Contact: Ariel Gavilan

Darren Jacobs

Mopar Protection Plans and Products Help Vehicle Owners Swing Into Spring Recently Introduced Mopar Products Perfect for the Season

- Mopar Vehicle Protection (MVP) Road Hazard Tire & Wheel plan provides peace of mind for areas hit hard by "pothole season"
- Road Hazard Tire & Wheel plans available starting as low as \$150
- New Mopar parts, accessories and gear great fits for spring

May 9, 2016, Auburn Hills, Mich. - Now that winter weather is finally in the rearview mirror, don't let a hole in the road put a damper on springtime fun. The Mopar Vehicle Protection (MVP) Road Hazard Tire & Wheel package keeps vehicles rolling in areas where the road gets rough. Mopar also offers many recently introduced products and gear that are perfect for spring.

"From Mopar Vehicle Protection plans to more than 500,000 parts and accessories, the Mopar brand has a full menu to help keep your vehicle in tip-top shape and also reimagine it for spring," said Ross McGinnis, Vice President, Parts Sales and Field Operations, Mopar. "Enthusiasts can also pick from a full line of Mopar apparel and gear to signal their passion for the brand."

Mopar Vehicle Protection (MVP) offers a variety of plans that give peace of mind to vehicle owners. The Road Hazard Tire & Wheel Protection package is especially suited for spring, providing coverage for damage due to road hazard conditions that can arise during the dreaded "pothole season."

The unique plan provides full repair or replacement coverage for all four tires and wheels damaged due to road hazard conditions, plus the cost of mounting, balancing and stems for both original equipment manufacturers (OEM) and aftermarket tires and wheels.

Road Hazard Tire & Wheel Protection packages start as low as \$150. For information on features, benefits and eligibility, as well as for information on other MVP plans, visit an FCA US LLC dealership or go online at <a href="https://www.moparvehicleprotection.com">www.moparvehicleprotection.com</a>.

## Mopar Products and Gear for Spring

In addition to protection plans, Mopar also has season-appropriate parts, accessories and gear. A selection of recently introduced available items and their suggested retail prices include:

**Freedom Top® Wrench:** Drop the Freedom Top® on the Jeep® Wrangler or Wrangler Unlimited quickly and easily with the new Freedom Top Wrench, which helps to remove and also re-install screw knobs from the Freedom Panel. **\$24** 

American Muscle Piston Bluetooth Speaker: This new wireless Bluetooth speaker, decorated with a distinctive Mopar logo, is sized to fit a standard cup holder and pumps out tunes to a range of 33 feet, with 10-plus hours of audio playtime.

\$49.95

**Mopar Scat Pack Bee-liever Package:** Become a "Bee-liever." The previously available Mopar Scat Pack 1, Scat Pack 2 and Scat Pack 3 kits were combined into one to create the new Bee-liever package. Realize benefits of up to 75 more horsepower and 44 lb-ft of torque with this made-for-the-track upgrade for the 5.7-liter HEMI® engine-equipped Dodge Challenger and Dodge Charger.

**2017 Pacifica Stow 'N Go Cargo Bins:** These useful cargo bins for the all-new 2017 Chrysler Pacifica minivan, sold as a set of two, are made of heavy-duty plastic and fit in the Stow 'n Go seating floor storage areas. Great to stash gear or can be filled with ice and beverages for long trips or picnics.

\$130

**Ladies American Muscle Tank Top:** Dress for the season with this new baby jersey tank top, which features the American Muscle logo on the front and the Mopar logo printed vertically on the back.

\$35.95

**Mopar 26-oz. Force Bottle:** Hydrate on the go with this recently introduced 26-oz. double-wall, 18/8 stainless steel thermal bottle. It features copper vacuum insulation, a threaded stainless steel lid and is imprinted with the Mopar American Muscle logo.

\$19.95

**Mopar Car Care Kit:** Shine up your ride for spring with a new Mopar car care kit, featuring glass cleaner, leather and vinyl protector and a total clean solution, packaged in a Mopar-branded carrying case.

\$10

**Men's Torque Polo:** This new performance textured knit polo features the Mopar logo, as well as custom Mopar necktape.

\$57.95

**High Steer Kit:** New from Jeep Performance Parts, the high steer kit restores steering geometry for lifted vehicles and improves handling over stock parts.

\$325

**Mopar Garage Raw Metal Sign by Speedcult:** Use spring cleaning to make space for this Detroit-made, Mopar Garage bare metal, belt sanded sign.

\$36.95

For Mopar parts and accessories, visit an FCA US dealership or shop online at <a href="https://www.mopar.com">www.mopar.com</a>. To purchase Mopar gear, visit <a href="https://www.wearmopar.com">www.wearmopar.com</a>.

## Mopar

Mopar is the global name for Stellantis genuine parts and authentic accessories.

A simple combination of the words MOtor and PARts, Mopar offers exceptional service, parts and customer-care. Born in 1937 as the name of a line of antifreeze products, Mopar has evolved over more than 85 years to represent both complete vehicle care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era with performance parts to enhance speed and handling for both on-road and racing use. Later, Mopar expanded to include technical service and customer support, and today integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Complete information on Mopar is available at <a href="www.mopar.com">www.mopar.com</a> and the Mopar blog at <a href="www.blog.mopar.com">www.blog.mopar.com</a>. For more information regarding Stellantis (NYSE: STLA), please visit <a href="www.stellantis.com">www.stellantis.com</a>.

## Follow Mopar and company news and video on:

Company blog: blog.stellantisnorthamerica.com

Media website: media.stellantisnorthamerica.com

Mopar brand: <a href="https://www.mopar.com/">www.mopar.com/</a> Mopar blog: blog.mopar.com/ Facebook: www.facebook.com/mopar

Instagram: www.instagram.com/officialmopar

 $Twitter: \underline{twitter.com/OfficialMOPAR}$ 

YouTube: www.youtube.com/c/mopar or www.youtube.com/StellantisNA

-###Additional information and news from Stellantis are available at: <a href="https://media.stellantisnorthamerica.com">https://media.stellantisnorthamerica.com</a>