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## **Member of the Political Bureau of the CPC Central Committee Visits FCA's Headquarters in the U.S.**

- Mr. Hu Chunhua, Member of the Political Bureau of the CPC Central Committee and Party Secretary of the Guangdong province, led Chinese delegation visit
- Visit fosters cooperation with the province of Guangdong, where Jeep® Renegade is built
- First locally produced Jeep Renegade rolled off manufacturing line at GAC FCA Guangzhou plant in April

May 12, 2016, Auburn Hills, Mich. - Fiat Chrysler Automobiles N.V. CEO Sergio Marchionne and Mike Manley, Chief Operating Officer for the APAC Region and Head of the Jeep Brand, hosted a Chinese delegation in Auburn Hills led by Mr. Hu Chunhua, Member of the Political Bureau of the CPC Central Committee and Secretary of the CPC Guangdong Provincial Committee. Also in attendance were Mr. Cui Tiankai, the Chinese Ambassador to the U.S, and Guangzhou Automobile Group Company (GAC) Chairman Mr. Zhang Fangyou.

This visit reinforces the strong relationship with the Province of Guangdong, where last month the company, with joint venture partner Guangzhou Automobile Group Company (GAC), started local production of the Jeep® Renegade in a new plant located in the city of Guangzhou.

Mr. Hu had the opportunity to view the major products in Jeep's portfolio for the Chinese market. "We have established a strong relationship with the Province of Guangdong," Marchionne said during the meeting. "Last month, together with our joint venture partner GAC, we celebrated the beginning of operations of our new plant in Guangzhou. We are privileged to have the opportunity to contribute to the growth and development of the Chinese auto industry and the province of Guangdong. And we are confident that our operations in Guangzhou will strengthen the local economy by generating significant employment and career opportunities."

The Guangzhou launch marked another milestone for the company, following the announcement and implementation of local production for the Jeep Cherokee, which began at the GAC FCA Changsha plant on October 19, 2015. Local production of the Jeep Renegade further represents the accelerated growth of GAC FCA and the Jeep brand's increased ability to compete across the SUV market in China.

China is strategically important to Jeep's development as a global brand. Jeep is now one of the fastest growing brands in China, which has become the number one market for Jeep outside of the U.S. Jeep has set global sales records four years in a row, and China will play an important part in the brand's continued growth.

During the meeting, Marchionne also underlined that, in addition to Jeep, there are two other brands that have great potential in China and globally: Maserati and Alfa Romeo. "Maserati captivated the Beijing International Automotive Exhibition last month with the unveiling of the Levante, the first SUV in Maserati's hundred-year history," said Marchionne. "Alfa Romeo has not yet arrived in China, but we are counting on it being an increasingly important market as the brand develops a full line of premium sports cars. Our plans for these brands," he added, "demonstrate both our confidence in and commitment to being a major player in the development of the Chinese auto market."

### **About Jeep Brand**

Built on 75 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup consists of the Cherokee, Compass, Grand Cherokee, Patriot, Renegade, Wrangler and Wrangler Unlimited. To meet consumer demand around the world, all Jeep models sold outside North America are available in both left- and right-hand drive configurations and with gasoline and diesel powertrain options.

#### **About FCA US LLC**

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

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