

## All-new 2017 Chrysler Pacifica Named to Wards 10 Best User Experience List

- The most technologically equipped vehicle of its kind, the all-new 2017 Chrysler Pacifica offers the segment's largest 8.4-inch touchscreen display
- A full array of comfort and convenience and driver assistance technologies are available on Pacifica, including Stow 'n Vac integrated vacuum, handsfree sliding doors and liftgate, redesigned Stow 'n Go seating with Stow 'n Go Assist, as well as ParkSense Parallel and Perpendicular Park Assist
- New Pacifica offers all-new, class-exclusive Uconnect Theater rear seat entertainment system with two 10-inch HD touchscreen displays, device connectivity, easy-to-use built-in apps, games and more
- Personalization made easy with available 7-inch full-color driver information display (DID) enhanced by vivid and intuitive graphics

September 15, 2016, Auburn Hills, Mich. - Continuing on a winning streak of "firsts" by delivering unparalleled levels of functionality, versatility, technology, attention to detail and bold styling, the editors at *WardsAuto* have named the all-new [2017 Chrysler Pacifica](#) to the first-ever Wards 10 Best User Experience List for 2016.

To select the best of the best, *WardsAuto* editors evaluated the overall user experience of 29 vehicles, rating them on user-friendliness, infotainment features, sound systems, vehicle connectivity, driver assistance technology, information/displays, system compatibility and materials.

"The Pacifica treats occupants of all ages, especially the young, like royalty," said Tom Murphy, Senior Editor of *WardsAuto*. "This vehicle has six USB ports, it understands and correctly processes simple voice commands and it can park itself, both parallel and perpendicular. Phone pairing is near instantaneous, dials are big and some controls are redundant. In the second row, climate controls are easily in reach, and the two huge display screens are loaded with enough games, media and information to keep a bored child from ever asking once again, 'Are we there yet?,' no matter how long the road trip. It's a family-friendly rolling entertainment center."

As the original creator of the minivan more than 30 years ago, FCA US LLC has transformed the segment with firsts – notching 78 innovations through the first five minivan generations. With the introduction of the all-new Chrysler Pacifica, FCA US adds 37 minivan firsts to its portfolio for an unprecedented total of 115 innovations in the segment.

"When it comes to a minivan, it's all about the experience — both for our customers and their entire families," said Tim Kuniskis, Head of Passenger Car Brands, Dodge, SRT, Chrysler and Fiat, FCA – North America. "Ward's recognition that the new Pacifica 'treats occupants like royalty' and offers among the best user experience on the road are further validation that the new Chrysler Pacifica is delivering both the high-tech, easy-to-use features our customers want and deserve and is another reason why the all-new Chrysler Pacifica is the most awarded minivan of the year."

The 2017 Chrysler Pacifica is the most technologically equipped vehicle of its kind, offering an all-new Uconnect Theater entertainment system with two 10-inch touchscreen displays, a 7-inch full-color driver information display, an 8.4-inch touchscreen, acclaimed Uconnect Access and an array of other features.

With the all-new, class-exclusive Uconnect Theater rear seat entertainment system, passengers can watch movies via the Blu-Ray player or the USB video input, play built-in games, connect personal devices to surf the Internet and stream content throughout the vehicle via two high-definition 10-inch touchscreens.

The available KeySense programmable key fob places limits on speed and audio volume, mutes the audio when front

seatbelts are not buckled, prevents the disabling of certain features like Forward Collision Warning-Plus and ParkSense rear park assist, and allows blocking of SiriusXM Radio channels.

The 2017 Chrysler Pacifica features the available easy-to-use Uconnect 8.4 system with an 8.4-inch touchscreen, 3-D navigation, integrated voice command and Uconnect Access, which keeps drivers and passengers connected with helpful information, such as emergency assistance and a mobile app that can remote start your vehicle and more. There also is a five-year trial of SiriusXM Traffic and Travel Link that offers such information as fuel prices, movie listings and weather reports.

For audiophile-quality sound, the Chrysler Pacifica comes standard with six speakers and Active Noise Cancellation. Premium audio systems, either a 13-speaker Alpine system or a 20-speaker Harman Kardon surround sound system, are also available.

The 2017 Chrysler Pacifica is loaded with comfort and convenience features, including Keyless Enter 'n Go, remote start, and heated and ventilated seats. Other notable features include segment-first handsfree sliding doors and liftgate, which are operated by making a kicking motion under the sliding door or bumper to open the sliding doors or liftgate.

For added convenience, the available Stow 'n Vac integrated vacuum, powered by RIDGID, provides easy access to clean all corners of the vehicle. The Stow 'n Go seating and storage system, a hallmark of FCA US minivans for more than 10 years, has been redesigned for added ease of use, and the addition of the all-new Stow 'n Go Assist feature helps to further simplify the process. With the press of a button on the B-pillar, the front seat moves forward to allow the second-row seat to be stowed into the floor tub. Once the seat is stowed, pressing the button again moves the front seat back to its starting position. In addition, the Easy Tilt second-row seats allow for easy access to the third row, even with an empty child seat installed in the second row.

### **Chrysler Brand**

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, and advanced innovation and technology since the company was founded in 1925. Chrysler continues to build on that nearly 100-year legacy of creating ingenious products and technologies for mainstream customers, moving forward on an electrified transformation that will launch the brand's first battery-electric vehicle in 2025 and an all-electric portfolio in 2028.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler created 40 years ago. The Chrysler Pacifica Plug-in Hybrid symbolizes the brand's electrification evolution, representing the first electrified minivan in the segment and achieving 82 MPGe, an all-electric range of 32 miles and a total range of 520 miles. Chrysler Pacifica delivers the most standard safety features and most advanced available all-wheel-drive system in its class and is also the most awarded minivan over the last seven years with more than 175 honors and industry accolades since its introduction as a minivan.

Chrysler is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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