

Contact: Ed Garsten

## Live Webcast of Ram Truck Product Unveiling at 2016 Chicago Auto Show

February 4, 2016, Auburn Hills, Mich. - Media and the public are invited to view a live webcast of the Ram Truck brand product unveiling at the 2016 Chicago Auto Show.

**When:** Thursday, February 11, 2016, 11 a.m. EST/10 a.m. CST

**Where:** McCormick Place, Chicago, Ill.

**Webcast link:** <https://livestream.com/FCALive/RamChicagoAutoShow>

An on-demand replay of the event will be available immediately after the live program at the same link.

### Ram Brand

In 2009, the Ram brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster vans. Ram builds trucks that get the job done and families where they need to go.

Ram continues to outperform the competition, setting the benchmark in the most important areas for truck buyers:

- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with air suspension, 24-way massage seats and 540 horsepower
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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Ram Truck brand: [www.ramtrucks.com](http://www.ramtrucks.com)

Facebook: [www.facebook.com/RamTrucks](http://www.facebook.com/RamTrucks)

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Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>