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For People Who Push Back: Warren Truck Pushes Out First 2015 Ram 1500 Rebels

June 16, 2015, Auburn Hills, Mich. - FCA US LLC began production this week of the all-new 2015 Ram 1500 Rebel at the Warren Truck Assembly Plant (Mich.). The one-of-a-kind, full-size truck is assembled by more than 4,000 employees across 3.3 million square feet of the Company's 75-year-old truck plant.

The Ram 1500 Rebel makes a statement with an all-new, blacked-out grille and distinctive billet silver "RAM" letter badge. Rebel is designed with increased ride height, standard 33-inch tires, skid plates, tow hooks, and a unique brawny interior starting at \$42,790.

Operating on three crews, the Warren Truck Assembly Plant is home of the only consecutive winners of the prestigious Motor Trend Truck of the Year: the 2013 Ram 1500 and 2014 Ram 1500 EcoDiesel.

Building more than 286,000 available combinations of the Ram 1500, the plant has produced more than 12.5 million trucks since its operations began in 1938.

About FCA US LLC

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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