

Contact: Ariel Gavilan

Tom Blattler

## 15 Ways Mopar Helps Keep Summer Fun Going Strong

- Mopar showcases 15 hot products to extend summer journeys
- Mopar parts, accessories and gear, from bike carriers to lift kits and much more, help maximize fun in the sun
- The Mopar brand's portfolio includes thousands of products to assist owners in enjoying the warm-weather season

August 5, 2015, Auburn Hills, Mich. - The Mopar brand's "beach bag" is overflowing this summer with options to assist owners in maximizing their fun in the sun. Thousands of products in the brand's portfolio, including surfboard carriers, bike carriers, tents and performance upgrade kits, help owners make the summer a memorable one.

"Whether it's a family vacation, a weekend getaway to the trails or a day at the beach, Mopar has the products to help make the most of this summer season," said Pietro Gorlier, President and CEO — Mopar Brand Service, Parts and Customer Care, FCA. "Owners can customize their rides with Mopar parts and accessories while outfitting themselves in the personal gear they need to suit any definition of summer sizzle."

Following are 15 select Mopar products available to fuel those summer journeys:

### **SURFBOARD CARRIER**

It's easier than ever to grab a board and hit the beach with this surfboard carrier for the Fiat 500X. A variety of racks and carriers are also available for the 500X and other FIAT brand vehicles, including for bikes, skis, snowboards and luggage. (Separate purchase of Roof Side Rails and Adjustable Cross Bars is required).

**PART NO. TCSUP811: \$189.00**

### **CARGO RAMPS**

Load up your summer cargo with ramps that offer the perfect combination of lightweight (17 lbs.), high strength and easy stow-ability. Features include punched holes on the cargo ramp surface for added traction, raised wheel guide edges, non-slip rubberized tailgate attachment and quick-release nylon securing strap.

**PART NO. 82211482: \$219.00**

### **MOPAR PREMIUM STRIPE CHAIR**

This Mopar chair is perfect for relaxing whether you're at the beach or sitting near the campfire. Features include a reclining back, reinforced padded back and seat panels. A mesh pocket offers storage for personal items and a beverage pocket even includes an attached bottle opener.

**ITEM CODE A72412842N: \$55.95**

### **MOPAR LED MULTI-TOOL**

This handy tool, with "Mopar" laser engraved, puts a miniature toolbox in your back pocket. The push button LED light conveniently helps you get to work using the multi-tool, which includes pliers, wire cutter, large and small blade, Phillips screwdriver, saw blade, small/medium/large flat head drivers, a file, bottle opener and can opener.

**ITEM CODE A72309742N: \$31.95**

### **MOPAR '15 KIT**

This street-legal upgrade package features the Mopar Scat Pack 1 kit, a front strut tower brace with caps, bright pedal kit, door sill entry guards emblazoned with the iconic Mopar logo, matte black Mopar '15 body-side graphics and a Mopar '15 serialized badge for the dash. A companion owner's kit includes a certificate of authenticity, Mopar '15

Performance Package brochure, vintage replica Scat Pack poster, Mopar Performance fender badge and a Mopar magnetic mechanic's tray.

**MULTIPLE PART NUMBERS: \$3,550.00**

#### **MOPAR CARBON FIBER CAP**

Even the most die-hard sun worshippers need a break from summer rays. This custom-made, carbon fiber style Mopar cap was created with UV-treated moisture-wicking fabric, and features an embroidered Mopar logo on the front and the Mopar name on the back strap.

**ITEM CODE A71922842N: \$19.95**

#### **HEMI® CRATE ENGINE ADULT TEE SHIRT**

Even if you don't have a HEMI® engine under the hood, you can still add a little personal horsepower with this Mopar HEMI Crate engine tee shirt. Get "hemispherical" with the Mopar Performance logo and 572 HEMI engine on the front of the tee shirt, which comes packaged in an exclusive Mopar polybag. Available in sizes M-2XL

**ITEM CODE A72322842: \$15.95-\$17.95**

#### **Jeep® TENT**

Enjoy warm weather to the max with this tent, which fits all Jeep vehicles. The tent includes a full rain fly, overhead storage net, inside pockets and storage bag, and attaches to the rear of the vehicle, creating extra storage space. The tent can also stand alone when detached from the vehicle.

**PART NO. 82212604: \$366.00**

#### **LADIES MOPAR FLIP FLOPS**

Summer walks are even more comfortable with these fashionable ladies flip flops. Whether at the beach, poolside or at a BBQ, your Mopar passion will shine through. The metal medallion on the straps, along with imprinted logo on the heel, adds retail flair to the style. The flip flops, made of 15mm foam rubber, are comfortable and classy for everyday wear.

