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## **FCA US Brands Receive Top Honors From the Texas Auto Writers Association**

- Ram, Jeep® and Dodge brands pull ahead of the competition in head-to-head matchup with improved quality, craftsmanship, powertrains, performance
- Jeep brand SUVs victorious in every category entered
- Ram 1500 reclaims Full-size Pickup Truck of Texas title
- Ram 2500 wins Heavy Duty Pickup Truck of Texas for the third consecutive year
- Jeep Grand Cherokee beats its competition for sixth consecutive year
- Jeep Grand Cherokee Summit wins its luxury category for fifth consecutive year
- Jeep Wrangler and Jeep Cherokee take titles for three consecutive years
- Jeep Renegade wins Compact Crossover Utility Vehicle award
- Dodge Durango reclaims Full-size SUV of Texas award
- FCA US brands take home the most awards of any manufacturer at the annual competition

October 12, 2015, San Antonio - Ram, Jeep® and Dodge brands won several accolades this year at the Texas Truck Rodeo hosted by the Texas Auto Writers Association (TAWA).

After two days of challenging on- and off-road driving, TAWA members voted for the best-performing vehicles and FCA US brands secured eight of 24 awards, the most of any manufacturer at the event.

"The Truck Rodeo was extremely competitive this year with a record number of media and vehicle entries, so it's impressive that the FCA brands received top awards in numerous categories," Michael Marrs, TAWA president, said. "The Jeep brand SUVs continue to be favorites among TAWA voters, as every Jeep SUV won its category again this year. In addition, the Ram and Dodge brands also reclaimed titles."

A total of 88 pickups, SUVs, crossovers and commercial vehicles were entered in the competition and 69 TAWA members judged the event. Members cast their votes after two days of on- and off-road vehicle evaluations. Consideration is given to everything from exterior/interior styling and off-road capability to the entrant's overall utility, value and performance.

FCA brands receiving awards at the 2015 Texas Truck Rodeo were:

### **Ram Brand**

Full-Size Pickup Truck: [2016 Ram 1500](#)

Heavy Duty Pickup Truck: [2016 Ram 2500](#)

### **Jeep Brand**

Mid-Size SUV: [2015 Jeep Grand Cherokee](#)

Mid-Size Luxury SUV: Jeep Grand Cherokee Summit

Compact SUV: [2016 Jeep Cherokee](#)

Off-Road Utility Vehicle: [2016 Jeep Wrangler Unlimited](#)

Compact Crossover Utility Vehicle: [2015 Jeep Renegade](#)

#### **Dodge Brand**

Full-Size SUV: [2015 Dodge Durango](#)

#### **About FCA US LLC**

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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