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Specially Wrapped Dodge and Viper Vehicles Patrol L.A. Streets This Weekend in Celebration of Upcoming "Star Wars: The Force Awakens"

- Fans can get their pictures taken with First Order Stormtrooper-themed white Dodge Charger SRT Hellcat and Dodge Challenger SRT Hellcat, plus Kylo Ren-inspired black Dodge Viper ACR
- Vehicles patrol Los Angeles-area streets Friday, Dec. 11 – Monday, Dec. 14
- Track vehicle locations in real time on Twitter using hashtags #Dodge and #TheForceAwakens
- Dodge social media activation part of FCA US partnership with Disney and Lucasfilm to co-promote "Star Wars: The Force Awakens" opening in theaters December 18

December 11, 2015, Los Angeles - The weekend before "Star Wars: The Force Awakens" opens in theaters worldwide, Dodge is taking to the streets of greater Los Angeles with a team of specially wrapped Dodge vehicles to give fans the opportunity to take photos and videos with them.

A pair of First Order Stormtrooper-themed white 707-horsepower Dodge Charger SRT Hellcat and Dodge Challenger SRT Hellcat vehicles will travel around the greater L.A. area, Friday, Dec. 11 – Monday, Dec. 14, along with an intimidating Kylo Ren-inspired wrapped black Dodge Viper ACR.

Star Wars and Dodge fans can track vehicle locations in real time on Twitter, using the hashtags #Dodge and #TheForceAwakens, and see the brand's daily fan favorites on the Dodge Facebook and Instagram pages.

Dodge is launching the weekend promotion in celebration of the upcoming release of "Star Wars: The Force Awakens," in theaters worldwide December 18.

Lucasfilm first announced in August that it was collaborating with FCA US and six other global brands to promote "Star Wars: The Force Awakens." In November, the FIAT brand displayed a custom-painted Fiat 500e Stormtrooper, inspired by the armor of the First Order Legion, at the L.A. Auto Show.

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