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## 2017 Jeep® Cherokee Fact Sheet

### New for 2017

- For 2017, Jeep® Cherokee Trailhawk offers more popular, premium options that are standard at a value that is impossible to ignore with heated and ventilated front seats covered in Nappa leather, power eight-way driver seat, heated steering wheel, power liftgate, Keyless Enter 'n Go, remote start system, universal garage door opener and much more
- Also new for 2017, high-intensity discharge (HID) headlamps are standard on all trim levels (excluding Sport)
- Introduced midway through the 2016 model year, the Cherokee Overland continues to provide even more features in the most capable mid-size SUV
  - Cherokee Overland includes a leather-wrapped instrument panel, power front driver and passenger seat with four-way power lumbar, a new Jeep steering wheel with Zebrano high-gloss wood trim, bright door sill plates, Berber floor mats, standard Nappa leather seats with ventilated/heated front seats, standard Alpine premium audio system, Uconnect 8.4AN AM/FM radio with 8.4-inch touchscreen display, Bluetooth, Navigation, HD Radio, SiriusXM Travel Link, SiriusXM Traffic, Uconnect Access Advantage, and standard memory driver's seat, radio and exterior mirrors
- For 2017, two new Overland Packages are available (late availability)
  - Heavy Duty Protection Group:
    - Skid plates and a F/S spare tire
  - Trailer Tow Prep Package:
    - Trailer-tow wiring harness, auxiliary transmission oil cooler, HD engine cooling (3.2L) and a F/S spare tire
- Cherokee Altitude builds off of the Cherokee Sport's standard equipment and features standard 18-inch Gloss Black aluminum wheels, a leather-wrapped steering wheel with mounted audio controls, deep-tint sunscreen glass, a Gloss Black exterior treatment (roof rack, daylight opening, grille surrounds, fascia applique, Jeep and 4x4 badges)
- Cherokee High Altitude includes all of the Cherokee Limited's standard equipment and adds 18-inch Gloss Black aluminum wheels, Gloss Black Jeep and 4x4 badges, and a Gloss Black exterior treatment (roof rack, day-light opening, grille surrounds, fascia applique)

August 31, 2016, Auburn Hills, Mich. - The 2017 Jeep Cherokee completely redefines the mid-size SUV segment, delivering legendary Jeep 4x4 capability, superior on-road ride and handling, world-class craftsmanship, clever functionality and versatility, more than 70 available safety and security features and advanced user-friendly technology. The Jeep Cherokee stands out against competitors with unmatched off-road capability while not sacrificing on-road ride and handling, comfort or segment-leading features.

## Highlights

- Best-in-class capability:
  - 3.2-liter V-6 engine now available on Cherokee Sport, three available four-wheel-drive systems that raise the standard for mid-size SUVs, Jeep Selec-Terrain traction control system with up to five customized modes (Auto, Snow, Sport, Sand/Mud and Rock), best-in-class V-6 towing capability: 4,500 pounds, up to a 56:1 crawl ratio for low-range traction
- Fuel economy:
  - Up to 31 miles per gallon (mpg) highway; standard engine stop-start technology on 3.2-liter V-6-powered Cherokee models; only mid-size SUV with standard nine-speed automatic transmission; industry-first rear-axle disconnect resulting in reduced energy loss when 4x4 capability isn't needed, improving fuel efficiency
- More than 70 available advanced safety and security features

## Model Lineup

For 2017, the Jeep Cherokee lineup consists of five models:

- Sport (4x2 and 4x4)
- Latitude (4x2 and 4x4)
- Limited (4x2 and 4x4)
- Overland (4x2 and 4x4)
- Trailhawk
- Special Edition models include:
  - 75th Anniversary Edition (production through Dec. 2016)
  - Altitude
  - High Altitude

## Exterior Colors

- Hydro Blue
- Firecracker Red
- Diamond Black
- Billet Silver Metallic Clearcoat
- Bright White Clearcoat
- Deep Cherry Red Crystal Pearlcoat
- Granite Crystal Metallic Clearcoat
- Light Brownstone Pearlcoat
- Recon Green Clearcoat
- Rhino Clearcoat

## More Information

Please visit the [Jeep Cherokee newsroom](#) for the latest product information, photography and videography.

## Jeep Brand

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4. All Jeep brand vehicles in North America will offer an electrified variant by 2025.

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