**ITEM CODE A72082842: \$21.95**

#### **CLASS IV TRAILER HITCH**

For the Ram 1500, this trailer hitch helps to take your toys along to any summer destination. The hitch features a 12,000-lb tow rating and 1,200-lb tongue weight rating with weight distributing equipment. Hitch ball and ball mount sold separately. Mopar can also "hook up" customers with trailer hitches for all Chrysler, Dodge, Ram, and Jeep vehicles.

**PART NO. 82213205: \$130.00**

#### **MOPAR CONNECT**

A smartphone-controlled safety and convenience software and hardware package, Mopar Connect provides current Chrysler, Dodge, Jeep or Ram vehicle owners with the ability to communicate with their ride whether close by or far from home. Owners can remotely start or stop the engine (when the vehicle is equipped with remote start) from anywhere in the world via the Mopar Connect application, as well as control door locks, trunk, horn, flashers and alarm, and set driving parameters.

**PART NO. 82213158AB: \$395.00; INSTALL KIT – MULTIPLE PART NUMBERS: \$100.00**

#### **HITCH MOUNTED BIKE CARRIER**

This hitch mount carrier sets the standard for performance and ease of use. The improved swingaway design allows for rapid rear vehicle access. Mopar also offers a wide variety of carriers and racks for everything from canoe to kayaks to rooftop carriers to support the pursuit of summer fun.

**PART NO. THVE9028: \$295.00**

#### **MOPAR SCAT PACK 2 PERFORMANCE KIT**

For 5.7L HEMI® engine Dodge Challenger or Charger owners seeking an edge at the track, Mopar Scat Pack 2 comes with a Mopar Performance camshaft, a set of Mopar Performance valve springs, tie bars, upgraded pushrods and all the gaskets, delivering an additional 56 horsepower and 30 lb.-ft. of torque from the stock engine while also preserving the factory warranty. Mopar Scat Pack 2 badges complete the kit.

**MULTIPLE PART NUMBERS: \$1,895.00**

### **MOPAR SCAT PACK 3 PERFORMANCE KIT**

This kit makes track performance even hotter by putting the finishing touches on gains realized by Scat Pack 1 and Scat Pack 2. Just a few additions include Mopar Performance CNC-ported cylinder heads, Mopar hi-flow manifolds and hi-flow catalysts, providing a boost of up to 75 more horsepower and 44 extra lb.-ft. of torque. Mopar Scat Pack 3 also preserves the factory warranty and includes Scat Pack 3 badges.

**MULTIPLE PART NUMBERS: \$4,495.00**

### **2-INCH LIFT KIT**

Offering added clearance for off-road obstacles as well as the ability to accommodate larger 35-inch tires, the JPP 2-Inch Lift Kit provides an aggressive appearance and exceptional handling both on- and off-road summer adventures. The lift kit is available for two- and four-door options.

**MULTIPLE PART NUMBERS: \$995-\$1,495.00**

For more information on Mopar parts and accessories, contact a FCA US LLC dealership or visit [www.mopar.com](http://www.mopar.com).

For more information on Mopar gear, visit [www.vearmopar.com](http://www.vearmopar.com).

### **Mopar**

Mopar is the global name for Stellantis genuine parts and authentic accessories.

A simple combination of the words MOrtor and PARts, Mopar offers exceptional service, parts and customer-care. Born in 1937 as the name of a line of antifreeze products, Mopar has evolved over more than 85 years to represent both complete vehicle care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era with performance parts to enhance speed and handling for both on-road and racing use. Later, Mopar expanded to include technical service and customer support, and today integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Complete information on Mopar is available at [www.mopar.com](http://www.mopar.com) and the Mopar blog at [www.blog.mopar.com](http://www.blog.mopar.com). For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

### **Follow Mopar and company news and video on:**

Company blog: [blog.stellantisnorthamerica.com](http://blog.stellantisnorthamerica.com)

Media website: [media.stellantisnorthamerica.com](http://media.stellantisnorthamerica.com)

Mopar brand: [www.mopar.com/](http://www.mopar.com/)

Mopar blog: [blog.mopar.com/](http://blog.mopar.com/)

Facebook: [www.facebook.com/mopar](http://www.facebook.com/mopar)

Instagram: [www.instagram.com/officialmopar](http://www.instagram.com/officialmopar)

Twitter: [twitter.com/OfficialMOPAR](http://twitter.com/OfficialMOPAR)

YouTube: [www.youtube.com/c/mopar](http://www.youtube.com/c/mopar) or [www.youtube.com/StellantisNA](http://www.youtube.com/StellantisNA)

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>