

FCA México Reports May 2015 Sales Increased 8 Percent

- FCA México posted its fifth consecutive month of sales gains with 7,468 units; an increase of 8 percent over May 2014
- Alfa Romeo brand reported best May in its history
- Chrysler brand sales grew 23 percent versus May 2014
- The new Chrysler 300C reported its best May since 2007
- Dodge Challenger sales increased 8 percent; best May sales since its launch
- Fiat brand sales increased 19 percent over May 2014
- The legendary Jeep Wrangler set a new May sales record
- Eleventh consecutive month of double-digit sales gain for Mitsubishi Motors Mexico with 18 percent increase in May
- Ram brand reported sales gain of 124 percent versus May 2014; best May since 2009
- Ram 700 reported its best sales month ever

June 2, 2015, Mexico City - FCA México today reported its fifth consecutive month of sales gains with 7,468 units, an 8 percent increase compared with sales in May 2014.

“Alfa Romeo’s presence in Mexico continues to strengthen. Last month, we unveiled our new 2015 Alfa Romeo product range, which includes the Alfa Romeo 4C, Alfa Romeo MiTo and Alfa Romeo Giulietta. Alfa Romeo is a legendary Italian brand, which is characterized by sophistication, design and great performance. These vehicles offer all these attributes in addition to new technology,” said Bruno Cattori, President & CEO of FCA México. “These vehicles are joining our product offensive, which we have been presenting since the first months of 2015.”

Alfa Romeo Brand

Alfa Romeo brand continues to gain momentum on the Mexican market with sales of 24 units; best May in its history. The 2015 Alfa Romeo range offers the exclusive D.N.A. system, allowing the driver three handling types.

2015 Alfa Romeo Giulietta posted its best sales month in its history. Alfa Romeo Giulietta Quadrifoglio Verde characteristics are: a redesigned interior, a Uconnect system with multimedia services and a 5” touchscreen.

Alfa Romeo MiTo also reported its best May ever.

Chrysler Brand

Chrysler brand sales surged 23 percent with 340 units sold. Chrysler 200 reported sales of 117 units. This vehicle offers the perfect combination of style and technology, as well as safety and security features, typically found on luxury vehicles.

After six decades, the Chrysler 300C takes the nameplate’s style and sophistication to new levels. Last month, it reported its best May since 2007.

Dodge Brand

Dodge brand registered total sales of 2,020 units. Among the top sellers of this brand are the Dodge Journey and Dodge Attitude, with 845 and 836 units sold, respectively. The Dodge Attitude posted its best May since 2007. Dodge Challenger sales increased 8 percent; best May sales since its launch. This vehicle is now available in the SRT

version, which offers 707 hp. Dodge Charger sales reached a 5 percent increase during May 2015.

FIAT Brand

Fiat brand achieved a sales increase of 19 percent, with 673 units. Fiat Cinquecento continues its strong pace with 328 units sold in May 2015. Fiat Uno sold 221 units.

Jeep® Brand

During May, Jeep brand sales were of 1,646 units. The legendary Jeep Wrangler set a new May sales record by posting sales of 246 units, an increase of 25 percent over May 2014; best May since its launch. Jeep Grand Cherokee continues its positive sales trend with 402 units, while the Jeep Cherokee reported sales of 366 units during May 2015.

Mitsubishi Motors

Mitsubishi Motors Mexico posted 11 consecutive months of double-digit sales gains in May. Its best May since 2010, Mitsubishi Motors Mexico sales were up 18 percent, with 1,064 units sold. Results were led by the all-new Mitsubishi Mirage with 397 units. Mitsubishi Outlander and Mitsubishi Montero contributed to the positive streak with 44 percent and 76 percent increases, respectively. Mitsubishi Motors Mexico sold more than 6,000 units, a 51 percent year-over-year sales increase compared with the same period in 2014.

Ram Truck Brand

Ram brand sales were 124 percent higher than a year ago, with 1,701 units; best May since 2009. Ram 700 reported its best sales month ever with 625 units. Ram ProMaster reported sales of 180 units during May 2015. Also recording positive sales results was the Ram 4000, with a 7 percent sales increase.

About FCA México

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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