

Five FCA US LLC Vehicles Named 'Most Loved Vehicles in America' by Strategic Vision

- Dodge Charger and Durango 'most loved' in their respective segments for second consecutive year
- Jeep® Renegade leads Entry SUV segment in 2015 Most Loved Vehicles in America survey by Strategic Vision
- FIAT captures most segment wins among small cars with 500 and 500e
- FCA US ranked highest overall in Strategic Vision's 20th annual Total Quality Index™ this past July

November 24, 2015, Auburn Hills, Mich. - Strategic Vision has named five FCA US LLC vehicles to its "Most Loved Vehicles in America" list, including:

- Dodge Charger (Full-size car)
- Dodge Durango (Mid-size SUV)
- Jeep® Renegade (Entry SUV)
- Fiat 500 (Micro Car)
- Fiat 500e (Small Alternative Powertrain Car)

"FCA continues to establish a strong foundation of vehicle finish, pride and excitement among owners of FIAT, Jeep and Dodge," said Christopher Chaney, Senior Vice President – Strategic Vision. "All of this, combined with increasing trust from the overall ownership experience, is causing buyers to absolutely love the choice they made, and love always leads to loyalty."

Strategic Vision's research shows that true advocacy and brand loyalty begin not when buyers are simply "satisfied," but when they truly love their experience. With this in mind, Strategic Vision has created the Customer Love Index (CLI). This new metric continues the company's rich tradition of cutting-edge research, reveals which vehicles are doing the best at creating love and shows why they can be more successful than their competition.

Based on Strategic Vision's quantitative New Vehicle Experience Study (NVES) of more than 44,000 owners, the CLI results represent the Most Loved Vehicles in their segments as rated by new vehicle buyers.

About Dodge Charger

For 2016, the Dodge Charger lineup offers extensive performance-driven powertrains – the latest technology under the hood and behind the wheel – which builds on the brand's promise to deliver American performance machines with world-class power, efficiency, technology, authentic materials and standout styling.

The innovative TorqueFlite eight-speed automatic transmission is standard on every Dodge Charger model, everything from the SE, SXT, R/T, R/T Scat Pack and SRT 392 to the SRT Hellcat. The 2016 Charger also offers a full range of fuel-efficient and powerful engine options, including the award-winning 3.6-liter V-6 Pentastar engine, which delivers up to 31 miles per gallon (mpg) on SE and SXT models; the legendary 370-horsepower 5.7-liter HEMI® V-8 on the R/T; the 6.4-liter HEMI V-8, which punches out a best-in-class, naturally aspirated 485 horsepower and 475 lb.-ft. of torque in the SRT 392 and R/T Scat Pack models and the 6.2-liter supercharged HEMI Hellcat V-8 engine. The Charger Hellcat delivers the ultimate performance with 707 horsepower, 650 lb.-ft. of torque, a top speed of 204 miles per hour (mph), National Hot Rod Association (NHRA)-certified, quarter-mile elapsed time of 11.0 seconds on street tires and does 0-60 mph in 3.7 seconds, making it the quickest, fastest and most powerful sedan in the world.

About Dodge Durango

With a standard eight-speed automatic transmission, improved fuel economy and performance, LED exterior lighting,

two interior touchscreens, a programmable instrument cluster and an available high-definition dual-screen Blu-ray entertainment system, the Dodge Durango reaches even higher levels of sophistication building on its proven performance, utility and comfort.

Durango's standard 3.6-liter Pentastar V-6 engine is paired with the standard eight-speed transmission and generates an impressive 290 horsepower (295 horsepower on Rallye, Citadel and select Blacktop models) and 260 lb.-ft. of torque, and can tow up to a best-in-class 6,200 pounds. The V-6-powered Durango also features a best-in-class driving range of over 600 miles on a tank and up to 25 mpg.

The available 5.7-liter HEMI V-8 engine produces a best-in-class 360 horsepower and 390 lb.-ft. of torque with a best-in-class tow rating of 7,400 pounds. The 5.7-liter engine's Fuel Saver Technology with cylinder-deactivation allows the HEMI V-8 engine to achieve up to 23 mpg

About Jeep Renegade

The Jeep Renegade delivers a unique combination of best-in-class, off-road capability, open-air freedom and convenience, a segment-first nine-speed automatic transmission that contributes to outstanding on-road and off-road driving dynamics, two fuel-efficient engines, world-class refinement and a host of innovative safety and advanced technology offerings.

For 2016, the Jeep Renegade's offerings have expanded with the addition of several features, including the availability of BeatsAudio. The Renegade's optional Beats premium audio system includes nine speakers with a 6.5-inch subwoofer and 506-watt amplifier for studio-quality sound.

About Fiat 500

Reminiscent of the original Cinquecento, the Fiat 500 builds on the vehicle's global popularity. Since its initial launch in 2007, more than 1 million Fiat 500 vehicles have been sold in more than 110 countries. The model's popularity is the result of the Fiat 500's ability to deliver unmatched personalization options with advanced solutions in terms of quality, engine performance and passenger comfort. In addition to success on the sales front, the Fiat 500 has earned more than 80 international awards.

In North America, the FIAT brand portfolio continues to expand with the introduction of the high-performance Fiat 500 Abarth and Abarth Cabrio, the fully electric 500e, the five-passenger 500L, the all-wheel-drive 500X crossover and the all-new 124 Spider, a revival of the iconic roadster.

New for 2016, the entire Fiat 500 lineup – including the 500e – now features Uconnect 5.0, which includes a 5-inch touchscreen, AM/FM radio, Bluetooth capability and integrated voice command for added driver convenience and connectivity.

About Fiat 500e

Designing city-friendly, environmentally responsible and fun-to-drive small cars is what the FIAT brand stands for. The Fiat 500e electrifies the next chapter of the brand's legacy by embodying the FIAT brand's simple, purposeful and fun-to-drive values – through iconic style, engaging dynamics and an environmentally responsible zero-emissions design.

About Strategic Vision

Strategic Vision is a research-based consultancy with over 35 years of experience in understanding the consumers' and constituents' decision-making systems for a variety of Fortune 100 clients, including most automotive manufacturers. Its unique expertise is in identifying consumers' comprehensive, motivational hierarchies, including the product attributes, personal benefits, value/emotions and images that drive perceptions and behaviors, using ValueCentered® psychology. Strategic Vision also uses comprehensive algorithms and discriminating scales that measure customer love and go beyond typical outdated and ineffective satisfaction scales. ValueCentered® psychology and research methods were defined by Darrel Edwards, Ph.D. in 1968, and enhanced by co-founders J. Susan Johnson (1972) and Sharon Shedroff (1975). For further information, contact Alexander Edwards or Christopher Chaney at (858) 576-7141.

About FCA US LLC

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

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