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Mopar Revving Up to Rock Reading with Mopar Mega Block Party

- Free admission fan event set for Thursday, September 29, from 4 p.m. to 10 p.m. at FirstEnergy Stadium in Reading, Pennsylvania
- Inaugural Mopar Mega Block Party kick-starts NHRA Keystone Nationals race weekend
- Entertainment includes Mopar car show, NHRA driver home run derby, mega fireworks display, trio of bands and much more
- Team Mopar drivers to take part in hour-long fan autograph session
- Mopar Mega Block Party information available at <http://www.moparserviceinfo.com>

September 7, 2016, Auburn Hills, Mich. - The Mopar brand is bringing the bash to Pennsylvania with the inaugural Mopar Mega Block Party free fan-admission event, scheduled to rock FirstEnergy Stadium in Reading, Pennsylvania from 4 p.m. to 10 p.m. ET on Thursday, September 29. The stadium's baseball diamond will be transformed into the Mopar brand's home field for one night and help ring in the NHRA Keystone Nationals drag race, scheduled for Sept. 29 to Oct. 2 at Maple Grove Raceway near Reading.

The inaugural Mopar Mega Block Party is a spin-off of the long-running Mopar Block Party, which has served as the official pre-race starter of the Mopar Mile-High NHRA Nationals near Denver each July for the last 15 years.

"NHRA Reading fans need to get ready for some Mopar-style action," said Bill Harry – Director, Mopar Marketing. "We are bringing the Mopar Mega Block Party to town with a unique opportunity to meet our drivers, see Mopar vehicles, enjoy exciting activities and experience first-hand the true passion and commitment of the Mopar brand to the drag racing world."

NHRA Mello Yello Drag Racing Series Mopar stars scheduled to appear at the Mopar Mega Block Party include from the Nitro ranks two-time NHRA Funny Car World champion and Mopar Express Lane Dodge Charger R/T driver Matt Hagan, new Mopar/Pennzoil Top Fuel Dragster driver Leah Pritchett, eight-time Top Fuel champion Tony Schumacher, 2012 Funny Car champ Jack Beckman and 13-time NHRA National event winner Tommy Johnson Jr. Mopar Pro Stockers appearing include defending series champion and Mopar Performance Dodge Dart driver Erica Enders, five-time Pro Stock champ and Magneti Marelli Offered by Mopar Dodge Dart racer Jeg Coughlin Jr. and 2012 Pro Stock series title winner Allen Johnson.

Fans can meet their favorite Team Mopar drivers during the hour-long autograph session and also watch them test their "HEMI power" in an attempt to "go yard" for charity in the Mopar Home Run Derby, hosted by NHRA announcer Alan Reinhart. A Mopar car show will offer fans the chance to check out an all-star lineup of classic, concept, drag race and modern-day Mopar muscle.

The Raminator Monster Truck will rumble into Reading, flexing its muscle in a car crush demonstration and thrilling fan rides. Fun for fans of all ages is provided with a children's playground featuring a bounce-house, giant slide, mini-golf and speed pitch station. Mopar giveaways and gear will be up for grabs throughout the entire night, with food and drinks also available for purchase.

A trio of bands — Go Go Gadget, Liquid A and TJ Bebb — will help turn up the volume on the Mopar celebration, with an extra spark added with a closing "mega fireworks" display.

For complete information on the inaugural Mopar Mega Block Party, including an event schedule and directions to FirstEnergy Stadium, visit <http://www.moparserviceinfo.com>.

About Mopar Motorsports

The Mopar brand's commitment to professional motorsports competition was established in the 1950s when a partnership ignited with drag racing pioneer Don Garlits, resulting in the breaking of numerous speed and performance barriers in HEMI-powered vehicles over the next several decades. In 2016, Mopar will look to once again vie for a NHRA World Championship title in both Pro Stock and Funny Car categories. While Mopar remains involved in various professional motorsports series, it continues to honor its roots by being a proud supporter of Sportsman racing within the NHRA with its sponsorship of the HEMI Challenge and Mopar's Tom Hoover Sportsman Challenge.

Mopar

Mopar is the global name for Stellantis genuine parts and authentic accessories.

A simple combination of the words MOTOtor and PARTs, Mopar offers exceptional service, parts and customer-care. Born in 1937 as the name of a line of antifreeze products, Mopar has evolved over more than 85 years to represent both complete vehicle care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era with performance parts to enhance speed and handling for both on-road and racing use. Later, Mopar expanded to include technical service and customer support, and today integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Complete information on Mopar is available at www.mopar.com and the Mopar blog at www.blog.mopar.com. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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