continue to resonate with consumers, as evidenced with an increase of 15 per cent in year-over year results, with 4,688 units sold in May of 2015, compared with 4,081 sold in the same month, one year prior. Leading the pack is the Chrysler 200, which offers a fuel economy as good as 6.4L/100km (44 MPG). In May of 2015, there were 1,398 Chrysler 200 sedans sold, an increase of 42 per cent over 986 sold in May of 2014. The Canadian-made Dodge Challenger, a vehicle unafraid to bend the rules to give its customers exactly what they want, set a May sales record with 566 units sold, an increase of 177 per cent over 204 sold in May of 2014.

Sales Charts:

Model Highlights	**May 2015**	**May 2014**	**% Change**	
Ram Pickup	9,418	9,074	**4%**	All Time Record Sales
Jeep Cherokee	3,312	2,208	**50%**	All Time Record Sales
Jeep Grand Cherokee	1,426	1,335	**7%**	Record May Sales
Dodge Challenger	566	204	**177%**	Record May Sales
Total Ram Brand	10,040	9,803	**2%**	All Time Record Sales
Total Jeep Brand	9,527	7,531	**27%**	All Time Record Sales

CYTD

Model Highlights	May 2015 CYTD	May 2014 CYTD	% Change	
Ram Pickup	37,572	35,587	**6%**	#2 selling in Canada
Jeep Cherokee	11,082	7,993	**39%**	
Chysler 200 Sedan	5,532	3,357	**65%**	
Total Ram Brand	41,181	38,228	**8%**	
Total Jeep Brand	31,033	26,476	**17%**	

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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