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## Hispanic Motor Press Awards® Select Jeep® Renegade and Ram 3500 as 2016 Autos De Hoy®

- The Hispanic Motor Press Awards® recognize the most outstanding all-new vehicles in the United States to go on sale in the 12 months preceding the award
- Design, comfort, safety, economy, handling, performance, functionality, environmental requirements, driver satisfaction and value are the criteria evaluated by the judges to select segment winners
- 2016 Jeep® Renegade delivers a unique combination of best-in-class, off-road capability, open-air freedom and convenience, a segment-first nine-speed automatic transmission and a host of innovative safety and advanced technology offerings
- 2016 Ram 3500 owns King of the Hill title with best-in-class 900 lb.-ft. of torque, up to 31,210 pounds of towing capacity and best-in-class payload of 7,390 pounds

November 19, 2015, Los Angeles - Two FCA US LLC vehicles were recognized within their segments as Autos de Hoy® (Autos of Today) during the sixth annual Hispanic Motor Press Awards® (HMPA) on Thursday, November 19, at the Los Angeles Auto Show. The 2016 Jeep® Renegade stood out among the “SUV Compact” segment and the 2016 Ram 3500 won in the “Heavy Duty Pickup” segment.

A committee of 16 Hispanic automotive journalists and influencers test drove approximately 100 vehicles for the 2016 HMPA Autos De Hoy. The jurors seek to find the single model in each category that is the best value in the market for Hispanic families. All facets of the vehicles are evaluated, including design, comfort, safety, economy, handling, performance, functionality, environmental requirements, driver satisfaction and value.

Eligible vehicles considered for the awards must be all-new models and available to consumers in all 50 of the United States.

"The committee had a very tough time selecting this year's Autos de Hoy," said judge director Ricardo Rodriguez-Long. "Still, the on- and off-road driving dynamics of the Jeep Renegade and the best-in-class hauling capability of the Ram 3500 each stood out as a great vehicle option for Hispanic families in the United States."

### **About the 2016 Jeep Renegade**

The 2016 Jeep Renegade delivers a unique combination of best-in-class, off-road capability, open-air freedom and convenience, a segment-first nine-speed automatic transmission that contributes to outstanding on-road and off-road driving dynamics, two fuel-efficient engines, world-class refinement and a host of innovative safety and advanced technology offerings.

For 2016, the Jeep Renegade's offerings have expanded with the addition of several features, including the availability of BeatsAudio. The Renegade's optional Beats premium audio system includes nine speakers with a 6.5-inch subwoofer and 506-watt amplifier for studio-quality sound.

### **About the 2016 Ram 3500**

The 2016 Ram 3500 Heavy Duty boasts a ground-stomping, best-in-class 900 lb.-ft. of torque. All 2016 Ram 3500 dually configurations with a 6.7-liter Cummins and Aisin transmission have the capability to tow 30,000 pounds or more using SAE J2807 criteria, up to a best-in-class 31,210 pounds. Ram 3500 HDs also are payload-hauling champs at 7,390 pounds with a 6.4-liter HEMI® V-8 engine.

### **About the Hispanic Motor Press Awards**

Since 2010 the objective of the Hispanic Motor Press Awards has been to select the best offerings in overall design, comfort, safety, performance, functionality, driver satisfaction and consumer final cost to select the vehicles that offer the best value for the Hispanic family. The Hispanic consumer deserves to know the truth about which vehicles are the best values in the market. For more information and to find out about previous winning vehicles, visit [www.hispanicmotorpressawards.com](http://www.hispanicmotorpressawards.com).

### **About FCA US LLC**

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

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