

## **FCA México Reports June 2016 Sales of 8,279 Units**

- Alfa Romeo recorded best June ever
- Dodge sales improved 16 percent versus June 2015; best sales month of 2016
- Fiat sales rose 5 percent versus June 2015; best June ever
- Ram sales increased 12 percent over last year; best June since 2009
- Mitsubishi Motors Mexico sold 1,181 units during June

July 1, 2016, Mexico City - FCA México today reported June 2016 sales of 8,279 units.

"Our Alfa Romeo, Dodge and Ram brands continue showing good momentum, all posting sales records for the month. The Alfa Romeo portfolio, Dodge Attitude and Ram 700 have been proven strong performers amongst their competitors. They have a great appeal with customers," said Bruno Cattori, President and CEO of FCA México.

### **Alfa Romeo**

The Alfa Romeo brand recorded its best June ever with sales of 32 units, up 85 percent versus June 2015. The brand's performance was boosted by the Alfa Romeo MiTo, which marked its best June sales ever; the Alfa Romeo Giulietta, which reported its best sales month since its launch; and the newest addition to the lineup, the Alfa Romeo 4C.

### **Chrysler**

The Chrysler brand posted a solid month of sales at 167 units. In June, the brand was recognized as one of the most improved brands in the J.D. Power 2016 U.S. Initial Quality Study<sup>SM</sup> (IQS), and the Chrysler Town & Country had the highest ranking in the minivan segment in the study.

### **Dodge**

Dodge sales in June were up 16 percent from a year ago to 3,077 units. June was Dodge's best sales month of 2016. A strong surge in Dodge Attitude sales, with 1,923 units, led the increase and set a sales record for the best month ever. Dodge Vision sales posted an 87 percent improvement. The Dodge Challenger recorded its best June sales ever.

The Dodge Challenger led the specialty coupe segment in Strategic Vision's 22nd annual Total Quality Impact<sup>TM</sup> (TQI). The Challenger also led the mid-size sporty car segment in the J.D. Power 2016 U.S. IQS for a third consecutive year.

### **Fiat**

The Fiat brand recorded a sales increase of 5 percent from a year ago to 801 units. This makes it the best June in its history. The brand tied for first among automakers for the best brand with vehicles under \$26,000 in Strategic Vision's 22nd annual TQI.

The Fiat Uno posted a 55 percent improvement and the Fiat Palio Adventure posted a 43 percent sales increase in June, while the Fiat Ducato reported a 135 percent gain. Also, the Fiat 500X and Fiat 500L continued with positive sales momentum.

In June, the Fiat Cinquecento was tops in total quality in the micro car segment in Strategic Vision's 22nd annual TQI.

### **Jeep®**

The Jeep brand posted sales of 1,137 units. In June, the brand was recognized as one of the most improved brands in the J.D. Power 2016 U.S. IQS.

The Jeep Wrangler registered a 14 percent sales gain versus June 2015. The Jeep Grand Cherokee recorded sales of 382 units, maintaining leadership in its segment.

Last month, the Jeep Wrangler Unlimited was named best-in-class Entry SUV for third year in a row in Strategic Vision's 22nd annual TQI; while Jeep Grand Cherokee took home first place in the same study among mid-size SUVs.

#### **Mitsubishi Motors**

Mitsubishi Motors Mexico reported 1,181 units sold during June. The Mitsubishi L200 continued its winning streak in sales, reaching 335 units sold, an increase of 18 percent over the same period last year and marking its best June sales ever. Meanwhile, the Mitsubishi Mirage had sales of 535 units, up 17 percent, and the Mitsubishi Outlander sold 195 units, up 52 percent.

#### **Ram**

Momentum for Ram truck remains strong with sales of 1,884 units, a 12 percent increase over June 2015 and Ram's best June since 2009. The Ram 700 led the way for the brand, posting sales of 1,122 units, an increase of 78 percent, to maintain leadership in the segment. Ram 4000 sales rose 42 percent, marking its best sales month of 2016.

#### **About FCA México**

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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