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## **Back-to-back Recognition: Dodge Charger Earns 2016 ALG Residual Value Award**

- Two years in a row: Dodge Charger continues to be recognized with ALG's Residual Value Award (2015 and 2016)
- ALG Residual Value Awards recognize the vehicles and brands that stand out from the rest of the market by representing quality, long-term reliability and strong desirability

November 18, 2015, Auburn Hills, Mich. - For the second time in two years, Dodge Charger has earned the Residual Value Award in the "Full-size Car" category from ALG, the industry benchmark for residual values and depreciation data.

For Dodge, it's not enough to design and engineer the 2016 Charger as the quickest, fastest and most powerful sedan in the world; nor is it enough to give it the segment's most innovative all-wheel-drive system for those that need maximum all-weather traction and fuel efficiency. Instead, Dodge continues to build on the brand's promise and deliver a lineup of Charger models with world-class power, efficiency, technology, authentic materials and standout styling – all to make America's only four-door muscle car one of the hottest and most desirable sedans available today.

"Striking a delicate balance between traditional sedan and muscle car, the Dodge Charger represents shifting trends in the full-size segment," says Eric Lyman, Vice President of Industry Insights for ALG. "A wide range of powertrain and comfort features ensures there is a perfect Charger for every personality, from cruising in style to tearing up the pavement."

ALG recognizes 26 vehicles with segment awards, along with two brands representing the mainstream and premium sectors of the industry. This year's awards are based on 2016 model-year vehicles. Award winners are determined through careful study of the competition in each segment, historical vehicle performance and industry trends. Vehicle quality, production levels relative to demand and pricing and marketing strategies represent key factors that impact ALG's residual value forecasts.

"The back-to-back ALG Residual Value Award is a testament to the entire Dodge team's commitment to designing and engineering America's most exciting performance sedan," said Tim Kuniskis, Head of Passenger Car Brands – Dodge, SRT, Chrysler and FIAT, FCA – North America. "This accolade also reinforces our position that customers want unique vehicles like the Dodge Charger, performance vehicles that break pattern from other sedans on the road."

The 2016 Charger lineup is now available at Dodge dealerships nationwide. As the most well-appointed entry Charger model ever, the 2016 Dodge Charger SE has a U.S. Manufacturer's Suggested Retail Price of \$27,995. For customers who demand maximum all-weather traction, the Charger SE AWD model features the segment's most innovative all-wheel-drive system and has a starting MSRP of \$30,245 (both prices exclude \$995 destination).

### **About Dodge Charger**

For 2016, the Dodge Charger lineup offers extensive performance-driven powertrains – the latest technology under the hood and behind the wheel – which builds on the brand's promise to deliver American performance machines with world-class power, efficiency, technology, authentic materials and standout styling.

The innovative TorqueFlite eight-speed automatic transmission is standard on every Dodge Charger model, everything from the SE, SXT, R/T, R/T Scat Pack and SRT 392 to the SRT Hellcat. The 2016 Charger also offers a full range of fuel-efficient and powerful engine options, including the award-winning 3.6-liter V-6 Pentastar engine,

which delivers up to 31 miles per gallon (mpg) on SE and SXT models; the legendary 370-horsepower 5.7-liter HEMI® V-8 on the R/T; the 6.4-liter HEMI V-8, which punches out a best-in-class, naturally aspirated 485 horsepower and 475 lb.-ft. of torque in the SRT 392 and R/T Scat Pack models and the 6.2-liter supercharged HEMI Hellcat V-8 engine. The Charger Hellcat delivers the ultimate performance with 707 horsepower, 650 lb.-ft. of torque, a top speed of 204 miles per hour (mph), National Hot Rod Association (NHRA)-certified, quarter-mile elapsed time of 11.0 seconds on street tires and does 0-60 mph in 3.7 seconds, making it the quickest, fastest and most powerful sedan in the world.

### **About ALG**

Founded in 1964 and headquartered in Santa Monica, California, with an office in Toronto, Ontario, ALG is an authority on automotive residual value projections in North America. By analyzing nearly 2,500 vehicle trims each year to assess residual value – which is mainly driven by used car inventory, brand strength, macroeconomic conditions, incentive spending and pricing – ALG provides auto industry and financial services clients with resale insights, forecasts and consulting services about the future vehicle marketplace. ALG, owned by TrueCar, Inc., the negotiation-free car buying and selling platform, has been publishing residual values for all cars, trucks and SUVs in the U.S. for over 50 years and in Canada since 1981.

### **About TrueCar**

TrueCar, Inc. (NASDAQ: TRUE), the modern car-buying service, gives consumers transparent insight into what others paid and access to guaranteed savings off MSRP from TrueCar Certified Dealers. TrueCar's network of more than 10,000 trusted Certified Dealers is committed to providing upfront pricing information and a hassle-free buying experience, accessible through [www.truecar.com](http://www.truecar.com) and via the mobile app, for iOS and Android devices. TrueCar also powers car-buying programs for some of the largest U.S. membership and service organizations, including AARP, American Express, AAA, Sam's Club and USAA. Not all program features are available in all states. TrueCar is headquartered in Santa Monica, California, with offices in San Francisco and Austin, Texas. For more information, go to [www.truecar.com](http://www.truecar.com).

### **Dodge//SRT**

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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