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FCA Canada: Mopar Showcases Modified Jeep® Vehicles at 2015 Frankfurt International Motor Show

- *Jeep Cherokee KrawLer is bulked up for the off-road with unique suspension, tires, skid plates and more*
- *Mopar modifications to the Jeep Wrangler Rubicon Sunriser include a 4-inch lift kit and half doors*
- *Jeep Renegade Trailhawk features customizations including 17-inch rims, underbody skid plates and tow hooks*

September 14, 2015, Frankfurt, Germany - The Mopar brand revealed today at the 2015 Frankfurt International Motor Show (IAA) a trio of Jeep® branded show vehicles modified with a selection of parts and accessories. The Jeep Cherokee KrawLer, Jeep Wrangler Rubicon Sunriser and Jeep Renegade Trailhawk demonstrate how Mopar can help personalize the customer journey for owners around the globe.

Jeep Cherokee KrawLer

Based on the Trailhawk model, the Jeep Cherokee KrawLer was created to tackle the toughest driving conditions — as the name suggests by hinting at the vehicle’s “rock crawler” capabilities for navigating harsh off-road obstacles. The capital “K” and “L” in the name refer to the KL code that identifies the Cherokee nameplate.

The ride is raised for extreme off-road use with Mopar equipment including special suspension, BFGoodrich KM2 255/80/17 off-road tires, wider fenders, skid plates and rock rails. The Cherokee KrawLer sports a special, military-inspired matte-green body colour accented with quartz grey interior and exterior details. The KrawLer is powered by a 3.2 V6 Pentastar 272 horsepower engine, automatic nine-speed transmission and “Jeep Active Drive Lock” four-wheel drive with low range and rear differential lock.

Jeep Wrangler Rubicon Sunriser

The Jeep Wrangler Rubicon Sunriser features exclusive matte orange paintwork (hence the name), in addition to a host of Mopar accessories such as bumpers with a double tow hook on the front, a 4-inch suspension lift kit and half doors. The Sunriser also showcases LED lights fitted between the A-pillar and windscreen to complete the look. LED technology is also implemented for the daytime running lights and rear light clusters. The interior is wrapped in black leather customized with matte fluorescent orange trim, matching the colour of the body.

The vehicle includes an engine skid plate and beadlock wheels, which fix the tire bead to the rim to prevent unintended tire removal, especially when running with very low pressure and tackling tricky obstacles such as rocks, sand or mud. The Sunriser is powered by a 2.8 CRD engine combined with a five-speed automatic transmission.

Jeep Renegade Trailhawk

Rounding out the Mopar customized line-up at Frankfurt is a special “Moparized” version of the Jeep Renegade Trailhawk. This one-of-a-kind Trailhawk is equipped with 17-inch aluminium alloy rims, underbody skid plates, two rear tow hooks and exclusive black mirror caps that nicely contrast with the Anvil-coloured livery and special side stickers.

Inside, the customization includes sporty pedals and Jeep design mats. All Mopar accessories are specifically designed to enhance the adventurous spirit of this version of the Renegade, which is most suited to off-roading.

About Mopar Brand

Mopar (a simple contraction of the words MOtor and PARTs) was trademarked in 1937 with the launch of an

antifreeze product, but it truly made its mark in the 1960s during the muscle-car era. From Mopar Performance Parts to enhance speed and handling for both road and racing use, the brand soon expanded to include technical service and customer support.

Today, Mopar is FCA's service, parts and customer-care brand and distributes more than 500,000 parts and accessories in over 150 markets around the world. With more than 50 parts distribution centres and 27 customer-contact hubs globally, Mopar integrates service, parts and customer-care operations in order to enhance dealer and customer support worldwide. Mopar is the source for genuine parts and accessories for FCA brands.

Mopar parts are engineered together with the same teams that create factory-authorized specifications for FCA vehicles. This offers a direct connection that no other aftermarket parts company can provide. A complete list of Mopar accessories and performance parts is available at www.mopar.com.

About FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 90th anniversary in 2015. FCA Canada Inc. is a wholly owned subsidiary of FCA US LLC, a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and markets Chrysler, Jeep, Dodge, Ram and FIAT brands as well as the SRT performance vehicle designation. The company also distributes the Alfa Romeo 4C model and Mopar products. In addition to its assembly facilities, which produce the Chrysler Town & Country, Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development center in Windsor, and has sales offices and parts distribution centers throughout the country.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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