

Contact: Eileen Wunderlich
Stellantis

Brooke Primero
Academy of Country Music
(818) 815-4219 (office)
brooke@acmcountry.com
Scott Ghertner
Las Vegas Festival Grounds
(702) 692-6750 (office)
sguertner@mgmresorts.com
Brian Rubin, Pipere Boggio &
Janelle Nazario
PMK•BNC
(310) 854-4800 (office)
brian.rubin@pmkbnc.com,
pipere.boggio@pmkbnc.com;
Janelle.nazario@pmkbnc.com

Ram Truck Partners With Academy of Country Music for the Fourth ACM Party for a Cause® Festival, April 1 - 3 at Las Vegas Festival Grounds on the Strip

- Ram Truck sponsors main stage performances throughout three-day festival, including headliners Carrie Underwood, Dierks Bentley and Kenny Chesney
- Single and three-day passes on sale now at ticketmaster.com
- Tweet @RamTrucks and @ACMawards, partnering to bring you country music's biggest superstars on one stage at @ACMparty for a Cause Festival

March 21, 2016, Auburn Hills, Mich. - The Academy of Country Music announced its continued partnership with Ram Truck for the fourth ACM Party For A Cause® Festival, taking place on Friday, April 1 through Sunday, April 3 at the Las Vegas Festival Grounds. Ram Truck will hold the sponsor name of the main stage, entitled the Ram Truck Main Stage, at the three-day festival as part of the evolving partnership. The Ram Truck Stage will host performances by previously announced headlining artists Carrie Underwood, Dierks Bentley, Kenny Chesney and more.

In addition to hosting the Ram Truck Main Stage, Ram will also present the annual fan-favorite activation, Ram Ride & Drive Test Track, where professional drivers guide attendees through a course of various on- and off-road obstacles and capability challenges, including a hill climb that provides riders with the best view of the festival landscape. Participants of the ride and drive will have an opportunity to win main stage VIP truck bed seats to see their favorite artists perform live at the festival and have the opportunity to meet country music artists making appearances at the Ram Ride & Drive throughout the weekend. The Raminator Monster Truck Team will entertain attendees with car crushing demos, photo opportunities and autographs.

Below is the schedule and lineup of country artists performing at the Ram Truck Main Stage:

Friday, April 1

5:30 p.m. Cam
6:10 p.m. Maddie & Tae
7 p.m. Kelsea Ballerini
7:50 p.m. Kellie Pickler
8:55 p.m. Martina McBride
10:25 p.m. Carrie Underwood

Saturday, April 2

3:20 p.m. Brothers Osborne
4:10 p.m. Chris Janson

5 p.m. Frankie Ballard
5:50 p.m. Dustin Lynch
6:40 p.m. Chris Stapleton
7:45 p.m. Chris Young
8:50 p.m. Lee Brice
10:10 p.m. Dierks Bentley

Sunday, April 3

1:55 p.m. Old Dominion
2:45 p.m. Chase Rice
3:35 PM Brett Eldredge
4:40 p.m. Kip Moore
5:55 p.m. Sam Hunt
7:10 p.m. Kenny Chesney

The fourth ACM Party for a Cause® Festival is part of The Week Vegas Goes Country® leading up to the 51st Academy of Country Music Awards broadcast from MGM Grand Garden Arena on Sunday, April 3, 2016, at 8 p.m. live ET/delayed PT on the CBS Television Network.

Fans can purchase single or three-day passes at www.ticketmaster.com. Ticket proceeds from the ACM Party for a Cause Festival benefit the Academy's charitable arm, ACM Lifting Lives. Generous giving from fans and partnerships with artists have allowed ACM Lifting Lives to support military programs that use music therapy to aid our veterans and wounded warriors, while providing funding to help them ease back into civilian life. More than \$400,000 has been donated to various military organizations in just three years. For more information, visit www.ACMpartyforacause.com.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

Follow Ram and company news and video on:

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Ram Truck brand: www.ramtrucks.com

Facebook: www.facebook.com/RamTrucks

Instagram: www.instagram.com/ramtrucks

Twitter: [@RamTrucks](#), [@StellantisNA](#)

YouTube: www.youtube.com/RamTrucks, <https://www.youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>