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Mopar Launches Comprehensive Express Lane Program for Fleet Customers

Mopar Express Lane to provide fleet customers one-stop, one price option

- Fleet Preferred Mopar Express Lane program delivers one-stop solution for fleet vehicle maintenance and service
- Program is one of the most comprehensive offered by an OEM in the fleet segment
- Consistent nationwide pricing for maintenance such as oil changes, front disc brake service and more
- Mopar Express Lane delivers factory-backed “bill of health” vehicle inspections for driver-safety conscious fleet owners
- FCA US dealerships with Mopar Express Lane serve as one-stop shop for all maintenance/recall/warranty work, help increase fleet vehicle uptime

April 19, 2016, Austin, Texas - The Mopar brand will present a new fleet vehicle maintenance and service program at the National Association of Fleet Administrators (NAFA) Institute & Expo at the Austin Convention Center in Austin, Texas.

The Fleet Preferred Mopar Express Lane program, one of the most comprehensive solutions offered by an Original Equipment Manufacturer (OEM), transforms FCA US LLC dealerships with Mopar Express Lane service into one-stop shops for fleet vehicle owners. The program provides benefits such as extended hours, consistent national pricing, a dedicated nationwide network, OEM trained technicians and original parts.

“The Mopar brand is committed to taking care of our FCA fleet customers, and our new Fleet Preferred Mopar Express Lane maintenance program is the latest example,” said Jim Sassorossi, Director, Mopar Fleet Service and Parts Operations. “We’re tapping into our Mopar Express Lane locations, many with extended hours, to offer fast, ease-of-process maintenance to deliver the kind of service that helps increase operational time for fleet vehicles.”

The Mopar brand’s retail transformation began in 2008 with the creation of Mopar Express Lane service, which enables FCA US dealerships to offer fast oil changes and more. Currently, close to 1,000 FCA US dealerships offer Mopar Express Lane service, putting Mopar on an even footing with most national chains when it comes to available locations to service fleet vehicles.

“Our fleet customers can access not only the FCA portfolio of vehicles, but also a level of service and support that is convenient, affordable and backed by factory-trained technicians and factory approved parts. This is a one-two combination that provides peace of mind to our fleet customers,” said Jeff Kommor, Vice President – Sales & Fleet Operations. “It’s yet another reason why FCA US vehicles are a great choice when it comes to fleet transportation.”

Many Mopar Express Lane stores also utilize wiADVISOR technology in the service lane, a tool that gives technicians instant access to data such as recommended maintenance and required recall or warranty work for fleet vehicles. The tool helps improve uptime for fleet vehicles, with FCA US dealers able to serve as the sole location for recall and warranty work, in addition to routine maintenance.

“Time means everything in the fleet business, and the Fleet Preferred Mopar Express Lane program means less hassle and more peace of mind for our fleet customers,” said Sassorossi. “Mopar can now deliver consistent pricing, combined with our already existing ability to offer quality factory service in a one-stop shop environment.”

Examples of nationwide maintenance pricing under the Fleet Preferred Mopar Express Lane Program include:

- $3.50 or less – Rotate wheels (price per wheel)
- $29.95 or less – Basic oil change up to 5 quarts, conventional oil change (Lube-Oil-Filter)
- $135.65 or less – Rear drum brake service, including shoes/resurface drum/labor
- $154.95 or less – Front disc brake service, including disc pads/resurface rotors/labor

To find the nearest Fleet Preferred Mopar Express Lane dealer, visit www.mopar.com/expresslane.

Mopar
Mopar is the global name for Stellantis genuine parts and authentic accessories.

A simple combination of the words MOtor and PARts, Mopar offers exceptional service, parts and customer-care. Born in 1937 as the name of a line of antifreeze products, Mopar has evolved over more than 85 years to represent both complete vehicle care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era with performance parts to enhance speed and handling for both on-road and racing use. Later, Mopar expanded to include technical service and customer support, and today integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Complete information on Mopar is available at www.mopar.com and the newly redesigned Mopar blog at www.blog.mopar.com. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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