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Mopar Puts Unique Spin on All-new Fiat 124 Spider

Mopar offers a full array of parts and accessories to give the 124 Spider added "bite"

November 18, 2015, Auburn Hills, Mich. - The Mopar brand is spinning a comprehensive "web" of products to assist owners in customizing the all-new Fiat 124 Spider. From premium leather seat options, to graphics packages, to functional performance items, the Mopar brand makes sure that every customer has the option to personalize and make the Italian-inspired roadster truly unique.

"Our mission at Mopar is to inspire people to personalize their vehicles from both a visual and a performance standpoint," said Pietro Gorlier, Head of Parts and Service (Mopar), FCA-Global. "We offer a full array of products, with comprehensive warranty, so owners can customize their rides and make sure that the Spider truly reflects their own unique vision for the all-new roadster."

Mopar parts and accessories for the newest addition to the FIAT brand include:

- **Premium leather seats:** Transform the interior of the Fiat 124 Spider with premium leather seat options, available on Classica and Lusso trims
- **Graphics packages:** Mopar will offer a full lineup of graphics packages to customize the exterior of the Fiat 124 Spider. Sport stripes in a black, carbon fiber look and Italian racing stripes can be added to enhance the already stylish two-seater
- **Trim upgrades:** Choose from a variety of color options, including Gun Metal finish, Bright Silver, Black or Red to accent the trim of the window frame, mirror covers and roll bars
- **Performance strut braces:** Manufactured from lightweight, high-strength aluminum, Mopar's performance strut tower brace and undercarriage brace increase chassis rigidity and boost handling of the FIAT brand's new roadster
- **Performance Pedal Kit:** Aluminum sport pedals are available for both manual and automatic transmission models for that racing feel and style
- **Slush mats:** Protect the interior with all-weather mats that feature molded, deep ribs to collect water, mud and other enemies of the vehicle's carpet
- **Splash guards:** Front and rear splash guards provide added protection from road debris and stone chips

About Mopar Brand

Mopar (a simple contraction of the words MOTOtor and PARTs) was trademarked in 1937 with the launch of an antifreeze product, but it truly made its mark in the 1960s during the muscle-car era. From Mopar Performance Parts to enhance speed and handling for both road and racing use, the brand soon expanded to include technical service and customer support.

Today, Mopar is FCA's service, parts and customer-care brand and distributes more than 500,000 parts and accessories in over 150 markets around the world. With more than 50 parts distribution centers and 27 customer-contact hubs globally, Mopar integrates service, parts and customer-care operations in order to enhance dealer and customer support worldwide. Mopar is the source for genuine parts and accessories for FCA brands.

Mopar parts are engineered together with the same teams that create factory-authorized specifications for FCA vehicles. This offers a direct connection that no other aftermarket parts company can provide. A complete list of Mopar accessories and performance parts is available at <http://www.mopar.com>.

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