

## **FCA México Reports December 2015 Sales Increased 11 Percent; Best December Since 2010 and Best Annual Sales Since 2009**

- FCA México reports best annual sales since 2009, with 12 consecutive months of year-over-year sales gains and best December since 2010
- Alfa Romeo hit its best annual sales ever
- Dodge sales were up 25 percent; best sales month of the year
- Fiat sales increased 30 percent in December; logging its best monthly and annual sales ever
- Mitsubishi Motors Mexico posted a 21 percent gain in December and achieved the best annual sales since 2009; the brand continued its winning streak reaching 18 consecutive months of double-digit sales increases
- Ram brand increased 46 percent in December; best sales month of the year, best December since 2008 and best annual sales since 2011
- Jeep® Wrangler recorded its best monthly and annual sales ever

January 5, 2016, México City - FCA México today reported sales of 11,882 units, an 11 percent increase versus December 2014, marking 12 consecutive months of year-over-year sales gains and recording its best December since 2010 and best annual sales since 2009.

Fiat and Alfa Romeo brands reported their best annual sales ever. Both brands increased their product lineup, attracting new customers thanks to their exclusive Italian design and style.

Mitsubishi and Ram brands posted their best annual sales since 2009 and 2011, respectively.

“We closed the year with 12 consecutive months of sales gains and established new sales records, pushed by outstanding new products that have complemented our product portfolio,” said Bruno Cattori, President and CEO, FCA Mexico. “In 2016, we will keep innovating with high quality and avant guard design products.”

### **Alfa Romeo**

Alfa Romeo reported sales of 29 units, best annual sales ever. Alfa Romeo received multiple awards during 2015 for its product design and performance. Alfa Romeo Giulietta reported its best sales month ever, while Alfa Romeo MiTo recorded its best December ever.

### **Chrysler**

During 2015, Chrysler brand celebrated its 90th anniversary. The brand reported 396 units sold. Chrysler Town & Country posted sales of 291 units. With two of the brand's three vehicles either recently renewed – from the refreshed flagship and iconic 300 full-size sedan earlier this year, to the completely new 200 mid-size sedan last year – Chrysler is gaining momentum.

### **Dodge**

Dodge brand continued its positive sales streak with 3,326 units sold, a 25 percent sales increase and the brand's best sales month of the year. Dodge Attitude reported its best annual sales ever. Dodge Vision reported its best monthly sales ever with 340 units. In December, Dodge Challenger, Dodge Durango and Dodge Journey turned in their best month of sales for 2015.

### **Fiat**

Fiat set its best year ever, posting an 18 percent increase over 2014. In December, the iconic Italian brand reported

sales of 1,109 units, up 30 percent versus prior year, for its best sales month ever. Sales were led by the Fiat Uno, which sold 483 units, achieving its best month ever. Fiat Ducato sold 71 units for its best sales month of the year. Also, Fiat 500L reached its best sales month since its launch.

During 2015, the Fiat brand launched an important product offensive: the special-edition Fiat 500 1957 San Remo, Fiat 500L and the Fiat Sporting line, which is available in Fiat Uno, Fiat Palio and Fiat 500.

### **Jeep**

Jeep brand recorded sales of 2,182 units in December. Jeep Wrangler achieved in its best monthly and annual sales ever, while Jeep Grand Cherokee set its best sales month of 2015.

### **Mitsubishi Motors**

Mitsubishi Motors Mexico posted its best annual sales since 2009 and continued its positive sales streak, reaching 18 consecutive months of double-digit increases. The brand reported 1,796 units sold in December, an increase of 21 percent compared to the same month in 2014.

In December, Mitsubishi Mirage reported a sales increase of 86 percent and recorded its best sales month since its launch. Mitsubishi Outlander and Mitsubishi L200, the latest brand arrivals in the country, achieved sales increases of 71 percent and 44 percent, respectively. Mitsubishi Montero recorded its best sales month of the year.

Mitsubishi Motors Mexico sold 16,284 units during 2015, an increase of 38 percent over 2014.

### **Ram**

The Ram brand set three sales records in December 2015: best annual sales since 2011, best December since 2008 and best sales month of 2015 with 3,044 units. Ram 700 sold 1,235 units, recording its best sales month ever. Ram 4000 reported its best December sales since 2008 and best sales month of the year.

### **About FCA México**

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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